Passport to Progress

Library Board of Trustees

Unusual Meeting

September 15, 2009
6:30 P.M.

Placentia Library
Meeting Room

Administration

Passport to Progress

AGENDA

PLACENTIA LIBRARY DISTRICT
BOARD OF TRUSTEES

UNUSUAL DATE, TIME & LOCATION
Tuesday, September 15, 2009
6:30 P.M.
Meeting Room

The Vision of the Placentia Library District is to inspire exploration, open minds and bring people together.

The Purpose of the Placentia Library District is to provide services and materials to our ever changing and diverse community.

To accomplish this goal the Library will:

- Provide a qualified staff to acquire, organize, and maintain a collection of print and non-print materials in an easily accessible facility and assist the public with its use.
- Provide literacy outreach and services to the community.
- Provide a special collection to document and preserve Placentia's History and Authors.
- Present programs and provide technology access to everyone in order to promote reading and lifelong learning.
- Promote the Library's vision through consistent messages to the public.

AGENDA DESCRIPTIONS: *The Agenda descriptions are intended to give members of the public notice and a general summary of items of business to be transacted or discussed. The Board may take any action which it deems to be appropriate on the Agenda and is not limited in any way by the notice of the recommended action.*

REPORTS AND DOCUMENTATION: *Reports and documentation relating to Agenda items are on file in the Administrative Office and the Reference Department of Placentia Library District, and are available for public inspection. A copy of the Agenda packet will be available for use during the Board Meetings. Any person having any question concerning any Agenda item may call the Library Director at 714-528-1925, Extension 203.*

CALL TO ORDER start 6:30 pm present: all others: none

1. Call to Order — Library Board President
2. Roll Call — Recorder main #3-A back-up #2-A
3. Adoption of Agenda — Wood Turner
   This is the opportunity for Board members to delete items from the Agenda, to continue items, to re-order items, and to make additions pursuant to Government Code Section 54954.2(b).
   Presentation: Library Director
   Recommendation: Adopt by Motion

Adjourn 7:25 pm

4. Oral Communications
Members of the public may address the Library Board of Trustees on any matter within the jurisdiction of the Board. Presentations by the public are limited to 5 minutes per person. Members of the public are also permitted to address the Library Board of Trustees on specific Agenda Items before and at the time that an Item is being considered by the Board. Action may not be taken on items not on the Agenda except in emergencies or as otherwise authorized. Reference: California Government Code Sections 54954.3, 54954.2(b).

TRUSTEE & ORGANIZATIONAL REPORTS

5. Board President Report - oral AS - busy 90th B-Day, JC surprice recept. & bk disc.
The President makes announcements of general interest to the community and the Library Board of Trustees as well as conducting any ceremonial matters. GW - grandchild, 90th Bday, JC Anniv, PLFF

9-28
M1 BE
M2 GW
All in favor

6. Trustee Reports BE - emp welcome recept. / JC Anniv recept. RD - JC Anniv
JT - 90th BDay & bk disc & silent movie, JC anniv party, securitization webinar, PLFF
The Trustees make announcements of general interest to the community and the Library Board of Trustees, and report on meetings attended on behalf of the Board of Trustees.

7. Placentia Library Friends Foundation Board of Director's Report (Trustee Turner) rec'd funds per Request $1,500 staff app.
JT - Doll Show in Nov, Author for Luncheon - Steve Lopez x no charge, thanks to Nancy Lane - J working on finances / acct signers. Smooth Pres. transition & good bd

CONSENT CALENDAR (Items 8 – 28)
Presentation: Library Director
Recommendation: Approve by Motion
Proclamation to Cinnzar

Items 8 – 28 may be considered together as one motion to approve the Consent Calendar. Items may be removed for individual consideration before the Consent Calendar is adopted. Items removed must then each have a separate motion.

Item 8
1 RD
2 BE All in favor
GW - Abstain

BE - Minutes - re item #31 - add opinion re: non-sectarian. RD - hold #18 ~~BE hold 17~~
AS hold 20 & 23

MINUTES (Item 8)

8. Minutes of the August 17, 2009 Library Board of Trustees Regular Meeting. (Receive & File and Approve)

CLAIMS (Items 9 – 12)

9. Nonstandard Claims in excess of $300. (Receive & File and Approve)

10. Claims forwarded by the Library Director and Library Trustees. (Receive & File and Approve)

11. Current Claims and Payroll. (Receive & File and Approve)

12. FY2008-2009 Cash Flow Analysis through July 2009; the Schedule of Anticipated Property Tax Revenues for FY2008-2009 as provided by the Orange County Auditor; and recommendation that no funds be transferred at this time. (Receive & File).

TREASURER'S REPORTS (Items 13 – 16)

13. Financial Reports for August 2009 for Placentia Library District Accounts on Deposit with the Orange County Treasurer. (Receive & File)

14. Balance Sheet for August 2009. (Receive & File)

15. Acquisitions Report for August 2009. (Receive & File)

16. Entrepreneurial Activities Report for August 2009. (Receive & File)

GENERAL CONSENT REPORTS (Items 17 – 21)

17. Personnel Report for August 2009. (Receive, File, and Ratify Appointments)

18. Circulation Report for August 2009. (Receive & File) RD - circ. up?

19. Review of Shared Maintenance Costs with the City of Placentia under the JPA. (Receive & File) JC homework

20. Status Report on Partnerships with Community Organizations. (Receive & File) AS - Klein Grant for homework? or GW 'homework club'? Literacy per #23?

21. Status Report on Active Grant Applications. (Receive & File)

STAFF REPORTS (Items 22 – 28)

22. Library Director's Report for August 2009.

23. Library Services Manager's Report for August 2009.

24. Children's Services Report for August 2009.

25. Literacy / Volunteer Services Report for August 2009.

26. Reference and Adult Services Report for August 2009.

27. Local History Room Report for August 2009.

28. Placentia Library Web Site & Technology Report for August 2009.

JC - Acc to ALA exempt from lead testing, only if suspected in children's
- per recent update - bill to be revised & approved by 9/11? delay
- documents due in November, many docs & resolution needed plus legal council. for 'securitization' to score 8%.
to work with Buena Park and Palos Verdes.

CONTINUINING BUSINESS

29. Legislative Issues
    Presentation: Library Director
    Recommendation: Action to be determined by the Library Board of Trustees.

30. Restroom Update
    Presentation: Library Director
    Recommendation: Action to be determined by the Library Board of Trustees.
    comment RD - add panel for privacy

31. Staff Appreciation Dinner. Trustee Wood will give a status report on the arrangements.
    Presentation: Trustee Wood
    Recommendation: Action to be determined by the Library Board of Trustees.
    GW - to meet w/ JC & get ideas, explore options
    Thanks to JC & PLFF for funds
    JT. info fr. The Meridian Club
    possible dates - Oct 22nd → Nov 12, Thursday nights

NEW BUSINESS

32. Placentia Library District Policy #2012 – Dress code for Library District Employees and Volunteers
    Presentation: Library Director
    Recommendation: Authorize a revision to the Placentia Library District Policy #2012 as presented.

33. Placentia Library District Policy #2140 – Advancement of Wages
    Presentation: Library Director
    Recommendation: Action to be determined by the Library Board of Trustees.

BE - Oct 11th

34. Travel Authorization: Library Director Jeanette Contreras to attend the Public Library Association Conference in Portland, Oregon.

    Presentation: Library Director

    Recommendation: Authorize Library Director Contreras to attend the Public Library Association Conference in Portland, Oregon, March 23 – 27, 2010 at a cost not to exceed $2,000 to be paid from the General Fund.

ADJOURNMENT

35. Agenda Preparation for the June Regular Date Meeting which will be held on Tuesday, October 13, 2009 unless re-scheduled by the Library Board of Trustees.

36. Review of Action Items.
    No action or discussion shall be taken on any item not appearing on the posted Agenda, unless authorized by law.

37. Adjourn

**********CERTIFICATION OF POSTING**********

I, Marisa Timothy, Administrative Assistant, of Placentia Library District, hereby certify that the Agenda for the September 15, 2009 Unusual Date Meeting of the Library Board of Trustees of the Placentia Library District was posted on September 10, 2009.

Marisa Timothy

Marisa Timothy, Administrative Assistant

MINUTES
PLACENTIA LIBRARY DISTRICT
UNUSUAL DATE MEETING OF THE BOARD OF TRUSTEES
August 17, 2009

CALL TO ORDER

President Shkoler called the Unusual Meeting of the Placentia Library District Board of Trustees to order on August 17th, 2009 at 6:30 P.M.

ROLL CALL

Members Present: President Al Shkoler, Secretary Richard DeVecchio, Trustees Betty Escobosa, Jean Turner, and Library Director Contreras

Members Absent: Trustee Gaeten Wood

Others Present: Library Staff: Yesenia Baltierra, Roger Hiles, Esther Guzman, Edythe Finley, Katherine Matas, Vanita Todker, and Carol Fizzard of the Placentia Library Friends Foundation

ORAL COMMUNICATION

There was no communication made at this time.

TRUSTEE REPORTS

President Shkoler attended the Summer Reading Celebration on August 15. He stated the event was professionally ran and a great day for all. He also attended the Valencia High School 75th Anniversary event, a Rotary Pancake Breakfast, a work project for Habitat for Humanity in Yorba Linda for three new homes, and the Placentia Idol and Placentia Library commercial contest for young adults at the library. (Item 5)

Secretary DeVecchio attended the ISDOC meeting with Trustee Wood where the guest speaker was the Orange County Sheriff. He also attended the Summer Reading Celebration at the library.

Trustee Escobosa attended the Placentia Library Friends Foundation Board meeting in July. She also had a great time at the Summer Reading Celebration.

Trustee Turner attended the Summer Reading Celebration at the library. (Item 6)

FRIENDS FOUNDATION REPORT

Carol Fizzard of the Placentia Library Friends Foundation (PLFF) reported that they approved funding for the computer lab. She believes this project will be a great benefit to the community. They hope to acquire donations for the fixtures needed in the lab. PLFF is working on updating financial information and accounts. Their next event is a Doll Show on Saturday November 7th, which Ginny Sanatar is coordinating. Their goal is to sell 200 tickets. Also, a few PLFF members are planning a 5K run fundraiser event. She attended the library's Summer Reading Celebration and thought it was a fabulous event. (Item 7)

CONSENT CALENDAR

It was moved by Secretary DeVecchio and seconded by Trustee Turner to approve Agenda Items 8-28.

AYES:	Shkoler, DeVecchio, Escobosa, Turner
NOES:	None
ABSTAIN:	None

ABSENT: Wood

CLAIMS

Nonstandard Claims in excess of $300 (Item 9)

Claims forwarded by the Library Director and Library Trustees (Item 10)

Current Claims and Payroll (Item 11)

FY2008-2009 Cash Flow Analysis through July 2009; the Schedule of Anticipated Property Tax.
Revenues for FY2008-2009 as provided by the Orange County Auditor; and recommendation that no funds be transferred at this time. (Item 12)

TREASURER'S REPORT

Financial Reports for June & July 2009 for Placentia Library District Accounts on Deposit with the Orange County Treasurer (Item 13)

Balance Sheet for June & July 2009 (Item 14)

Acquisitions Report for June & July 2009 (Item 15)

Entrepreneurial Activities Report for June & July 2009 (Item 16)

GENERAL CONSENT

Personnel Report for June & July 2009 (Item 17)

Circulation Report for June & July 2009 (Item 18)

Review of Shared Maintenance Costs with the City of Placentia under the JPA (Item 19)

Status Report on Partnerships with Community Organizations (Item 20)

Status Report on Active Grant Applications (Item 21)

STAFF REPORTS

Library Director's Report for June & July 2009 (Item 22)

Library Services Manager Report for June & July 2009 (Item 23)

Children's Services Report for June & July 2009 (Item 24)

Literacy / Volunteer Services Report for June & July 2009 (Item 25)

Reference and Adult Services Report for June & July 2009 (Item 26)

Local History Room Report for June & July 2009 (Item 27)

Placentia Library Web Site & Technology Report for June & July 2009 (Item 28)

NEW BUSINESS

President Shkoler recognized the new Employee of the Quarter, Katherine Matas, and thanked her for her 32 years of service to the library that includes technical services, book acquisitions, and reference desk work. He presented a framed proclamation from the library and a gift of $200 from the Placentia Library Friends Foundation. (Item 29)

Library Director Contreras presented the administrative staff's recommendation regarding accounting services from the County of Orange, that payables be handled through the county until the end of the current fiscal year. It was decided that this issue will be readdressed at that time. (Item 30)

Library Director Contreras presented the proposed revision regarding Meeting Room rental fees. She requested that the fees be revised to not require a three hour minimum charge. It was moved by Trustee Turner and seconded by Secretary DeVecchio to revise the Meeting Room policy, Placentia Library District Policy #6050, as presented, effective immediately: (Item 31)

AYES:	Shkoler, DeVecchio, Turner
NOES:	Escobosa
ABSTAIN:	None
ABSENT:	Wood

Library Director Contreras presented the options for preparing for the upcoming 8% cut in property tax revenues by the recent state action. Of the options, including adjusting the budget and applying for hardship, she recommended submitting a request for securitization of the revenues for this fiscal year. It was moved by Trustee Turner and seconded by Secretary DeVecchio to submit a request for securitization: (Item 32)

AYES:	Shkoler, DeVecchio, Escobosa , Turner
NOES:	None
ABSTAIN:	None
ABSENT:	Wood

Library Services Manager Roger Hiles presented the Living Library Program. (Item 33)

It was determined that the next Board of Trustees meeting will be held on Tuesday, September 15, 2009 and the October meeting will be held on Tuesday, October 13th. (Item 34)

Library Director Contreras presented information regarding Financial Audits for Placentia Library District. It was moved by Trustee Escobosa and seconded by Secretary DeVecchio to award the financial audit and Annual Controller's Report preparation contract for fiscal year 2008-2009 to Macias Gini & O'Connell for an amount not to exceed $10,500 and authorize the Library Director to sign the engagement letter dated August 4, 2009: (Item 35)

AYES:	Shkoler, DeVecchio, Escobosa , Turner
NOES:	None

ABSTAIN: None
ABSENT: Wood

Library Director Contreras presented the information provided by the Special District Risk Management Authority for an election for four seats on its Board of Directors. Discussion of the candidates and their qualifications was conducted and selection of four candidates was made. It was motioned to read Resolution 10-03 by title only: A Resolution of the Library Board of Trustees of the Placentia Library District of Orange County for the Election of Directors to the Special District Risk Management Authority Board of Directors and adopt the resolution by a roll call vote by Secretary DeVecchio and seconded by Trustee Turner. Resolution 10-03 was approved by a roll call vote by all present: (Item 36)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None
ABSENT: Wood

Yesenia Baltierra, Acting Human Resources/Finance Analyst provided information regarding establishing the District's Appropriations Limitations (Gann Limit) including data provided by the California Department of Finance. It was moved by Secretary and seconded by Trustee Turner to read Resolution 10-04 by Title only: A Resolution of the Board of Trustees of the Placentia Library District of Orange County to Establish the Appropriations for Fiscal Year 2009-2010 and adopt Resolution 10-04 by roll call vote: (Item 37)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None
ABSENT: Wood

It was moved by Secretary and seconded by Trustee Turner to read Resolution 09-07 by Title only: A Resolution of the Board of Trustees of the Placentia Library District of Orange County to Establish the Appropriations for Fiscal Year 2008-2009 and adopt Resolution 09-07 by roll call vote: (Item 37)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None
ABSENT: Wood

Library Director Contreras presented the proposed revision of Placentia Library District Policy #2150.5 regarding Spanish bi-lingual pay to add the requirement of providing bilingual programming including workshops, programs, and presentations. It was moved by Trustee Escobosa and seconded by Trustee Turner to adopt the proposed revision of Placentia Library District Policy #2150-Compensation: (Item 38)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None

ABSENT: Wood

Library Services Manager Roger Hiles presented information regarding Placentia Library District Policy #3085 – Disposal of Surplus Property and the proposed revisions which were aimed at eliminating a sealed bid process requirement for surplus property and allowing items to be given to the Placentia Library Friends Foundation for sale. Also, electronic equipment would not have separate requirements. It was moved by Trustee Escobosa and seconded by Secretary DeVecchio to adopt the revisions as presented to Placentia Library District Policy #3085 – Disposal of Surplus Property: (Item 39)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None
ABSENT: Wood

Library Director Contreras presented past history information on the Staff Appreciation Dinner that has been hosted by the Library Board of Trustees and the Placentia Library Friends Foundation. It was moved by Secretary DeVecchio and seconded by Trustee Escobosa to host a Staff Appreciation Dinner for 2009: (Item 40)

AYES: Shkoler, DeVecchio, Escobosa, Turner,
NOES: None
ABSTAIN: None
ABSENT: Wood

CLOSED SESSION

A closed session was held to discuss a personnel matter. (Item 41)

AGENDA PREPERATION

Agenda Preparation for the September Board of Trustees Meeting which will be held on Tuesday, September 15, 2009 unless re-scheduled by the Library Board of Trustees. (Item 36)

ADJOURNMENT

The Regular Meeting of the Board of Trustees of the Placentia Library District on August 17, 2009 adjourned at 8:25 P.M. (Item 38)

NEXT MEETING

The next meeting will be on Tuesday, September 15, 2009 at 6:30 P.M.

Richard DeVecchio	Al Shkoler
Secretary	President
Library Board of Trustees	Library Board of Trustees

Passport to Progress

Schedule of Library Board of Trustees Meetings

January 2009 - December 2009

January 20

February 17

March 24

April 21

May 18

June 15

July 20

August 17

September 15

October 13

November 16

December 21

All meetings are scheduled to be held at 6:30 p.m.

Dates subject to change.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Marisa Timothy, Administrative Assistant

SUBJECT: **Summary of Non-standard Claims**

DATE: September 15, 2009

TYPE	DATE	CLAIM #	AMOUNT
NONE			
		TOTAL	**0**

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Marisa Timothy, Administrative Assistant

SUBJECT: **Summary of Claims Forwarded by the Library Director& Trustees**

DATE: September 15, 2009

TYPE	DATE	CLAIM#	AMOUNT
FUND 707	8/11/09	5210	$1,278.34
	8/20/09	5211	$2,386.37
	8/21/09	5212	$4,756.80
	8/21/09	5213	$2,110.06
	8/21/09	5214	$1,489.85
	8/21/09	5215	$20,050.29
	8/25/09	5216	$39,006.79
	8/26/09	5217	$3,243.20
	8/26/09	5218	$5,812.82
	8/26/09	5219	$15,366.69
		TOTAL	**$95,501.21**

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Marisa Timothy, Administrative Assistant

SUBJECT: **Current Claims and Payroll**

DATE: September 15, 2009

Current Claims

TYPE	DATE	CLAIM #	AMOUNT
707	9/10/09	5220	$1,183.39
	9/10/09	5221	$5,251.74
	9/11/09	5222	$4,131.22
	9/11/09	5223	$40,052.70
Subtotal for Claims			*$50,619.05*

Payroll

On Demand Wire	10/13/09	#8	$43,000.00
On Demand Wire	10/26/09	#9	$43,000.00
Subtotal for Payroll			*$86,000.00*

TOTAL
CURRENT CLAIMS & PAYROLL **$136,619.05**

LOCALLY GOVERNED DISTRICT
CLAIMS TRANSMITTED FOR PAYMENT

DATE: 09/10/09
REPORT NO: 5220

The County Auditor is authorized to draw these checks from:
FUND: 707
DEPT: V700
BUDGET CONTROL: 707
UNIT: 0900

Placentia Library District
411 E Chapman Ave
Placentia, CA 92870

APPROVED CLAIMS						AC'S USE ONLY	
Vendor Code Payee Name and Address	DATE INVOICE #	OBJT REV/ BS ACCT	DEPT OBJT	REPT CATG	AMOUNT	DOC NUMBER	SC
X06058 Information Publications, Inc 2995 Woodside Rd, Box 400-182 Woodside CA 94062	06-09-09 11955	2400	0760		$ 149.29		
X00613 EBSCO Subscription Services PO Box 92901 Los Angeles, CA 90009-2901	06-13-09 077537	2400	0760		$ 10.00		
N30060 Books in Motion 9922 E Montgomery Suite 31 Spokane Valley WA 99206	07-07-09 214761	2400	0760		$ 69.71		
X04307-1 Ingram Library Services P.O. Box 502779 St. Louis, MO 63150-2779	07-20-09 44643512	2400	0760		$ 103.10		
	07-20-09 44643513	2400	0760		$ 10.09		
	08-10-09 45053461	2400	0760		$ 61.21		
					$ 174.40		
X02768-1 Random House Dept 0919 PO Box 120001 Dallas TX 75312-0919	08-11-09 1087092243	2400	0760		$ 89.18		
	08-14-09 1087099312	2400	0760		$ 94.61		
	08-01-09 1086999755	2400	0760		$ 36.98		
	08-01-09 1087010839	2400	0760		$ 76.13		
	08-01-09 1087037086	2400	0760		$ 89.18		
	07-10-09 1086886030	2400	0760		$ 89.18		
					$ 475.26		
X02301 Recorded Books, LLC P.O. Box 64900 Baltimore, MD 21264-4900	07-16-09 4541171	2400	0760		$ 197.06		
	08-05-09 4571044	2400	0760		$ 107.67		
					$ 304.73		
				TOTAL REMITTANCE:	$ 1,183.39		

The claims listed above (totaling $1,183.39) are approved for payment pursuant to an order entered in the Minutes of the Board of Directors of this District and I certify that the payees named who are described in Government Code Section 3101 have taken the oath or affirmation required by Government Code Section 3102.

Approved by

Countersigned by

Attested and/or countersigned by

Page Total:

(7/2009)

LOCALLY GOVERNED DISTRICT
CLAIMS TRANSMITTED FOR PAYMENT

DATE: 09/10/09
REPORT NO: 5221

The County Auditor is authorized to draw these checks from:
FUND: 707
DEPT: V700
BUDGET CONTROL: 707
UNIT: 0900

Placentia Library District
411 E Chapman Ave
Placentia, CA 92870

APPROVED CLAIMS						AC'S USE ONLY	
Vendor Code Payee Name and Address	DATE INVOICE #	OBJT REV/ BS ACCT	DEPT OBJT	REPT CATG	AMOUNT	DOC NUMBER	SC
X00631	08-05-09	2400	0760				
Gale	16410267				$ 59.95		
P.O. Box 95501	08-21-09	2400	0760				
Chicago, IL 60694-5501	16433127				$ 61.69		
	07-21-09	2400	0760				
	16397262				$ 122.51		
	07-08-09	2400	0760				
	16372741				$ 88.62		
	07-08-09	2400	0760				
	16371701				$ 247.63		
					$ 580.40		
X00610-3	08-06-09	2400	0760				
Baker & Taylor Books	W23956820				$ 90.48		
PO Box 277930	08-06-09	2400	0760				
Atlanta GA 30384-7930	W22580180				$ 20.51		
	08-06-09	2400	0760				
	W24568190				$ 90.48		
	07-07-09	2400	0760				
	4008897731				$ 242.72		
	07-08-09	2400	0760				
	W240910DM				$ 21.75		
	07-14-09	2400	0760				
	4008908895				$ 28.47		
	07-14-09	2400	0760				
	4008871302				$ 25.51		
	07-14-09	2400	0760				
	4008867980				$ 19.08		
	07-14-09	2400	0760				
	4008867981				$ 24.69		
	07-14-09	2400	0760				
	4008867982				$ 36.68		
	07-14-09	2400	0760				
	4008867983				$ 33.41		
	07-20-09	2400	0760				
	4008917814				$ 251.30		
	07-24-09	2400	0760				
	4008897713				$ 1,200.01		
	07-24-09	2400	0760				
	4008897714				$ 754.83		
	07-24-09	2400	0760				
	4008897715				$ 1,800.04		
	07-27-09	2400	0760				
	4008928427				$ 31.38		
					$ 4,671.34		
				TOTAL REMITTANCE:	$ 5,251.74		

The claims listed above (totaling $5,251.74) are approved for payment pursuant to an order entered in the Minutes of the Board of Directors of this District and I certify that the payees named who are described in Government Code Section 3101 have taken the oath or affirmation required by Government Code Section 3102.

Approved by

Countersigned by

Attested and/or countersigned by

Page Total:

(7/2009)

LOCALLY GOVERNED DISTRICT
CLAIMS TRANSMITTED FOR PAYMENT

DATE: 09/11/09
REPORT NO: 5222

The County Auditor is authorized to draw these checks from:
FUND: 707
DEPT: V700
BUDGET CONTROL: 707
UNIT: 0900

Placentia Library District
411 E Chapman Ave
Placentia, CA 92870

APPROVED CLAIMS						AC'S USE ONLY	
Vendor Code Payee Name and Address	DATE INVOICE #	OBJT REV/ BS ACCT	DEPT OBJT	REPT CATG	AMOUNT	DOC NUMBER	SC
X00610-3 Baker & Taylor Books PO Box 277930 Atlanta GA 30384-7930	07-27-09 4008837004	2400	0760		$ 15.07		
	07-27-09 4008891416	2400	0760		$ 20.29		
	07-27-09 4008885162	2400	0760		$ 21.35		
	07-30-09 4008914826	2400	0760		$ 12.08		
	07-30-09 4008914827	2400	0760		$ 90.34		
	07-30-09 4008914828	2400	0760		$ 1,200.64		
	07-30-09 4008914829	2400	0760		$ 158.54		
	07-30-09 4008914830	2400	0760		$ 188.20		
	07-30-09 4008914831	2400	0760		$ 57.88		
	07-30-09 4008914832	2400	0760		$ 182.52		
	07-30-09 4008914833	2400	0760		$ 151.07		
	08-04-09 4008910185	2400	0760		$ 20.97		
	08-04-09 4008910186	2400	0760		$ 19.11		
	08-04-09 4008910187	2400	0760		$ 26.48		
	08-04-09 4008910188	2400	0760		$ 14.50		
	08-04-09 4008910189	2400	0760		$ 318.97		
	08-04-09 4008910190	2400	0760		$ 91.33		
	08-05-09 4008913086	2400	0760		$ 87.63		
	08-05-09 4008943894	2400	0760		$ 11.83		
	08-06-09 4008914834	2400	0760		$ 82.98		
	08-06-09 4008914835	2400	0760		$ 1,265.58		
	08-06-09 4008914836	2400	0760		$ 93.86		
					$ 4,131.22		
				TOTAL REMITTANCE:	$ 4,131.22		

The claims listed above (totaling $4,131.22) are approved for payment pursuant to an order entered in the Minutes of the Board of Directors of this District and I certify that the payees named who are described in Government Code Section 3101 have taken the oath or affirmation required by Government Code Section 3102.

Approved by

Countersigned by

Attested and/or countersigned by

Page Total:

(7/2009)

LOCALLY GOVERNED DISTRICT
CLAIMS TRANSMITTED FOR PAYMENT

DATE: 09/11/09
REPORT NO: 5223

The County Auditor is authorized to draw these checks from:
FUND: 707
DEPT: V700
BUDGET CONTROL: 707
UNIT: 0900

Placentia Library District
411 E Chapman Ave
Placentia, CA 92870

APPROVED CLAIMS						AC'S USE ONLY	
Vendor Code Payee Name and Address	DATE INVOICE #	OBJT REV/ BS ACCT	DEPT OBJT	REPT CATG	AMOUNT	DOC NUMBER	SC
X05780 City of Placentia 401 East Chapman Ave. Placentia, CA 92870	08-20-09 59231	1400	0714		$ 23,272.83		
	08-20-09 59231	0700	0701		$ 38.60		
	08-20-09 59231	1400	0712		$ 8,881.91		
	8-18-09 59156	1800	0726		$ 2,283.00		
					$ 34,476.34		
X07237 Union Bank of California PARS #6746022400 Union Bank of California - PARS Trustee PO Box 85292 San Diego CA 92186-5292	09-09-09 6746022400	0200			$ 2,727.95		
X04841 Special District Risk Management 1112 I Street, Suite 300 Sacramento, CA 95814-2865	09-01-09 0003298-IN	0309			$ 450.45		
	09-01-09 0003298-IN	0308			$ 993.07		
	09-01-09 0003298-IN	0310			$ 267.31		
	09-01-09 0003298-IN	1900			$ 35.97		
	09-01-09 0003298-IN	0319			$ 166.24		
					$ 1,913.04		
X04250-2 Time Warner Cable PO Box 60074 City of Industry CA 91716-0074	08-05-09 8448400250276198	0700	0702		$ 102.86		
(need vendor #) Robert Housley 4085 Larwin Avenue Cypress, CA 90630	09-02-09 2009-03PLD	1900	0742		$ 247.50		
X00887 Golden State Water Company PO Box 9016 San Dimas CA 91773-9016	08-19-09 312083-9	2803			$ 585.01		
				TOTAL REMITTANCE:	$ 40,052.70		

The claims listed above (totaling $40,052.70) are approved for payment pursuant to an order entered in the Minutes of the Board of Directors of this District and I certify that the payees named who are described in Government Code Section 3101 have taken the oath or affirmation required by Government Code Section 3102.

Approved by

Countersigned by

Attested and/or countersigned by

Page Total:

(7/2009)

County of Orange

On Demand Wire

A/P PAYMENT REQUEST AND TRANSMITTAL

Email to: Treasurer-Tax Collector at: cashmgmt@ttc.ocgov.com or *Fax to: (714) 834-2912*

Please Pay $ 43,000.00 **on** 10/13/2009

Transaction Reference (select one): ☑ Automated Clearing House (ACH) ☐ Wire Transfer (WT)

A WT will have a settlement date that is the same as the date on the ODW form. An ACH will have a settlement date of one business day after the date on the form.

Send To:

Bank Name: Wells Fargo Bank
ABA #: 121042882
Account Name: Placentia Library District
Account #: 2011939659
Reference: Payroll #8

Description: Placentia Library District's Payroll.

Department / Agency

Contact: Trinh Jeanette Contreras
Name and Title
(714) 528-1925 | (714) 528-8232
Phone Number | FAX Number

CODE | DEPT | ID

AUDITOR COPY SUBMITTED TO: A/C ACTS PAYABLE ☑ A/C CHECK WRITING ☐

Vendor/Customer Code: vc-6532

DEPARTMENT'S USE -- COMPLETE IN DETAIL

FUND	DEPT	BUDGET CTRL	UNIT	OBJ REV BSA	SUB OBJ SUB REV SUB BSA	DEPT OBJ DEPT REV DEPT BSA	JOB NUMBER	AMOUNT
707	v700	707	0900	0100				$40,000.00
707	v700	707	0900	0200				$3,000.00

ENCUMBRANCE REVERSAL: ☐ YES ☐ NO **TOTAL PAYMENT** $43,000.00

I HEREBY CERTIFY THAT THIS CLAIM IS TRUE AND CORRECT AND THAT PAYMENT HAS NOT BEEN RECEIVED BY	EXPENDITURES AUTHORIZED AND APPROVED BY	APPROVED DAVID E. SUNDSTROM, AUDITOR-CONTROLLER
CLAIMANT DATE	AUTHORIZED SIGNER DATE	DEPUTY DATE

PLEASE DO NOT WRITE BELOW THIS LINE - FOR INTERNAL USE ONLY

Auditor-Controller Approvals:

Claims & Disbursing:
Over Limit: $100,000 (1) $500,000 (2) $1,000,000 (3)

Claims & Disbursing Management

Check Writing

Transaction Reference

MDW Transaction #:

Treasurer-Tax Collector Information:

Released By / Ref #:

F003 ODW BL (07/2009)

County of Orange

On Demand Wire

A/P PAYMENT REQUEST AND TRANSMITTAL

Email to: Treasurer-Tax Collector at: cashmgmt@ttc.ocgov.com or *Fax to: (714) 834-2912*

Please Pay $ 43,000.00 **on** 10/26/2009

Transaction Reference (select one): ☑ Automated Clearing House (ACH) ☐ Wire Transfer (WT)

A WT will have a settlement date that is the same as the date on the ODW form. An ACH will have a settlement date of one business day after the date on the form.

Send To:

Bank Name: Wells Fargo Bank
ABA #: 121042882
Account Name: Placentia Library District
Account #: 2011939659
Reference: Payroll #9

Description: Placentia Library District's Payroll.

Department / Agency

Contact: Trinh Jeanette Contreras
Name and Title

(714) 528-1925 | (714) 528-8232
Phone Number | FAX Number

CODE | DEPT | ID

AUDITOR COPY SUBMITTED TO: A/C ACTS PAYABLE ☑ A/C CHECK WRITING ☐

Vendor/Customer Code: vc-6532

DEPARTMENT'S USE -- COMPLETE IN DETAIL

FUND	DEPT	BUDGET CTRL	UNIT	OBJ REV BSA	SUB OBJ SUB REV SUB BSA	DEPT OBJ DEPT REV DEPT BSA	JOB NUMBER	AMOUNT
707	v700	707	0900	0100				$40,000.00
707	v700	707	0900	0200				$3,000.00

ENCUMBRANCE REVERSAL: ☐ YES ☐ NO **TOTAL PAYMENT** $43,000.00

I HEREBY CERTIFY THAT THIS CLAIM IS TRUEAND CORRECT AND THAT PAYMENT HAS NOT BEEN RECEIVED BY	EXPENDITURES AUTHORIZED AND APPROVED BY	APPROVED DAVID E. SUNDSTROM, AUDITOR-CONTROLLER
CLAIMANT DATE	AUTHORIZED SIGNER DATE	DEPUTY DATE

PLEASE DO NOT WRITE BELOW THIS LINE - FOR INTERNAL USE ONLY

Auditor-Controller Approvals:

Claims & Disbursing:

Over Limit: $100,000 (1) $500,000 (2) $1,000,000 (3)

Claims & Disbursing Management:

Check Writing:

Transaction Reference

MDW Transaction #:

Treasurer-Tax Collector Information:

Released By / Ref # :

F003 ODW BL (07/2009)

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Yesenia Baltierra, Acting Human Resources/Finance Analyst

SUBJECT: **Fund Balance Report for Placentia Library District Funds on Deposit with Orange County Treasurer Post-Petition Balances (B/S Account 8010-Cash)**

DATE: September 15, 2009

Fiscal Year 2009-2010

	Fund 702 Maj Equip/Struc	Fund 703 Auto Replac	Fund 706 Bond Redempt	Fund 707 General Fund	Fund 708 Sick Lv Payoff	TOTAL ALL FUNDS	TOTAL EXCL GEN FUND
07/31/09	12,694.73	12,090.80	192,839.01	1,009,148.10	11,798.03	1,238,570.67	229,422.57
8/31/2009	12,707.31	12,103.56	193,042.42	979,726.69	11,810.48	1,209,390.46	229,663.77
9/30/2009						0.00	0.00
10/31/2009						0.00	0.00
11/30/2009						0.00	0.00
12/31/2009						0.00	0.00
1/31/2010						0.00	0.00
2/28/2010						0.00	0.00
3/31/2010						0.00	0.00
4/30/2010						0.00	0.00
5/31/2010						0.00	0.00
6/30/2010						0.00	0.00
Petty Cash	0.00	0.00	0.00	10,000.00	0.00	10,000.00	0.00
General Reserves	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Fiscal Year 2008-2009

	Fund 702 Maj Equip/Struc	Fund 703 Auto Replac	Fund 706 Bond Redempt	Fund 707 General Fund	Fund 708 Sick Lv Payoff	TOTAL ALL FUNDS	TOTAL EXCL GEN FUND
07/31/08	150,895.34	11,880.92	189,491.56	937,880.81	11,593.23	1,301,741.86	363,861.05
8/31/2008	150,529.68	11,852.13	189,032.37	855,424.76	11,565.14	1,218,404.08	362,979.32
9/30/2008	150,882.52	11,879.91	189,475.47	690,320.13	11,592.25	1,054,150.28	363,830.15
10/31/2008	151,227.87	11,907.10	189,909.15	401,502.82	11,618.78	766,165.72	364,662.90
11/30/2008	151,594.31	11,935.95	190,369.32	413,587.42	11,646.93	779,133.93	365,546.51
12/31/2008	11,388.76	11,987.01	191,183.81	878,006.13	11,696.76	1,104,262.47	226,256.34
1/31/2009	11,381.88	11,985.99	191,167.54	825,766.86	11,695.76	1,051,998.03	226,231.17
2/28/2009	11,712.72	12,011.10	191,567.97	698,028.97	11,720.26	925,041.02	227,012.05
3/31/2009	11,884.98	12,049.99	192,188.16	696,225.86	11,758.21	924,107.20	227,881.34
4/30/2009	11,883.97	12,048.97	192,171.81	1,284,113.11	11,757.21	1,511,975.07	227,861.96
5/31/2009	11,900.48	12,065.72	191,438.85	1,205,048.19	11,773.55	1,432,226.79	227,178.60
6/30/2009	12,694.73	12,090.80	192,839.01	1,009,148.10	11,798.03	1,238,570.67	229,422.57
Petty Cash	0.00	0.00	0.00	10,000.00	0.00	10,000.00	0.00
General Reserves	0.00	0.00	0.00	0.00	0.00	0.00	0.00

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: **Financial Reports through August 2009 for the Placentia Library District Accounts on Deposit with the Orange County Treasurer and the Placentia Library District General Ledger**

DATE: September 15, 2009

Summary of Cash and Investments as of August 31, 2009

Cash with Orange County Treasurer Fund 702	12,707.31
Cash with Orange County Treasurer Fund 703	12,103.56
Cash with Orange County Treasurer Fund 706	193,042.42
Cash with Orange County Treasurer Fund 707	979,726.69
Cash with Orange County Treasurer Fund 708	11,810.48
County Exempt Checking – Bank of the West	38,970.52
County Exempt Savings – Bank of the West	57,872.78
General Fund Checking – Bank of the West	27,849.69
General Fund Savings – Bank of the West	75,283.23
Literacy Fund Savings – Bank of the West	14,396.46
Payroll Checking – Wells Fargo Bank	117,362.29
Payroll Emergency CD – California National Bank	23,624.58

I hereby certify that the investments are in compliance with Placentia Library District Policy 3035 – Investment of District Funds, as adopted by the Library Board of Trustees, and California Government Code Section 53646(b)(1); that Placentia Library District has the ability to meet its budgeted expenditures for the next six (6) months; and that the Payroll Emergency Certificate of Deposit is held by California National Bank with an original purchase date of January 27, 2003 and the maturity date is May 27, 2010.

Jeanette Contreras
Library Director

PLACENTIA LIBRARY DISTRICT
YTD REVENUE REPORT
August 31, 2009

GENERAL Fund 707	REV SRCE	DESCRIPTION	BUDGET	YTD ACTUAL	BALANCE	PERCENT % RECEIVED
TAXES						
	6210	Property Taxes - Current Secured	1,593,108	-	1,593,108	0.0%
	6220	Property Taxes - Current Unsecured	73,640	-	73,640	0.0%
	6230	Property Taxes - Prior Secured	0	-	0	100.0%
	6240	Property Taxes - Prior Unsecured	940	-	940	0.0%
	6250	Taxes - Spec Dist Augmentation	7,520	-	7,520	0.0%
	6280	Property Taxes - Curr Supplemental	36,760	-	36,760	0.0%
	6300	Property Taxes - Prior Supplemental	1,104	-	1,104	0.0%
	6540	Penalties & Costs on Delinq Taxes	0	-	0	100.0%
REVENUE FROM USE OF MONEY & PROP'Y						
	6610	Interest	21,800	3,981	17,819	18.3%
INTERGOVERNMENTAL REVENUES						
	6690	State - Homeowners Property Tax Relief	14,320	-	14,320	0.0%
	6970	State - Other	20,000	-	20,000	0.0%
MISCELLANEOUS REVENUES						
	7670	Miscellaneous Revenue (Local Revenue)	139,388	6,198	133,190	4.4%
	7680	6-MO Expired (Outlawed) Checks	0	-	0	100.0%
		TOTALREVENUES FY 09/10:	1,908,580	10,179		0.5%

PLACENTIA LIBRARY DISTRICT

EXPENDITURES REPORT

August 31, 2009

ACCOUNT	DESCRIPTION	APPROPRIATIONS	EXPENDED	CURRENT	REMAINDER
SALARIES & EMPLOYEE BENEFITS					
0100	Salaries & Wages	1,029,376	160,000	0.16	$869,376
0200	Retirement	110,000	12,000	0.11	$98,000
0301	Unemployment Insurance	5,000	0	0.00	$5,000
0306	Health Insurance	100,900	0	0.00	$100,900
0308	Dental Insurance	13,000	0	0.00	$13,000
0309	Life Insurance	11,000	0	0.00	$11,000
0310	AD & D Insurance	7,000	0	0.00	$7,000
0319	Vision Insurance	4,000	0	0.00	$4,000
0352	Workers' Compensation Insurance	10,000	0	0.00	$10,000
	TOTAL	$1,290,276	$172,000	0.13	$1,118,276
SERVICES & SUPPLIES					
0700	Communications	10,000	0	0.00	$10,000
0900	Food	1,300	113	0.09	$1,187
1000	Household Expenses	9,000	667	0.07	$8,333
1100	Library Insurance	13,000	0	0.00	$13,000
1300	Maintenance, Equipment	30,000	0	0.00	$30,000
1400	Maintenance, Buildings & Improvements	17,197	4,224	0.25	$12,973
1600	Memberships	1,500	0	0.00	$1,500
1800	Office Expenses	40,000	850	0.02	$39,150
1803	Postage	5,000	6	0.00	$4,994
1900	Prof./Specialized Services	134,000	2,753	0.02	$131,247
1912	Investment Administrative Fees	2,000	0	0.00	$2,000
2000	Publication and Legal Notices	1,000	0	0.00	$1,000
2100	Rents and Leases - Equipment	1,500	0	0.00	$1,500
2200	Rents & Leases - Buildings & Improvements	73,500	0	0.00	$73,500
2400	Books/Library Materials	160,307	6,034	0.04	$154,273
2600	Transportation & Travel	2,000	2,200	1.10	-$200
2700	Meetings	5,000	71	0.01	$4,929
2800	Utilities	80,000	4,016	0.05	$75,984
	TOTAL	$586,304	$20,935	0.04	$565,369
OTHER CHARGES					
3700	Taxes and Assessments	$7,000	$0	0.00	$7,000
	OPERATING EXPENSES	**$1,876,580**	**$192,935**	**0.10**	**$1,683,645**
FIXED ASSETS & CONTINGENCY FUNDS					
4000	Equipment	$25,000	$0	0.00	$25,000
5200	Contingency Funds	$0	$0	0.00	$0
	TOTAL	$25,000	$0	0.00	$25,000
TOTAL BUDGET (Fund 707)		**$1,908,580**	**$192,935**		**$1,715,645**
707-	General Reserves	$10,000	$0	0.00	$10,000
702-	Equipment & Structural Repair Fund	$13,072	$0	0.00	$13,072
703-	Automated Replacement Fund	$12,369	$0	0.00	$12,369
706-	Interest & Sinking Bond Redemption	$197,268	$0	0.00	$197,268
708-	Unused Sick Leave Payoff Reserve	$12,075	$0	0.00	$12,075

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

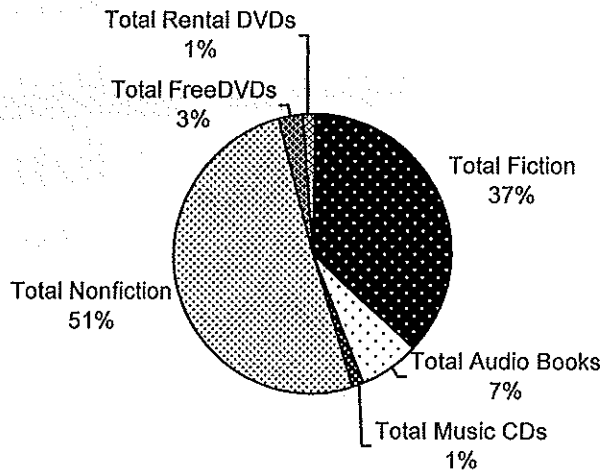
FROM: Katie Matas, Librarian, Technical Services

SUBJECT: Technology & Website Report for August 2009

DATE: September 15, 2009

ACQUISITIONS REPORT FOR FISCAL YEAR 2009-2010 THROUGH THE MONTH OF AUG. 2009

	Amount	Titles	Volumes
Total Fiction	$10,851	628	751
Total Non-Fiction	$15,051	506	873
Total Music CDs	$406	21	21
Total Audio Books	$2,092	28	28
Total Free DVDs	$805	24	24
Total Rental DVDs	$403	14	14
TOTAL MATERIALS	$29,609	1221	1711



The figures on this report reflect items and invoices received through the end of the month. Invoices paid during the month are shown on the Financial report rather than the Acquisitions report.

ACQUISITIONS REPORT FOR FISCAL YEAR 2009-2010 THROUGH THE MONTH OF AUGUST 2009

Prepared by Katie Matas, Acquisitions Librarian

	GENERAL FUND			ADOPT-A-BOOK			TOTAL PURCHASED			DONATED			TOTAL ITEMS		
	Amount	Titles	Volumes	Amount	Titles	Volumes	Amount	Titles	Volumes	Value	Titles	Volumes	Amount	Titles	Volumes
Adult Fiction	$8,475	442	476	$0	0	0	$8,475	442	476	$42	2	2	$8,517	444	478
Adult Circulating Non-Fiction	$10,203	441	450	$0	0	0	$10,203	441	450	$278	15	15	$10,481	456	465
Adult Reference	$369	8	8	$0	0	0	$369	8	8	$200	2	2	$569	10	10
Adult magazines	$10	0	353	$0	0	0	$10	0	353	$0	0	0	$10	0	353
Adult on-line databases	$3,300	1	0	$0	0	0	$3,300	1	0	$0	0	0	$3,300	1	0
Total Adult Non-Fiction	$13,882	450	811	$0	0	0	$13,882	450	811	$478	17	17	$14,360	467	828
TOTAL ADULT PRINT MATERIALS	$22,357	892	1287	$0	0	0	$22,357	892	1287	$520	19	19	$22,877	911	1306
Adult Music CDs	$406	21	21	$0	0	0	$406	21	21	$360	24	24	$766	45	45
Adult Audio Books	$2,092	28	28	$0	0	0	$2,092	28	28	$0	0	0	$2,092	28	28
Adult Free DVDs	$805	24	24	$0	0	0	$805	24	24	$0	0	0	$805	24	24
Adult Rental DVDs	$403	14	14	$0	0	0	$403	14	14	$90	6	6	$493	20	20
TOTAL ADULT NON-PRINT MATERIALS	$3,707	87	87	$0	0	0	$3,707	87	87	$450	30	30	$4,157	117	117
TOTAL ADULT MATERIALS	$26,064	979	1374	$0	0	0	$26,064	979	1,374	$970	49	49	$27,034	1,028	1,423
Juvenile Fiction	$1,339	78	162	$0	0	0	$1,339	78	162	$10	1	1	$1,349	79	163
Young Adult Fiction	$1,037	108	113	$0	0	0	$1,037	108	113	$40	2	2	$1,077	110	115
Total Juvenile Fiction	$2,376	186	275	$0	0	0	$2,376	186	275	$50	3	3	$2,426	189	278
Juvenile Circulating Non-Fiction	$403	16	16	$0	0	0	$403	16	16	$285	15	15	$688	31	31
Young Adult Circulating Non-Fiction	$408	18	18	$0	0	0	$408	18	18	$0	0	0	$408	18	18
Juvenile Reference	$358	22	22	$0	0	0	$358	22	22	$0	0	0	$358	22	22
Juvenile Magazines	$0	0	6	$0	0	0	$0	0	6	$0	0	0	$0	0	6
Juvenile on-line databases	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
Total Juvenile Non-Fiction	$1,169	56	62	$0	0	0	$1,169	56	62	$285	15	15	$1,454	71	77
TOTAL JUVENILE PRINT MATERIALS	$3,545	242	337	$0	0	0	$3,545	242	337	$335	18	18	$3,880	260	355
Juvenile Music CDs	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
Juvenile Audio Books	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
Juvenile Free DVDs	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
Juvenile Rental DVDs	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
TOTAL JUVENILE NON-PRINT MATERIALS	$0	0	0	$0	0	0	$0	0	0	$0	0	0	$0	0	0
TOTAL JUVENILE MATERIALS	$3,545	242	337	$0	0	0	$3,545	242	337	$335	18	18	$3,880	260	355
Total Fiction	$10,851	628	751	$0	0	0	$10,851	628	751	$92	5	5	$10,943	633	756
Total Non-Fiction	$15,051	506	873	$0	0	0	$15,051	506	873	$763	32	32	$15,814	538	905
Total Music CDs	$406	21	21	$0	0	0	$406	21	21	$360	24	24	$766	45	45
Total Audio Books	$2,092	28	28	$0	0	0	$2,092	28	28	$0	0	0	$2,092	28	28
Total Free DVDs	$805	24	24	$0	0	0	$805	24	24	$0	0	0	$805	24	24
Total Rental DVDs	$403	14	14	$0	0	0	$403	14	14	$90	6	6	$493	20	20
TOTAL MATERIALS	$29,609	1221	1711	$0	0	0	$29,609	1221	1711	$1,305	67	67	$30,913	1288	1778

Outstanding Orders as of August 2009

General Fund	Adopt-a-book	TOTAL
$16,696	$0	$16,696

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Yesenia Baltierra, Acting Human Resources/Finance Analyst

SUBJECT: **Entrepreneurial Activities Report for August 2009**

DATE: September 15, 2009

August 2009 Net Revenue Summary

			YTD	YTD
	Aug-09	Aug-08	2009-2010	2008-2009
Passport	5,775.00	0.00	12,520.00	6,107.00
Passport Photos	1,130.00	0.00	2,390.00	1,440.00
Test Proctor	200.00	0.00	500.00	150.00
Total	7,105.00	0.00	15,410.00	7,697.00

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Marisa Timothy, Administrative Assistant

SUBJECT: **Personnel Report for August 2009**

DATE: September 15, 2009

RESIGNATIONS:

Edythe Finley, Library Clerk (15 hours) effective 8/26/09

RETIREMENT:

None

APPOINTMENTS:

None

OPEN POSITIONS:

Library Clerk (15 hours)

Facility Maintenance Technician (30 Hours)

WORKERS' COMPENSATION LEAVE:

None

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: David Ferrari, Circulation Supervisor

SUBJECT: Circulation Activity Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

August 2009

CIRCULATION				Y-T-D	Y-T-D	Y-T-D
	Aug 09.	Aug 08.		2009-10	2008-09	% change
NEW PATRON REGISTRATIONS	437	0*		886	412	53.5%
TOTAL CIRCULATION	20,185	1,797		42,117	26,129	38.0%
ATTENDANCE	26,741	0*		54,033	24,123	55.4%

*Due to earthquake closure.

PATRON COUNT

	Sun	Mon	Tues	Wed	Thur	Sat	Total/Hr.
9:00	0	840	670	514	600	956	3,580
10:00	0	770	658	530	812	844	3,614
11:00	0	968	1,004	568	840	1,478	4,858
12:00	0	988	1,060	798	764	1,148	4,758
1:00	1,240	1,246	864	898	1,020	1,340	6,608
2:00	1,210	900	1,006	720	920	1,068	5,824
3:00	1,026	990	1,104	912	850	1,008	5,890
4:00	846	1,046	1,040	888	844	852	5,516
5:00	0	1,120	646	708	846	0	3,320
6:00	0	1,040	708	914	814	0	3,476
7:00	0	822	570	812	900	0	3,104
8:00	0	564	644	762	964	0	2,934
Total/Day	4,322	11,294	9,974	9,024	10,174	8,694	53,482
							Grand Total 26,741

PASSPORT SERVICES

	Sun	Mon	Tues	Wed	Thur	Sat	Total/Hr.
9:00	0	0	0	0	0	9	9
10:00	0	0	0	0	0	8	8
11:00	0	0	0	0	0	11	11
12:00	0	0	0	0	0	11	11
1:00	9	0	0	0	0	8	17
2:00	11	0	0	0	0	7	18
3:00	10	11	7	6	5	6	45
4:00	8	8	6	6	5	5	38
5:00	0	8	6	6	3	0	23
6:00	0	6	5	4	4	0	19
7:00	0	6	4	3	4	0	17
8:00	0	3	3	2	3	0	11
Total/Day	38	42	31	27	24	65	
							Grand Total 227

STAFF ACTIVITY

Aug 4, 2009-Meeting with Yesenia to discuss Circulation Agendas.
Aug 10, 2009- Meeting with Yesenia to discuss Circulation Agendas.
Aug 13, 2009- Trip to Ralphs with Fernando and Jesus for carnival supplies.
Aug 18, 2009- Staff Meeting.
Aug 25, 2009- Meeting with Yesenia to discuss Circulation Agendas.
Aug 25, 2009-Meeting with Petey to discuss shelving issues.
Aug 27, 2009-Meeting with Yesenia to discuss Circulation Agendas.

ONGOING PROJECTS

Aug 25-Examined all the fire extinguishers in the library to be sure they were up to date.

NEW PROJECTS AND ACTIVITIES

Updating the Emergency Manual
Updating the Circulation Manual

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Marisa Timothy, Administrative Assistant

SUBJECT: **City of Placentia Invoices**

DATE: September 15, 2009

CITY OF PLACENTIA
INVOICES

PERIOD COVERED FY2009-2010	DATE INVOICE	S. CA EDISON	TURF	GROUNDS	MAINT/ REPAIRS	CIV CTR SEISMIC	IRRIGATION CONTROL	TOTAL
Jul-09	*							*
Aug-09	*							*
Sep-09								
Oct-09								
Nov-09								
Dec-09								
Jan-10								
Feb-10								
Mar-10								
Apr-10								
May-10								
Jun-10								
TOTAL								*
AVG								

*** City Billing Not Received**

PERIOD COVERED FY2008-2009	DATE INVOICE	S. CA EDISON	TURF	GROUNDS	MAINT/ REPAIRS	CIV CTR SEISMIC	IRRIGATION CONTROL	TOTAL
Jul-08	07/29/08	*	*	*	*	*		
Aug-08	08/27/08	6,700.24	1,150.57	259.55	*	*		15,628.97
Sep-08	09/26/08	14,218.85	1,150.57	126.90	*	*		6,405.78
Oct-08	10/29/08	5,128.31	1,150.57		*	*		8,615.70
Nov-08	*	7,465.13	1,150.57	150.27	*	*		1,300.84
Dec-08	*	*	1,150.57	139.83	*	*		1,290.40
Jan-09	*	3,613.69	1,150.57	134.24	*	*	7.67	4,906.17
Feb-09	*	*	1,150.57	145.42	*	*	7.70	1,303.69
Mar-09	*	3,236.95	1,150.57	136.67	*	*	7.70	4,531.89
Apr-09	*	4,187.79	1,150.57	137.17	*	*	7.78	5,483.31
May-09	*	4,700.35	1,150.57	137.17	*	*	7.75	5,995.84
Jun-09	*	7,534.05	1,150.57	137.25	*	*		8,821.87
TOTAL		56,785.36	12,656.27	1,504.47			38.60	64,284.46
AVG		6,309.49	1,150.57	150.45			7.72	5,844.05

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Yesenia Baltierra, Acting Human Resources/Finance Analyst

SUBJECT: **Partnership With Community Organizations for August 2009**

DATE: September 15, 2009

- Partnership with H.I.S House to provide homework assistance through the Klein Family Foundation grant runs from January 1, 2009 through December 30, 2009. At this time the homework assistance is on hold, it will resume when Fall classes start.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Yesenia Baltierra, Acting Human Resources/Finance Analyst

SUBJECT: **Active Grant Application for August 2009**

DATE: September 15, 2009

There is no activity to report for the month of August 2009.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: **Library Director's Report**

DATE: September 15, 2009

Accomplishments

- Implemented the first annual Summer Reading carnival on August 15th with over 500 people in attendance. The event was featured in the August 20th issue of the *Placentia News Times.*
- Executed the Library's 90th birthday celebration on September 2nd recognizing seven residents who are also 90 this year. The occasion was featured in the September 10th issue of the *Placentia News Times.*
- Secured food donations from Taqueria de Anda for the upcoming Folklorico program to celebrate the Hispanic Heritage Month in September. Program will be on September 19th at 2:00 p.m.
- Secured $2,500 from the Placentia Library Friends Foundation (PLFF) for a book drop cart, flannel board for storytime and the 90th birthday celebration.
- Worked with Dalke Construction to negotiate a baby changing station for the new ADA restroom at no additional cost to the Library.
- Interviewed and hired a 30-hour Facility Maintenance Technician who started September 3rd.
- Developed draft promotional materials for PLFF's Doll Boutique fundraiser event.
- Secured performers for the Lunar New Year program at no charge to the Library.
- Addressed three patron complaints regarding the restroom, wheelchair computer station, and passport services.

Community / Outreach

- Rotary Club of Placentia weekly meetings – August 12th, 19th, 26th, September 2nd & 9th.
- Rotary Club of Placentia to discuss the Broadway Magic fundraiser – August 11th.
- Met with reporter Adam Townsend on August 26th.
- Placentia Roundtable Women's Club introduction gathering – August 18th.

Training/Workshop/Conferences

- Webinar regarding Prop1A Securitization program – September 10th.

Meetings

- Library Board of Trustees meeting – August 17th.
- Managers meetings – August 11th, 18th, 25th & September 1st.
- All Staff meeting – August 18th.
- PLFF Board Meeting – August 10th.
- Dalke Construction – August 27th.
- 1st Year Anniversary Reception – September 8th. All Library Board of Trustees members attended as well as library staff. It continues to be an honor working for the community of Placentia and be part of a dedicated team.

Projects in Progress

- Prop1A Securitization program
- California Library Association presentation
- PLFF Doll Boutique Fundraiser
- Heritage parade
- Performance evaluations for Administrative staff
- Computer Lab project
- Website

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Roger Hiles, Library Services Manager

SUBJECT: Library Service Manager's Report

DATE: SEPTEMBER 15, 2009

Activities Report:

Achievements

Oversaw planning and execution of the Summer Reading Celebration on August 15.

Oversaw planning and execution of the 90th Birthday Celebration on September 2.

Worked with IT assistant to complete a computer equipment inventory and planning for the first phase of computer infrastructure improvements (a move to managed switches, and locking wall-mounted equipment enclosures for public areas).

Completed interim progress report on the Klein Family Foundation grant used for the literacy program at HIS House.

Setup Flickr account for posting photographs of library events. Posted photos of the Summer Reading Celebration.

Completed training the new Lead Librarian in Adult Services to take over desk scheduling and other coordination functions.

Created a new web page for the Children's Department to replace the old one, which had developed a coding error.

Participated on a day-long interview panel on August 20th for the candidates for the Maintenance Technician position.

Projects In Progress

Website redesign – Working on site migration. Anticipated completion date: September 2009.

Library Technology Plan – working on a two-year plan for technology to help guide hardware and software updates. Anticipated completion date: September 2009.

Computer infrastructure – Use existing equipment and open source software to create a staff domain, shared resources, a common software suite for the staff, and centralized PC management and backup. Planning completed. Anticipated completion date: September 2009.

Living Library Program – Project plan and timeline completed.

Historic Photograph Database Migration – Moving the History Room's digitized photograph collection to a free hosting platform. Anticipated completion date: Dec. 31, 2009.

Staff Training – I am preparing a staff in-service for using our subscription databases for Reference services for September 23 & 30th.

Library Problems manual – working with staff to prepare a manual for staff use during problem situations. First draft due: September 2009.

Reference Collection weeding – ongoing work with Adult Services staff to focus the Adult Reference Collection on items that meet contemporary needs.

Meetings

I attended the Trustees meeting on August 17.

I attended the weekly managers meetings with the Library Director.

I attended the Adult Services staff meetings on August 26.

Met with representatives of the City of Placentia to review the lessons from the Summer Reading Celebration on August 25.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Lori Worden, Children's Librarian II

SUBJECT: Children's Services Monthly Activity Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

Phone reference	22
In person reference/research	453
Total	475

TYPE OF PROGRAM	NUMER OF PROGRAMS	TOTAL ATTENDANCE
Lap Sit 24 months & younger	2	64
Preschool Story Time I & II: 3-6 years	4	95
Pocket Tales: Stories, music, and movement.	2	91
Read to the Dogs	1	30
P-TAC Meetings	1	13
Family Game Day	1	41
F.I.R.S.T. – Family Interactive Reading and Sharing Time	1	20
8/4 YA Teen Idol Competetion	1	26
8/6 Create Old-Time Favorites	1	69
8/31 SRP Be Creative @ Your Library Registrations	1/month	10
8/31 YA Book Reviews	1/month	7
8/31 Read to Me Registrations	1/month	10
Total August 2009	17	476

Total August 2008 (library closed due to the earthquake)	**0**	**0**
Current FY to date	**53**	**2,164**
Previous FY to date	**8**	**1,199**

STAFF ACTIVITY

- Children's staff participated in the Summer Reading Program Celebration on August 15. Coleen Wakai and teen volunteers taught origami to children; Brenda Ramirez and teen volunteers made hats with children; and Lori Worden and teen volunteers showed two movies to children and teens: Madagascar 2 and Twilight. Janine Jacobs also presented a puppet show for children.
- Lori Worden attended a "Music and Movement Institute" at Cal. State Univ. Fullerton on August 10 and 11th. This two-day workshop presented creative ideas and practical information for teachers and other professionals working with children for using music and songs in programs and classrooms. Lindsay Whipple, the library's Pocket Tales presenter, also attended this workshop. Lori and Lindsay came away from this workshop with many new songs and ideas for programming that will be incorporated into our programs for children.
- The Summer Reading Program for children and teens ended on August 15. Our program served over 1,000 children and teens this summer. The program was made possible by the generous support of the Placentia Library Friends Foundation, plus generous support from local businesses, including Angels Baseball, California Pizza Kitchen, Camelot, Claim Jumper, Concourse, Golden Spoon, ESPN Zone, Golf 'n Stuff, Hometown Buffet, In-n-Out Burger, Longfin Fish & Tackle, Los Angeles Clippers, Los Angeles Dodgers, Los Angeles Lakers, McDonald's, Millie's Restaurant, Mimi's Café, Rainforest Café, Richard Nixon Library, Round Table Pizza, Ruby's, Starbucks, Stater Bros. And Target.
- Storytimes "went dark" the last two weeks of August to prepare for Fall programs.

NEW PROJECTS AND ACTIVITIES

- Lori Worden prepared for the new Super STAR Storytime for children with autistism. Lori met with author and teacher Joanna Velasco to discuss plans. A flyer for the program was designed and information about the program is available at the library and the library's website. Registration began on Aug. 24. The program begins on Saturday, Sept. 26 at 10:30 a.m.
- Coleen Wakai and Lori Worden planned a teen volunteer thank you party for summer volunteers. Library teen volunteers were invited to the library on Thursday, September 3 for dinner, a movie, and prizes. Our teen volunteers did a fantastic job this summer making our reading program possible.
- Brenda Ramirez planned a birthday card craft and Coleen Wakai prepared a cookie decorating program to celebrate Placentia Library's 90th birthday on September 2.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Toby Silberfarb, Library Assistant Literacy / Volunteers

SUBJECT: Literacy / Volunteer Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

Volunteer Hours:

History Room	44 hrs
PLFF	463 hrs
Carnival	246 hrs
Library (General)	432 hrs
Technical	2 hrs
Homework Club (ending 5/14)	0 hrs
Tutors (ALS)	24 hrs
Total:	1,211 hrs

STAFF ACTIVITY

Coordinated the volunteers for SRP Celebration;
Placed 1 library volunteers;
Placed 1 new ALS tutor pair;
Proctored 6 exams for distance learning students;
Actively cross training Gary Bell as the backup Literacy/Volunteer Coordinator;
Contacted Teri Nehbur regarding PASS homework club at HIS House;
Placed an intern from University of Phoenix;
Contacted CSUF and WSU about Federal Work Study;
Planning Spanish language diabetes program for January 14, 2010;
Selecting books in Spanish;
Researched Spanish language periodicals

ONGOING PROJECTS

Daily duties as a reference librarian;
Collection development 300s;
Recruiting volunteers

PLACENTIA LIBRARY DSITRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Roger Hiles, Library Services Manager

SUBJECT: Reference and Adult Services Monthly Activity Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

Reference Desk Activity

Phone reference:	211
In person reference/research:	1295
Guest passes:	14
E-mail reference/research:	0
Electronic: databases/Internet/catalog instruction:	32
Electronic: public computers (desktops):	3064
express Internet stations (laptops):	1903
Technology: computer/printer questions or troubleshooting:	643
In library use: ready reference:	26
In library use (cleanup):	3473

STAFF ACTIVITY (meetings attended; who has worked on what)

- ***Nadia Dallstream*** completed organizing, publicizing and producing the final three programs in the 2009 Adult Summer Reading Program. 161 people attended the eight programs and checked out 328 books.

- ***Nadia Dallstream*** presented Barbara Keller Designs' program **Discover Your Decorating Style** on August 1. 15 people attended.

- ***Kathy Staymates*** presented **Express Yourself in Your Garden** on August 8. 30 people attended.

- ***Gary Bell, Nadia Dallstream*** and ***Kathy Staymates*** presented a "Book Trivia" contest during the Summer Reading Celebration on August 15. 50 people attended.

- ***Gary Bell and Kathy Staymates*** organized and created a display on library history in the corner exhibit case for the 90th Birthday celebration.

- ***Katie Matas*** supervised a team of volunteers serving up Snow Cones during the Summer Reading Celebration on August 15.

- ***Toby Silberfarb*** organized a large group of volunteers who contributed over 250 hours of labor during the Summer Reading Celebration on August 15.

- ***Kathy Staymates:*** Completed weeding her subject areas and updated her subject bibliographies.

ONGOING PROJECTS

- ***Nadia Dallstream***: Working on purchasing and preparing the fresh fruit for the 90th Birthday Celebration on September 2. Also organizing the September 19 Ballet Folklorico event to mark Hispanic Heritage Month.
- ***Gary Bell***: Working on the Book Discussion for the 90th Birthday Celebration on September 2.
- ***Gary Bell, Nadia Dallstream, Katie Matas, Toby Silberfarb, Kathy Staymates and Roger Hiles*** are weeding the Adult Reference Collection.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Gary Bell, History Room Librarian

SUBJECT: Local History Room Monthly Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

Visitors to History Room in August, 2009	10
Visitors to History Room in August, 2008	0
Volunteer Hours August	44

STAFF & VOLUNTEER ACTIVITY

- I contacted UCLA's library to obtain for a patron a copy of a dissertation by Hazel Croy. This item was eventually obtained from the San Bernardino Public Library.
- Our resources were used extensively during the month of August by the members of the Placentia Round Table Womens' Club for information on the book they are writing which will continue the history of the club begun by Faustina Nenno in her book, **The Placentia Round Table Womens' Club: the First Thirty-five Years;1902-1935.**
- The new display on the schools of our community was completed in August.
- Valencia High School annuals from the 1950s were sought.
- Debbie Hancock, former teacher at Kraemer Middle School, used our resources for information pertaining to their 50th reunion.
- The Founder's Society of the Bradford House came to interview me and photograph the Bradford House picture that came into our possession.
- Dolores Ross donated a military memoir of her husband, Cyril Ross, who fought in both World War II and the Korean War.
- A Placentia Round Table Womens' Club photograph has been submitted to the National Womens' Club Headquarters and will be a part of their national archives.
- On August 4th I witnessed Ed Ponce's presentation of his oral history at the city council meeting.
- I transferred files to the" home" drive, ordered sleeves for discs and was instructed on how to scan a photograph by Jeanette Gardner of the Placentia Historical Committee.
- Preparations were made for the 90th birthday celebration, including a new display in the northeast corner of the library.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Jeanette Contreras, Library Director

FROM: Katie Matas, Librarian, Technical Services

SUBJECT: Technology & Website Report for August 2009

DATE: September 15, 2009

MONTHLY STATISTICS

Online database usage:

	August 2009	August 2008	Y-T-D 2009-10	Y-T-D 2008-9	Y-T-D % change
Ancestry.com	0	0	246	452	-46%
General Reference Center	24	16	43	26	40%
Newsbank	26	81	57	442	-87%
Heritage Quest	2974	3366	6,290	8,168	-23%
Learning Express	5	4	6	23	-74%
Novelist	35	9	72	63	13%
Tumblebooks	189	267	559	592	-6%
MorningStar	116	233	216	503	-57%
Reference USA	26	38	112	149	-25%
	3395	**4014**	**7,601**	**10,418**	**-27%**

Website traffic for August 2009:

In August 2009 we had 19,217 visitors to our website. In August 2009 there were 47,776 page hits. Last year we had 11,777 visitors and 26,097 page hits in August.

STAFF ACTIVITY

- Katie began learning to update the Library phone system.
- Jesus created Read posters for the Employees of the Quarter.

ONGOING PROJECTS

- Jesus and Roger continue to update Library events on the website.
- Roger created a new page for the Children's Library to replace the one that had developed a coding error.
- Jesus continues to maintain the outside electronic sign.
- Roger continues to work on the new Library website design.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: Legislative Issues

DATE: September 15, 2009

BACKGROUND

Budget

On July 28, 2009, Governor Arnold Schwarzenegger passed the state budget with an approved provision to borrow eight percent of property tax revenue from cities, counties and special districts. Local agencies were provided an option called Proposition 1A Securitization which allows relieve from the burden of loaning the state property tax revenues.

Proposition 1A Securitization authorizes the California Statewide Communities Development Authority (California Communities) to purchase the receivable due to local agencies from the State. The legislation requires participating agencies to receive 100% of their respective Prop 1A receivables. All interest costs and costs of the securitization will be paid by the State.

Legislatures are still cleaning up the language for the Proposition 1A Securitization program and as of September 11, 2009, it has not been approved. Governor Schwarzenegger is expected to sign the bill on September 14, 2009. The decision to enroll in the Proposition 1A Securitization program will go before the Library Board of Trustees at the October 13, 2009 meeting.

Please refer to Attachment A for Proposition 1A Securitization FAQs from the California Communities.

Consumer Product Safety Improvement Act (CPSC)

On August 26, 2009, the CPSC's final rule on children's products containing lead was released. CPSC confirmed that libraries have no independent obligation to test library books for lead under the law. CPSC has not announced its decision with regards to older children's books that could potentially contain lead. Until a decision is made in regards to that matter, the American Library Association (ALA) recommends that libraries remove children's books containing lead above the legal limits from public access; moving them from a circulating collection to perhaps a reference collection.

Please refer to Attachment B for ALA's information on CPSC's decisions.

RECOMMENDATION:

Action to be determined by the Library Board of Trustees.

PROPOSITION 1A SECURITIZATION

FREQUENTLY ASKED QUESTIONS

What is Proposition 1A Securitization?

On July 28, 2009, the California legislature and Governor Arnold Schwarzenegger passed the state budget and approved a provision allowing the state to borrow eight percent of the amount of property tax revenue apportioned to cities, counties and special districts. Under the provision, the state will be required to repay those obligations by June 30, 2013.

The provision also created an option for California local public agencies to relieve the burden of loaning the state property tax revenues. The provision, called Proposition 1A Securitization, authorizes the California Statewide Communities Development Authority (California Communities) to purchase the receivable due to local agencies from the State.

How does Proposition 1A Securitization work?

The legislation for the Proposition 1A Securitization authorizes cities, counties and special districts to sell their state repayment obligations to California Communities. In a simultaneous transaction, California Communities will issue bonds and remit the cash proceeds to the participating local public agencies. Bondholders will receive their repayment from the state at a later date. The legislation requires that local agencies participating in the securitization program will receive 100% of their respective Prop 1A receivables.

How much does it cost a public agency to participate in Proposition 1A Securitization Program?

There is no cost to participate in Proposition 1A Securitization Program. All interest costs and costs of the securitization will be paid by the state.

When can my agency expect to receive payment?

Depending upon cleanup legislation expected in the California legislature, California Communities is targeting completion of the securitization transaction for November or early December, 2009, which would result in payment to participating local public agencies prior to transfer of the first installment of property taxes. Should the legislature not pass the anticipated legislative amendments, however, California Communities' next opportunity to securitize will likely be March, 2010.

Is participation in Proposition 1A Securitization Program voluntary?

Yes. The Proposition 1A Securitization provision creates the option for cities, counties and special districts to receive early payment on their obligations from the state. No public agency is required to securitize.

What are our options if we decide not to participate in Proposition 1A Securitization Program?

Public agencies that do not participate in Proposition 1A Securitization Program can expect to receive repayment plus interest from the state for its obligations by June 30, 2013. The interest rate to be paid by the state to local public agencies will be set by the State of California Director of Finance on or before September 28, 2009. That amount must be higher than the current Pooled Money Investment Account rate, but no higher than 6%.

Has California Communities conducted a program like this before?

Yes. In 2005, California Communities conducted a similar bond securitization program for local agencies when the state borrowed Vehicle License Fee (VLF) revenues from cities and counties. California Communities securitized $455 million in VLF payments due from the state to provide advance repayment to 146 participating cities and counties.

How is Prop 1A Securitization different from the VLF financing that California Communities conducted?

Under the VLF financing program in 2005, local agencies in California were required to cover the costs of issuance and pay the interest cost. As a result, local agencies only received about 93 cents on the dollar from their loans to the state. Under the proposed Proposition 1A Securitization program, the state will pay for the borrowing interest incurred and the costs of issuance required for each agency to participate. The legislation requires that local agencies participating in the securitization program will receive 100% of their respective Prop 1A receivables.

Do I need to become a member of California Communities to participate in Proposition 1A Securitization?

No, public agencies are free to participate in the program without becoming members of California Communities.

Does a public agency incur any liability by participating in Proposition 1A Securitization?

No. The bonds issued by California Communities are not obligations of any of the local agency program participants.. The California Communities joint powers agreement expressly provides that California Communities is an entity separate and apart from the participating public agencies, and "its debts, liabilities and obligations do not constitute debts, liabilities or obligations of any party to the joint powers agreement." Participating public agencies are not responsible for any repayment of debt, nor are they named in any of the bond documents.

What is California Communities?

The California Statewide Communities Development Authority, known as CSCDA or California Communities, is a joint powers authority sponsored by the League of California Cities and the California State Association of Counties.

California Communities was created by the California State Association of Counties and the League of California Cities in 1988 to enable local government and eligible private entities access to low-cost, tax-exempt financing for

projects that provide a tangible public benefit, contribute to social and economic growth and improve the overall quality of life in local communities throughout California.

Who are the Commissioners of California Communities?

The Commission is made up of local government representatives appointed by elected officials through the California State Association of Counties and the League of California Cities executive committees.

How much public benefit financing has California Communities issued on behalf of its Program Participants?

California Communities has issued more than $40.2 billion through 1,212 financings since 1988 and consistently ranks in the top 10 of more than 3,000 nationwide public issuers of tax-exempt debt, as measured by annual issuance amount.

Previous public benefit projects have included financing more than $700 million in public infrastructure projects, $122 million in lease obligations for local governments to acquire equipment, vehicles, and computer technology among other needs, and $397 million of pension obligation bonds to provide an alternative finance mechanism for unfunded liabilities.

###

CPSC Issues Rule Regarding Lead Standards; More Guidance To Come for Libraries

August 27th, 2009 | Category: ALAWON, Government Information, OGR

As the American Library Association (ALA) has emphasized since first enactment of the Consumer Product Safety Improvement Act (CPSIA), concern for children's safety is our first priority in providing materials to young patrons. On August 26, 2009, the CPSC's final rule on children's products containing lead was released. In the rule, CPSC confirmed that libraries have no independent obligation to test library books for lead under the law. CPSC also announced its intention to release a Statement of Policy specifically providing guidance for libraries with regard to the treatment of older children's books that could potentially contain lead. According to our conversations with CPSC officials, that Statement of Policy should be released within the next several weeks.

While we await the Statement of Policy, ALA recommends that libraries take the following actions. If a library is aware that any children's book does indeed contain lead above the legal limits or otherwise presents a danger to children, it should remove it from public access, for instance by moving it to the non-circulating collection. We would also ask that if libraries do learn of any books containing lead to please let the ALA – Washington Office know so that we might share that information with other libraries. When the Statement of Policy is released, we will promptly notify our members.

If you have any questions, please feel free to contact Jessica McGilvray, Assistant Director of the ALA Office of Government Relations at jmcgilvray@alwash.org or 1-800-941-8478.

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PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: Restroom Update

DATE: September 15, 2009

BACKGROUND
Director Contreras met with Mr. Troy Dalke on August 27th to discuss the progress of the restroom project. Both parties inspected the restroom and noted several items which require attention:

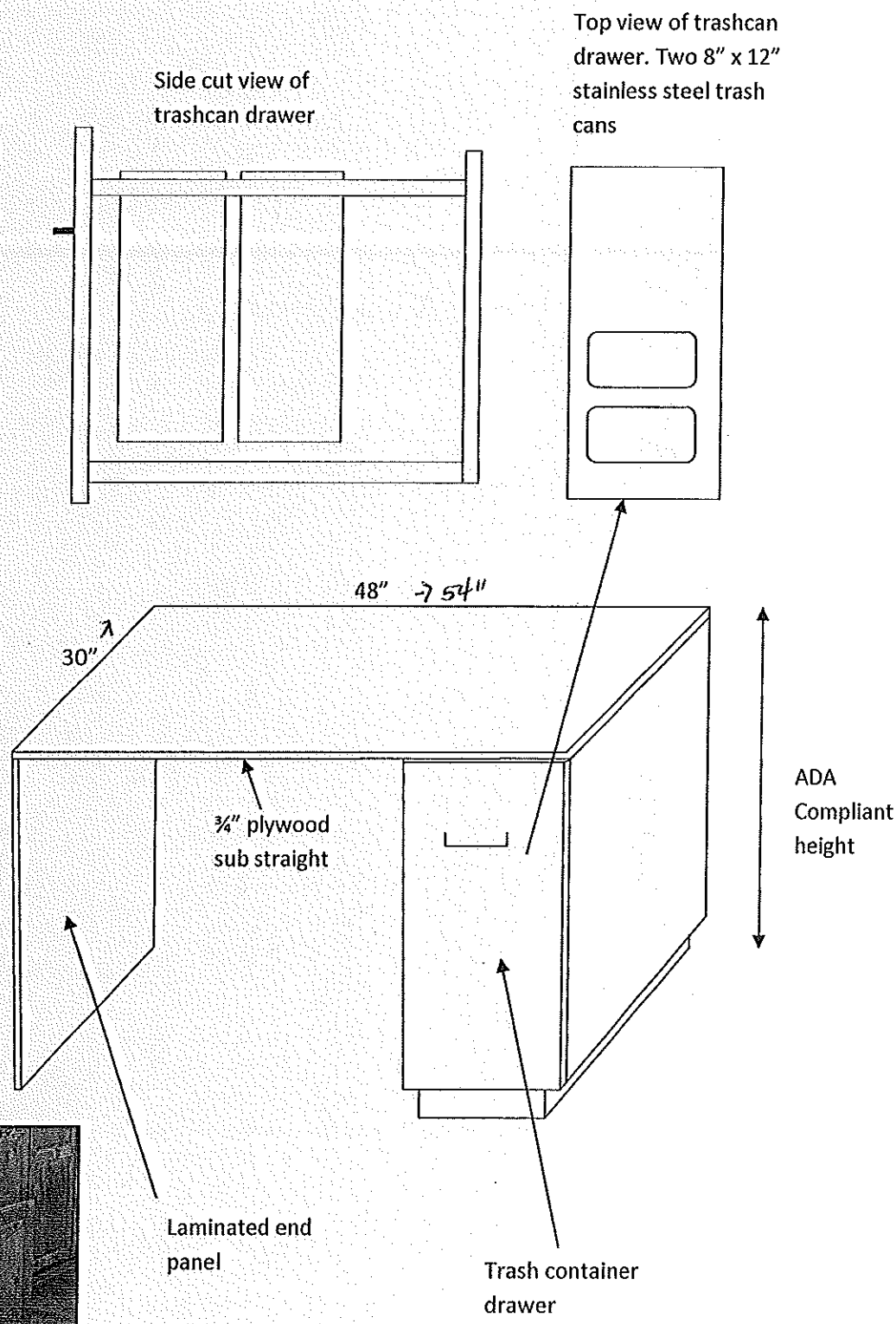
- Back pressure on the door seams too hard to push back – Corrected.
- Unlocking door is too hard – Corrected.
- Temporary lockset needs to be replaced with the correct one – Lockset scheduled to be in the week of September 14th.
- Door threshold does not meet ADA compliance – Will be corrected.
- Wall tile has wrong finish – Agreed to keep existing glossy glazed finish for the baby changing station. The glossy glazed tiles are better for graffiti removal.
- Wall tile on two walls appear uneven – Agreed to keep as is for the baby changing station.
- Grout color not consistent throughout – Agreed to keep as is for the baby changing station.
- Fire extinguisher and cabinet needs to be reinstalled – Will be installed.

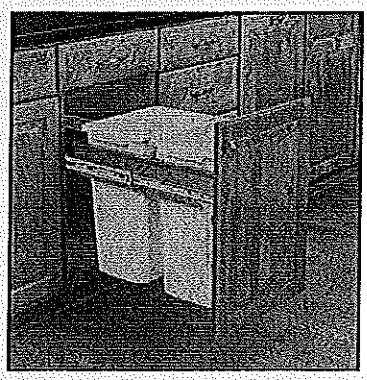
Dalke Construction agreed to provide the baby changing station at no additional cost to the Library. The final cost of the restroom project will remain at $18,862.

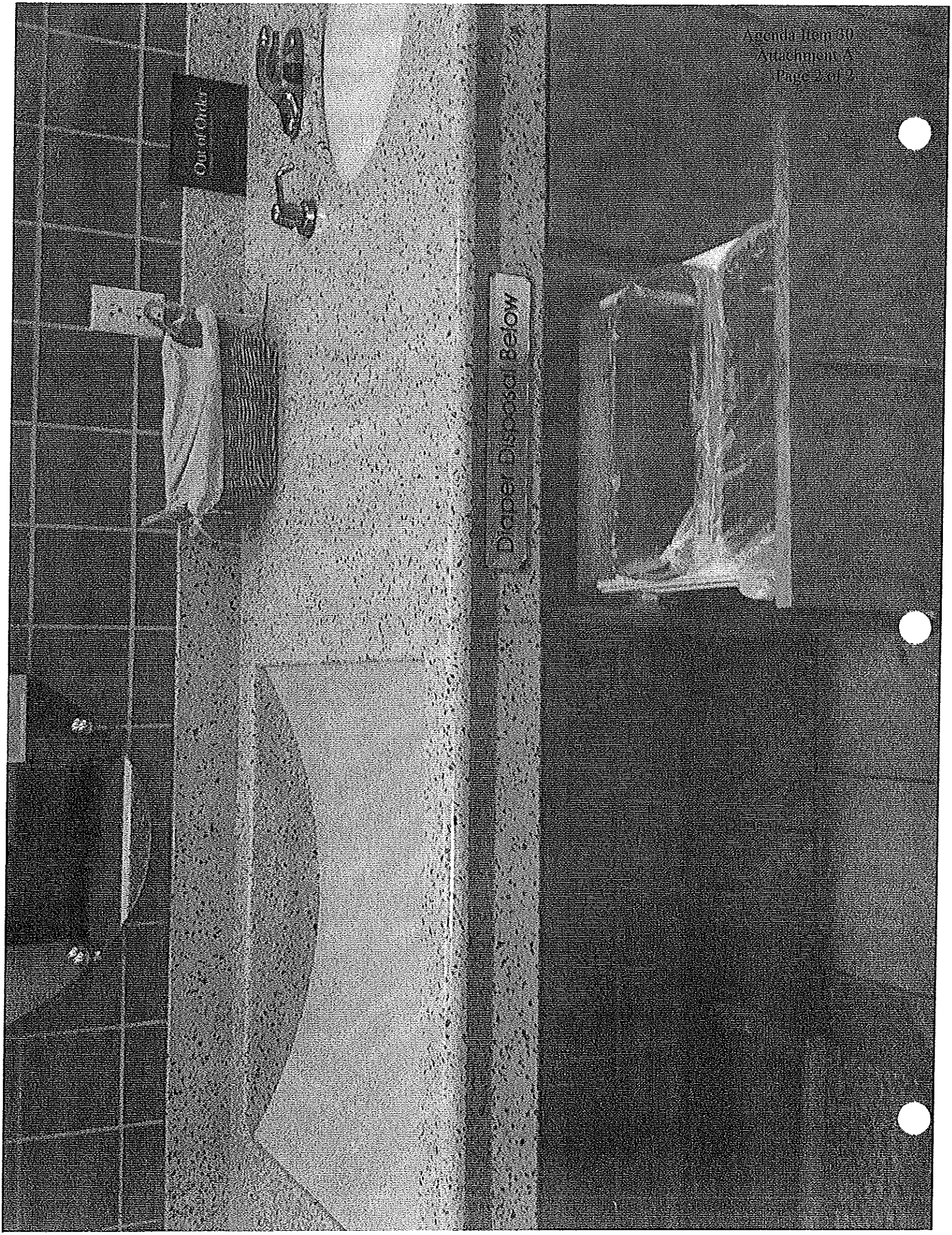
Please refer to Attachment A for the proposed baby changing station.

RECOMMENDATION:
Action to be determined by the Library Board of Trustees.

Placentia Library Baby Changing Station






Out of Order
Diaper Disposal Below

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: Staff Appreciation Dinner Update

DATE: September 15, 2009

BACKGROUND
At the August 17, 2009 Library Board of Trustees meeting, it was authorized to move forward with a Staff Appreciation Dinner for 2009.

Director Contreras will request funds from the Placentia Library Friends Foundation to co-sponsor the event with the Library Board of Trustees.

Trustee Wood has agreed to be the chairperson for the Staff Appreciation Dinner.

Trustee Wood will make a status report on the plans for the Staff Appreciation Dinner.

RECOMMENDATION:
Action to be determined by the Library Board of Trustees.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

AS M1 BG M2 RD all in Favor

FROM: Jeanette Contreras, Library Director

SUBJECT: Proposed Revision to the Placentia Library District Policy (PLD) #2012 – Dress Code for Library District Employees and Volunteers

DATE: September 15, 2009

BACKGROUND

Being well presented is an important part of being professional. The standard of appearance of all library employees and volunteers should portray a professional image and impression of the Placentia Library District.

Administrators, managers, and supervisors have the responsibility to ensure PLD #2012 – Dress Code is complied and reflected accordingly and that a good standard of appearance is maintained and safety practiced. Library staff would like the Library Board of Trustees to consider the following proposed revisions to PLD #2012 to ensure a higher standard of appearance and safety for all library employees and volunteers:

- PLD 2012.1.1 – Add "Capri pants that are seven (7) inches below the knee are acceptable for all employees" and "for the majority of their work schedule. These employees include library pages, aides, clerks and facility maintenance technician" after the closed toe shoes sentence.
- PLD 2012.1.3 – Add "Capri pants that are seven (7) inches below the knee are acceptable for all volunteers" and "Volunteers must wear ID badge during their service hours at the Library."
- PLD 2012.2.1 – Casual Days to include Saturday and Sunday and remove "The casual Dress Day will be designated on a periodic basis by Library employee consensus."
- PLD 2012.2.2 – Replace "dressy or decorated tee shirts" for "knit tops and shirts.
- PLD 2012.3.2 – Change to "Jeans, except on Saturday and Sunday" and remove "and for job classifications that require shelving for more than 50% of their work time."
- PLD2012.3.4 – Add "Facial and tongue piercings are not allowed."
- PLD 2012.3.5 – Add "for the majority of their work schedule. These classifications include library pages, aides, clerks, and facility maintenance technician."
- Add PLD 2012.3.15 – Visible tattoos.

+ ADD other missing changes 2012.3.10 as shown on attachment

Please refer to Attachment A for the proposed revisions of PLD #2012 – Dress Code for Library District Employees and Volunteers.

RECOMMENDATION:

Authorize the revisions to the Placentia Library District Policy #2012 – Dress Code for Library District Employees and Volunteers as presented.

Placentia Library District

POLICY HANDBOOK

POLICY TITLE: **Dress code for Library District Employees and Volunteers**
POLICY NUMBER: **2012**

2012.1 Placentia Library District is responsible for maintaining a professional and safe working environment for its patrons and employees at all times. The Library District considers all Library employees' and volunteers' appearance and personal hygiene to be a direct reflection of the Library's image. To sustain the Library's image and public confidence, all Library employees and volunteers are subject to a dress code according to job classification.

2012.1.1 Library Employees

All Library employees are required to wear attire that is professional: clean, properly fitting, well maintained, and functional and safe for the type of work performed. Long slacks or pants are appropriate for shelving. Closed toe shoes are required for those employees who are required as part of their job description to handle book carts, equipment and heavy furniture for the majority of their work schedule. These employees include library pages, aides, clerks and facility maintenance technician~~.~~

2012.1.3 Volunteers

Volunteers are required to wear attire that is professional: clean, properly fitting, well maintained, and functional and safe for the type of work performed. Long slacks or pants are appropriate for shelving. Closed toe shoes are required for those volunteers who are required as part of their job description to handle book carts, equipment and heavy furniture. Volunteers who are issued Library District apparel are expected to wear the issued apparel throughout their work schedule and at other Library events as designated by their supervisor. Volunteers must wear an ID badge during their service hours at the Library.

2012.2 Casual Dress Days

2012.2.1 Casual Dress Days are~~is~~ designated to give the employees and volunteers the opportunity to maintain a professional image while taking advantage of a more relaxed standard on Saturday and Sunday ~~one day of the week~~. ~~The Casual Dress Day will be designated on a periodic basis by Library employee consensus.~~

Knit tops & shirts

2012.2.2 Casual dress attire includes jeans, golf shirts and ~~dressy or decorated tee shirts.~~knit shirts.

2012.3 Inappropriate Attire that may not be worn on any occasion includes:

2012.3.1 Suggestive attire such as low cut blouses and other revealing apparel.

2012.3.2 Jeans, except on Saturday and Sunday.~~Casual Dress Day. and for job classifications that require shelving for more than 50% of their work time.~~

2012.3.3 Torn, patched or soiled clothing.

2012.3.4 Any jewelry or piercing that may impede vision or cause injury. Facial and tongue piercings are not allowed.

2012.3.5 Open toe shoes for those classifications whose duties ~~that~~ require handling book carts, equipment and heavy furniture for the majority of their work schedule. These classifications include library pages, aides, clerks, and facility maintenance technician~~.~~

2012.3.6 Flip-flops or thong shoes.

2012.3.7 Athletic wear such as sweats, leggings and spandex.

2012.3.8 Beach attire.

2012.3.9 Shorts of any type with the exception of capris that are at least seven (7) inches below the knee.

2012.3.10 ~~Mini~~ Dresses and ~~S~~skirts shorter than two (2) inches above the knee.

2012.3.11 Halter tops, tube or tank tops, muscle shirts.

2012.3.12 Underwear as outerwear.

2012.3.13 Hats and caps.

2012.3.14 Non-library affiliated slogans, logos, obscenities, etc.

2012.3.15 Visible tattoos.

2012.4 Disciplinary Action

Supervisors and managers are responsible for evaluating and enforcing appropriate standards of dress and appearance for employees working in their departments. If these standards are not followed, the employee may be sent home to change on the employee's own time. Continual incidents of abuse of the dress code policy may subject the employee to disciplinary action, which may lead to termination.

2012.5 Discretion

Any exceptions to this dress code are subject to approval by the Library Director. The dress code will be reviewed on a periodic basis or as requested by the Board of Trustees or Library Director.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: Proposed Revision of Placentia Library District Policy 2140 – Advancement of Wages

DATE: September 15, 2009

BACKGROUND
Requests for advancement of wages received by Administration have been limited. All requests have been submitted informally in writing. Once request is approved, there is no document to state an employee's understanding of their responsibilities and obligations when they receive the advancement of wages. It is in the best interest for the District to have a formal document which spells out such understanding and obligations.

Please refer to Attachment A for the proposed revision to PLD 2140 – Advancement of Wages.

Please refer to Attachment B for the proposed Wage Advancement Request and Understanding form.

RECOMMENDATION:
Authorize a revision of the Placentia Library District Policy 2140 – Advancement of Wages with inclusion of the new Wage Advancement Request and Understanding form as presented.

Placentia Library District

POLICY HANDBOOK

ind. attachment
M1 RD w/ minor changes
x remove SS #
M2 GW remove probationary
All in Favor

POLICY TITLE: **Advancement of Wages**
POLICY NUMBER: **2140**

2140.1 This policy will apply to all regular and probationary full-time and part-time District employees.

2140.2 Employees requesting payment of wages in advance of regular pay days as defined in Policy No. 2130, "Pay Periods", will submit ~~said request in writing~~a Wage Advancement Request and Understanding to the Library Director one week prior to the payroll period for consideration and approval.~~r. The request must include a specific reason for the advance.~~

2140.3 The Library Director may authorize the requested advancement of wages if the amount requested does not exceed the wages accrued (excluding applicable deductions) by the employee to the date of said request.

2140.4 Advancement of wages prior to a regular payday is not a privilege that an employee may use at his/her discretion, but may be authorized by the Library Director, or in the absence of the Library Director the Library Board President, at his/her discretion only in the case of proven employee necessity and/or personal financial emergency.

2140.5 Frequent requests will be grounds for denial.

WAGE ADVANCEMENT REQUEST AND UNDERSTANDING

Employee Name: _____

Title: _____

Department: _____

Social Security Number: _____

Reasons for Wage Advancement Request: _____

_____

The District agrees to pay an advancement of wages, not to exceed the wages accrued, excluding applicable deductions, by the employee to the date of said request. Such advancement is made in order to provide the Employee with the necessities of life when unexpected situations arise such as financial hardship.

Employee will repay the advancement of wage within two (2) pay periods of receipt of payment.

If repayment is not made within the time limit above, the following action may be taken without further notice to the Employee:

A. The District may begin taking deductions from the Employee's check and remaining leave balances to satisfy the amount owed.
B. The District may initiate legal actions to recover the monies advanced by the District to the Employee. If this becomes necessary, the Employee agrees to pay attorney fees, interest, and court costs incurred in the course of recovering the overpayment.

Employee's signature expresses complete understanding of Employee's obligation and responsibilities upon approval of Advancement of Wages.

_____ _____
Date Employee Signature

_____ _____
Date Library Director / Library Board President or Designee

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

all NO - AS
M1 RD
M2 GW
Comment AS - No - Release of budget conditions

TO: Library Board of Trustees

FROM: Jeanette Contreras, Library Director

SUBJECT: Travel Authorization: Library Director Contreras to Attend the Public Library Association Conference in Portland, Oregon, March 23-27, 2010.

DATE: September 15, 2009

BACKGROUND
The Public Library Association Biennial Conference will be held in Portland, Oregon, March 23-27, 2010. Library Director Contreras request to attend at a cost not to exceed $2,000 to be paid from the General Fund.

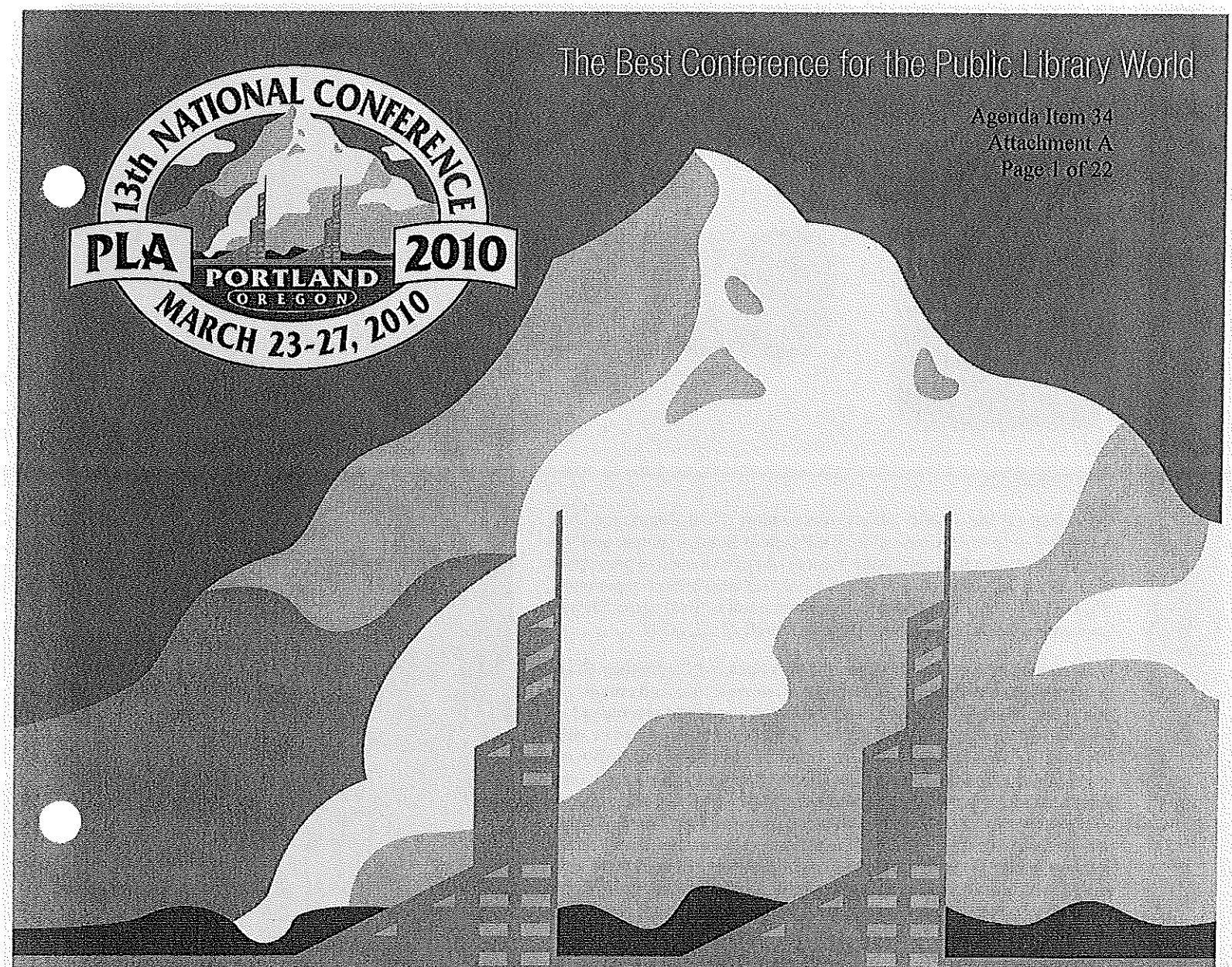
Please refer to Attachment A for the Preliminary Program.

Please refer to Attachment B for the estimated costs.

Please refer to Attachment C for Director Contreras' tentative agenda.

RECOMMENDATION:
Action to be determined by the Library Board of Trustees.

The Best Conference for the Public Library World



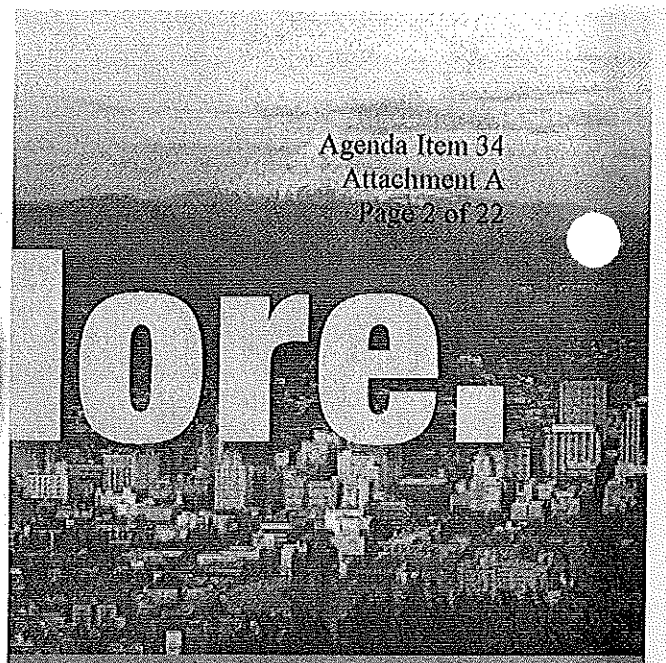
learn. share. connect.

PRELIMINARY PROGRAM

www.placonference.org

PLA Public Library Association
a division of the American Library Association

explore.



Dear Colleagues:

On behalf of the Public Library Association (PLA) Board, the PLA National Conference Committee, the Program Subcommittee, and the Local Information Subcommittee, I would like to invite you to participate in what will be an excellent educational and networking experience, "PLA 2010." PLA's 13th National Conference will be held at the Oregon Convention Center in Portland, Oregon, March 23-27, 2010.

In these turbulent economic times, the PLA National Conference offers incomparable return on investment for attendees. Focused entirely on public librarianship, you will spend the event immersed in a myriad of educational sessions, each designed to facilitate the success of your library and career. Only at PLA conferences do you connect with so many public librarians from across the country and around the world, learning about their challenges and successes while also sharing your own experiences. You'll study with world-renowned experts and peers alike at your choice of more than 100 educational programs, visit a bustling exhibits hall featuring the best products for your library, and attend lively networking events and author functions. Whether you are seeking to advance your career, your library, or the profession, you need to be at PLA 2010!

I look forward to joining you in Portland, an exciting and beautiful city that's known for great attractions and entertainment. I hope you'll take advantage of this wonderful opportunity to attend one of the most exciting library conferences in the world!

Sari Feldman

Sari Feldman
2009-10 PLA President
Director, Cuyahoga County (Ohio) Public Library

ALL PORTLAND PHOTOS COURTESY OF THE PORTLAND OREGON VISITORS ASSOCIATION

PRINTED ON RECYCLED PAPER

PLA 2010 SCHEDULE AT A GLANCE

TUESDAY, MARCH 23

7:30 a.m. to 5 p.m.	Registration Opens
8 a.m. to 5:30 p.m.	Tours*
8:30 a.m. to 5:30 p.m.	Preconferences*
Noon to 1:45 p.m.	Preconference Luncheon*

WEDNESDAY, MARCH 24

7:30 a.m. to 6:30 p.m.	Registration
8 a.m. to 1:30 p.m.	Tours*
8:30 a.m. to Noon	Preconferences*
10:30 to Noon	Nancy Pearl Presents "Book Buzz"
2:30 to 4 p.m.	Opening General Session with Nicholas Kristof
4 to 6:30 p.m.	Exhibits Grand Opening
6 to 7:30 p.m.	New Member Reception

THURSDAY, MARCH 25

7:30 a.m. to 5:30 p.m.	Registration
8:30 a.m. to 5:15 p.m.	Programs and Talk Tables
9:30 a.m. to 5 p.m.	Exhibits Open
Noon to 1:45 p.m.	Author Luncheons*
6 to 8:30 p.m.	Evening Event: Audio Publishers Dinner*

FRIDAY, MARCH 26

7:30 a.m. to 4 p.m.	Registration
8:30 a.m. to 5:15 p.m.	Programs and Talk Tables
9:30 a.m. to 4 p.m.	Exhibits Open
Noon to 1:45 p.m.	Author Luncheons*
5:30 to 7:30 p.m.	All Conference Reception

SATURDAY, MARCH 27

8 to 10 a.m.	Registration
8:30 to 11:30 a.m.	Programs and Talk Tables
11:45 a.m. to 1 p.m.	Closing Session with Sarah Vowell
1:30 to 6 p.m.	Tours*

*requires an additional fee

GENERAL INFORMATION

BADGES

A badge will be required to attend all conference events. If we receive your registration by February 19, 2010, your badge will be mailed to you prior to the conference. If we receive your registration after February 19, 2010, your badge will be available for pickup in the registration area at the Convention Center. There is a $10 fee for a replacement badge. For friends or family members who will not be registering for the conference, "exhibits-plus" badges will be available. An exhibits-plus badge entitles you to visit the exhibits at any time they are open as well as to attend the Opening General Session, the All Conference Reception, the New Member Reception, and the Closing Session.

BOOKSTORE

The PLA Bookstore will be located in the Exhibits Hall at the Oregon Convention Center. Bookstore hours are Wednesday March 24, 4 to 6:30 p.m.; Thursday, March 25, 9:30 a.m. to 5 p.m.; and Friday, March 26, 9:30 a.m. to 4 p.m. The PLA Bookstore is a great place to get the latest publications and other products available from PLA, ALA, and its divisions, all at an extra 10% discount. In addition, the store will feature Portland souvenirs and the hottest products from ALA Graphics. Make time in your schedule for shopping at the PLA Bookstore!

BOOK BUZZ

Looking for something to do on Wednesday morning? Don't miss Nancy Pearl's Book Buzz. Held at the convention center, this conference favorite brings together Pearl and several publisher representatives to talk about forthcoming "hot" books. PLA 2010 will also feature a Children's Book Buzz. Visit www.placonference.org for updates.

CONVENTION CENTER

All PLA conference programming will take place at the Oregon Convention Center, 777 NE Martin Luther King Jr. Blvd., Portland, OR 97232; (503) 235-7575; www.oregoncc.org.

ECO-FRIENDLY

The Oregon Convention Center is one of the greenest in the country. In addition to the energy and resource-saving design of the physical space, the convention center offers an extensive recycling program and several other sustainable practices. PLA hopes to reduce the amount of wasted paper generated at conferences by offering access to handouts at www.placonference.org before, during, and after the conference. Paper copies of handouts will not be available at the concurrent program sessions. However, a limited number of printing stations will be available at the convention center, where you can print the handouts you need.

continued on next page →

TABLE OF CONTENTS

THANK YOU!

PLA thanks the members of the 2010 National Conference Committees. Without the hard work of such dedicated professionals much of what we do would not be possible.

2010 National Conference Committee
Beth Bingham, Library Consultant, Baton Rouge, Louisiana (Co-chair)
Kay K. Runge, Library Consultant, Davenport, Iowa (Co-chair)

2010 National Conference Program Committee
Kathleen R.T. Imhoff, Library Consultant (Chair)

2010 National Conference Local Arrangements Committee
Vailey Oehlke, Multnomah County (Oregon) Library (Chair)

For a complete list of PLA 2010 Conference Committee members, visit www.placonference.org.

PLA 2010 VIRTUAL CONFERENCE

Can't make it to Portland? You can still experience PLA 2010! Once again, librarians who can't make the trip in person will be able to participate virtually in the PLA National Conference. The PLA 2010 Virtual Conference will feature panel discussions, poster sessions, interactive workshops, and chats with colleagues, all from the comfort of your computer.

The Virtual Conference will include many familiar elements of the live conference and a few that are unique to the online venue, including live, interactive webcasts; handouts and other supporting presentation materials; online poster sessions; and discussion boards (both general and subject-focused).

The PLA 2010 Virtual Conference will be held on Thursday, March 25, and Friday, March 26, during the PLA National Conference. Individuals who register to attend PLA 2010 will automatically receive access to the Virtual Conference as part of their registration.

Registration for the PLA 2010 Virtual Conference will open in December. Visit www.placonference.org for complete details, registration materials, and more.

EXPLORE THE EXHIBITS

Find new products, ideas, and solutions for your library in the PLA Exhibits Hall. Browse more than 800 booths and see the latest in publications, media, technology, equipment, services, and supplies. Plan to attend the Exhibits Opening Reception at 4 p.m. on Wednesday, March 24, immediately following the PLA Opening General Session.

EXHIBITS HOURS
Wednesday, March 24
4 to 6:30 p.m.
Exhibits Opening Reception

Thursday, March 25
9:30 a.m. to 5 p.m.
Coffee breaks at 9:45 a.m. and 3:15 p.m.

Friday, March 26
9:30 a.m. to 4 p.m.
Coffee break at 9:45 a.m.
Closing reception from 3:15 to 4 p.m.

EXHIBITS-PLUS BADGE

An Exhibits-Plus Badge entitles you to visit the exhibits any time they are open as well as to attend the Opening General Session, the All Conference Reception, the New Member Reception, and the Closing Session. Exhibits-Plus Badges can be purchased onsite at the conference for $35.

FOOD FOR THOUGHT

On Thursday and Friday, join us for our popular author luncheons and supper. Use the advance registration form to order your tickets. Please note: NO MEAL TICKETS WILL BE SOLD ONSITE. Tickets are $35 for each of the luncheons and $45 for the dinner.

GETTING AROUND PORTLAND

Plan to take MAX from the airport and all over town! Portland's award-winning light rail system is one of the best in the country. Nicknamed "MAX," this 38-mile network of rails extends both east and west from downtown Portland and the Oregon Convention Center. The eastern link includes a convenient spur to Portland International Airport, while the western route can whisk passengers from downtown to the many attractions of Washington Park in just 10 minutes. Best of all, Portland's mass transit (buses, light rail, and streetcars) is free in a 330-square-block area known as "Fareless Square." Happily for convention attendees, this ride-free zone includes the downtown hotel core and the Oregon Convention Center. Due to the close proximity of many hotels and the convenience of the MAX light rail, shuttle buses will not be provided at PLA 2010.

INTERNET AND WIRELESS

Stay connected to your office, family, and friends while you experience everything PLA 2010 has to offer. Visit the Internet cafés and wireless hotspots in the Oregon Convention Center to check your e-mail or access the Web.

LOCAL INFORMATION

Check out the "On the Town" section of the PLA conference website, www.placonference.org. Recommendations from the PLA 2010 Local Arrangements Subcommittee and volunteers, as well as links to additional information about Portland and the surrounding area, can help you plan your free time during the conference. Also, onsite in the registration area, look for a Local Information desk, where area volunteers will provide information on conference events, Portland tourist attractions, and area restaurants.

NEW MEMBER RECEPTION

Learn how to get the most from your PLA membership, meet other new members, and build your professional network. Check the box on the registration form on page 22 if you'd like to attend. This event is open to all registered conference attendees.

PORTLAND SIGHTSEEING

See the sights while you are in Portland. PLA has arranged for several terrific tours (see "Tours at a Glance" on page 8). Get full tour descriptions and sign up at www.placonference.org.

REGISTRATION INFORMATION

Three Easy Ways to Register!

1. Mail your completed form (pages 21 & 22) to: PLA 13th National Conference, 50 East Huron St., Chicago, IL 60611.
2. Fax your completed form (pages 21 & 22) to (312) 280-1538 (credit cards only).
3. Register online at www.placonference.org (credit cards only).

Early Bird Registration Deadline:	December 16, 2009
Advance Registration Deadline:	February 19, 2010 (postmark date)

SESSION PREFERENCE SURVEY

Help PLA plan for your comfort and enjoyment by telling us what sessions you'd like to attend. This will help us select the most appropriate meeting room for each program. Go to www.placonference.org and complete the session preference survey. Your input will be used only for planning purposes; you are not preregistering for sessions.

TALK ABOUT IT

Each of the Thursday, Friday, and Saturday time slots will feature Talk Table sessions. Talk Tables are semi-structured discussions of a chosen topic. Save some time to attend and share ideas with your colleagues.

WWW.PLACONFERENCE.ORG

Visit the PLA 2010 National Conference website for registration, housing, and tour forms; links to local information; and more.

preconferences

Preconference #1 • Tuesday, March 23, 8:30 a.m. to 5:30 p.m.

360 DEGREES OF TEEN ADVOCACY @ YOUR LIBRARY

Target Audience: Public library administrators, board members, teen services librarians, state agency youth services staff, and library educators

How can you advocate for services for teens? Participants will learn advocacy methods to incorporate into daily work, to create and use talking points, and to communicate successfully with decision- and policy-makers.

Whether you provide direct services to teens, act as a board member, manage a library system, or work in library education, we can help you develop the skills needed to advocate for library services to teens.

By the end of this preconference, participants will:

- be able to tell the story of excellent teen service outcomes in a compelling way;
- be equipped to call upon an array of communication tools to advocate in remote as well as face-to-face environments;
- know how to identify community members and officials who will support teen advocacy efforts.

Presenters: Linda W. Braun, Educational Technology Consultant, Librarians and Educators Online (LEO), New York, N.Y.; Jeff Frost, Lobbyist, California School Library Association, Sacramento

Organizer and Presenter: Francisca Goldsmith, Director, Branch Services, Halifax Public Libraries, Dartmouth, N.S., Canada

Preconference #2 • Tuesday, March 23, 8:30 a.m. to 5:30 p.m.

ACTIVE LEARNING ENVIRONMENTS FOR CHILDREN

Target Audience: Public library administrators and staff

Expand your library's educational services by creating interactive learning environments for children of all ages that promote skills in areas such as early literacy and kindergarten readiness, science, and the arts. Learn about successful models, already operating in several public library systems, which range in scope from small, inexpensive, portable units to permanent, sophisticated destinations. Presenters will share their experiences from visioning through completion and lessons learned through operation.

By the end of this preconference, participants will:

- understand how interactive children's learning environments are a valuable complement to contemporary public library services;
- recognize the broad range of possibilities in developing, creating and operating interactive learning environments for children of all ages to experience with their parents and caregivers; and
- know how to identify goals for an interactive learning environment and the necessary steps to achieve it.

Presenters: Clara Bohrer, Director, West Bloomfield Township (Mich.) Public Library; Melanie Huggins, Director, St. Paul (Minn.) Public Library; Audra Caplan, Director, Harford County (Md.) Public Library, Belcamp; Mary Hastler, Associate Director, Harford County (Md.) Public Library, Belcamp; Judith Kaplan, Rosedale Branch Manager, Baltimore County (Md.) Public Library; Margaret Sullivan, Architect and Library Design Specialist, Holzman Moss Architecture, LLP, New York, N.Y.

Organizer and Presenter: Marisa Conner, Youth Services Coordinator, Baltimore County (Md.) Public Library

Preconference #3 • Wednesday, March 24, 8:30 a.m. to Noon

BOOKTALKING BOOT CAMP

Target Audience: Public library staff who provide readers' advisory and youth services staff

Learn how to create a great booktalk and perform it with pizzazz to any age group in this hands-on session with a veteran booktalker and a professional actress/voice coach. Build on your enthusiasm for books with terrific technique by discovering how to use your voice, breath, and physical presence to transfix your audience. This is a custom-made class, so bring your own booktalk to perform and receive helpful guided feedback from the presenters.

By the end of this preconference, participants will:

- be able to identify the fundamentals of sound booktalking practices;
- be able to use voice, breath and physical presence to capture and hold the attention of an audience; and
- know how to physically and mentally prepare for a successful booktalking presentation.

Presenters: Melanie Workhoven, Performer, Author and Acting Coach, Mountlake Terrace, Wash.

Organizer and Presenter: Chapple Langemack, Library Cluster Manager, King County (Wash.) Library System, Bellevue

Preconference #4 • Tuesday, March 23, 8:30 a.m. to 5:30 p.m. and continues on Wednesday, March 24, 8:30 a.m. to Noon

BUILDING GREEN . . . WORKING GREEN

Target Audience: Public library managers and directors; architects

Going green is all the rage, but what can it mean to your library? Do you have the opportunity to build or remodel? What can you do with your existing building to either become a Leadership in Energy and Environmental Design (LEED) building or just a "green" building? Can you change the way you work or the supplies you use? Can you lead your community by example? Come and hear from LEED certified experts and from librarians who are working green.

By the end of this preconference, participants will:

- understand and be able to explain the difference between LEED certified and being green;
- be able to identify techniques that can be used to operate

routine library services, like the circulation desk, in a greener manner; and
- be able to identify ways that libraries can work with other community members to promote and implement a greener way of life throughout the community.

Presenters: Karen Knox, Manager of IT, Rochester Hills Public Library, Rochester, Mich.; Lynn Piotrowicz, Director, Tucker Free Library, Henniker, N.H.; Wendy Teas Heger, AIA, Assistant Director for Planning & Facilities, Houston (Tex.) Public Library

Organizer: Christine Lind Hage, Library Director, Rochester Hills Public Library, Rochester, Mich.

Preconference #5 • Wednesday, March 24, 8:30 a.m. to Noon

GET YOUR GAME ON: LIBRARIES, LEARNING, AND GAMES

SPONSORED BY THE OREGON LIBRARY ASSOCIATION

Target Audience: Public library administrators and staff

If you don't know MMORPGs from DDR, this workshop is for you. It addresses two related aspects of gaming in libraries: hosting gaming events and gaming's impact on learning.

Learn how gaming can make your library more fun and how you can use gaming to participate in this developing form of literacy. Attendees will be able to play some games, increasing their understanding of gaming's appeal and possible applications.

By the end of this preconference, participants will be able to:

- list five best practices for hosting a gaming event;
- identify popular video, computer, and board games; and
- articulate how gaming is changing learning.

Presenters: Eli Neiburger, Associate Director, IT and Product Development, Ann Arbor (Mich.) District Library

Organizer and Presenter: Aaron Schmidt, Digital Initiatives Librarian, District of Columbia Public Library

Preconference #6 • Tuesday, March 23, 8:30 a.m. to 5:30 p.m.

LIBRARIANS GET GRAPHIC

SPONSORED BY THE OREGON LIBRARY ASSOCIATION

Target Audience: Public library staff who work in reference, readers' advisory, collection development, youth services, and technical services

Portland is a comics mecca, home to creators in all varieties of comics storytelling: from superheroes and romance to journalism and autobiography, from critically acclaimed graphic novels to vibrant, self-published minicomics.

Drawing on this wealth of local talent, this preconference offers unique insights from industry professionals; practical tools to select and catalog comics; programming ideas; a discussion of emerging trends; and opportunities for participants to ask questions and share their own knowledge.

By the end of this preconference, participants will:

- have a more thorough understanding of visual storytelling and the importance of Portland as a national center of comics creation;
- be able to implement comics-related programming in their libraries; and
- be able to identify tools for selecting and cataloging comics, including self-published minicomics.

Presenters: Steve Duin, Metro Columnist, The Oregonian, Portland; Shaun Huston, Associate Professor, Western Oregon University, Monmouth; Derek Kirk Kim, Comics Creator, First Second, New York, N.Y.; Dylan Meconis, Comics Creator, Periscope Studio, Portland; Jeff Parker, Author, Marvel Comics, New York, N.Y.; Sara Ryan, Teen Services Specialist, Multnomah County (Ore.) Library, Portland; Diana Schutz, Executive Editor, Dark Horse Comics, Milwaukie, Ore.; Douglas Wolk, Author, DaCapo Press, New York, N.Y.

Organizer and Presenter: Sara Charlton, Director, Tillamook County (Ore.) Library

****ATTENDANCE IS BY APPLICATION ONLY****

CHANGING COURSE: LEADERSHIP FOR NAVIGATING THE NEW LIBRARY

Tuesday, March 23, 2 to 5:30 p.m. and continues on Wednesday, March 24, 8:30 a.m. to Noon

Target Audience: Designed for public library administrators, senior managers, and staff assuming new responsibilities who want to increase their capacity to lead, with an eye toward managing future challenges. Attendees should have a minimum of five years management experience or be stepping into a management role with greater responsibility.

This fast-paced and interactive leadership development program is an opportunity for current and future public library leaders to fortify their leadership skills so that they may be better prepared to manage the challenges that public libraries will face in the coming years.

The program is based on the needs of future leaders as identified by the PLA Leadership Development Task Force. Demographic shifts; institutional relevance; and new economic, business, and service models will be among the challenges facing library leaders in coming years.

By the end of this preconference, participants will:

- develop a leadership skills portfolio;
- understand/apply change management theories; and
- extend their professional network in order to stay ahead of critical issues and current trends.

Presenters: Adam Goodman, Director, Leadership Program, Northwestern University, Evanston, Ill.; small-group facilitators TBA

Organizers: Carolyn Anthony, Director, Skokie (Ill.) Public Library; Luis Herrera, San Francisco Public Library; and Karen Danczak-Lyons, Chicago Public Library

Please note: Attendance at this preconference is by application only. Fee is $160 for PLA/OLA members, $250 for ALA members, and $270 for nonmembers. Registration and application information are available at www.placonference.org.

SPECIAL OPPORTUNITY FOR PLA MEMBERS!

Preconference #7

TURNING THE PAGE: BUILDING YOUR LIBRARY COMMUNITY

Tuesday, March 23, 7:30 a.m. to 4 p.m., and continues on Wednesday, March 24, 7:30 a.m., to 3:30 p.m.

Developed by PLA with funding from The Bill & Melinda Gates Foundation, **Turning the Page** is an advocacy training program designed to equip librarians and library supporters with the skills, confidence, and resources they need to create community partnerships, build alliances with local and regional decision-makers, and ultimately increase funding for their libraries. This training is primarily offered to library systems participating in the Bill & Melinda Gates Foundation's Opportunity Online hardware grants program, but is being offered free of charge to 200 PLA members.

Turning the Page includes:

- Guest speakers who will inspire and motivate you to get excited about telling your library's story.
- Breakout sessions taught by subject matter experts and tailored specifically to your role in developing an advocacy plan at your library.
- Access to multiple resources, including a free copy of the best-selling PLA publication *Libraries Prosper with Passion, Purpose, and Persuasion: A PLA Toolkit.*
- Lunch on both days with special lunchtime speakers to enlighten you about how funding decisions are made.
- Opportunities to network with your peers and learn what other libraries are doing to advocate for their library during and after the workshop.

Turning the Page is free for up to the first 200 registrants on a first-come, first-served basis, and is open only to PLA members who are also registered for PLA 2010.

To register for **Turning the Page**, either by mail, fax, or online, complete the registration form on pages 21 & 22 (or online at www.placonference.org) and mark the **Turning the Page** option under preconferences.

Preconference #8 • Tuesday, March 23, 2 to 5:30 p.m.

OPENING DOORS, OPENING BOOKS: PROVIDING EFFECTIVE READERS' ADVISORY SERVICE

Target Audience: Public library readers' advisory staff or staff that serves adults.

In order to effectively match up a reader with just the right book, it's helpful to understand how to apply the concept of "doorways" in suggesting reading material. This session will focus on defining, identifying, and using doorways in RA interviews. We'll also discuss how mood and motivation affect whether or not a reader will enjoy a particular book, offer tips on how to grow your knowledge of books, and how to conquer "desk paralysis."

By the end of this preconference, participants will:

- know how to assign books to various doorways;
- be able to develop visual aids that accurately depict the doorways for books; and
- understand how to communicate doorways to library patrons through annotations and displays.

Organizer and Presenter: Nancy Pearl, Author and Librarian, Seattle, Wash.

Preconference #9 • Wednesday, March 24, 8:30 a.m. to Noon

PUTTING THE PUZZLE TOGETHER: MANAGING A FLOATING COLLECTION

Target Audience: Public library staff who work with collections/collection development

A floating collection differs from more traditional collection models in fundamental ways. This preconference covers all aspects of a floating collection from conversion planning to ongoing maintenance of the collection. Topics include promotion of a floating collection within the organization, inherent challenges and how to address them, selection and weeding strategies that maximize the benefits of a floating collection, and suggestions on procedures to set in place to help sustain this service model over time.

By the end of this preconference, participants will:

- understand the differences between a floating collection and traditional collection model;
- have a set of tools and techniques to help maintain a successful floating collection model; and
- be familiar with selection and weeding strategies that work well within a floating collection environment.

Presenters: Rhonda Glazier, Jefferson County (Colo.) Public Library, Wheat Ridge; Linda Raymond, Public Library of Charlotte & Mecklenburg County (N.C.)

Organizer and Presenter: Ann Cress, Deputy Executive Director, Jefferson County (Colo.) Public Library

Preconference #10 • Tuesday, March 23, 8:30 a.m. to Noon

READERS' ADVISORY 2.0: THE NEXT DIMENSION

Target Audience: Public library staff who serve adults

A variety of new and (for the most part) free technologies exist to help us serve readers in new 2.0 ways! Learn how to use social software (to create blogs, Twitter accounts, podcasts, online book groups, and more) not only for your own enjoyment and training, but also as a way to reach out to your patrons!

By the end of this preconference, participants will:

- know all about the free 2.0 software that is available;
- be aware of best practices for using/mastering them; and

ATTEND PRECONFERENCES #8 AND #10 AND SAVE! SEE #13 ON PAGE 22.

- have an appreciation for the ways reader services can be performed virtually, and which can be used to encourage actual library visits.

Presenters: Jane Jorgenson, Home Services Coordinator, Madison (Wis.) Public Library; Barry Trott, Adult Services Director, Williamsburg (Va.) Regional Library; Jessamyn West, Community Technology Librarian, Metafilter.com, Randolph, Vt.

Organizer: Madlyn Schneider, Library Manager, Queens (N.Y.) Library

Preconference #11 • Wednesday, March 24, 8:30 a.m. to Noon

TAG, YOU'RE IT! IMPLEMENTING A "PERSON IN CHARGE" TRAINING PROGRAM

Target Audience: Public library administrators and staff

Ensuring your library is always staffed with a Person in Charge (PIC) can improve staff and patron safety, provide for more effective handling of challenging situations, and enable systemwide tracking of incidents and accidents. This workshop is hands-on and how-to: learn why your library will benefit from this practice, experience a walk-through of a PIC staff training session; and learn about the support systems that make the PIC model successful.

By the end of this preconference, participants will:

- understand the PIC philosophy and how your library can establish and benefit from instituting a PIC program;
- learn what it takes to set up a PIC program and how to be an effective PIC, including expectations, standardizing procedures, support systems, problem solving processes, and handling emergency situations and complaints against policy; and
- be able to conduct a PIC training class that ensures consistent quality and competence from staff members that function as PICs.

Presenter: Brett Lear, Reference, Adult Services, and Programming Coordinator, Multnomah County (Ore.) Library, Portland

Organizer and Presenter: Adrianne Peterson, Community/Link Library Manager, Jefferson County (Colo.) Public Library

Preconference #12 • Wednesday, March 24, 8:30 a.m. to Noon

THE ACCIDENTAL TECHNOLOGY TRAINER

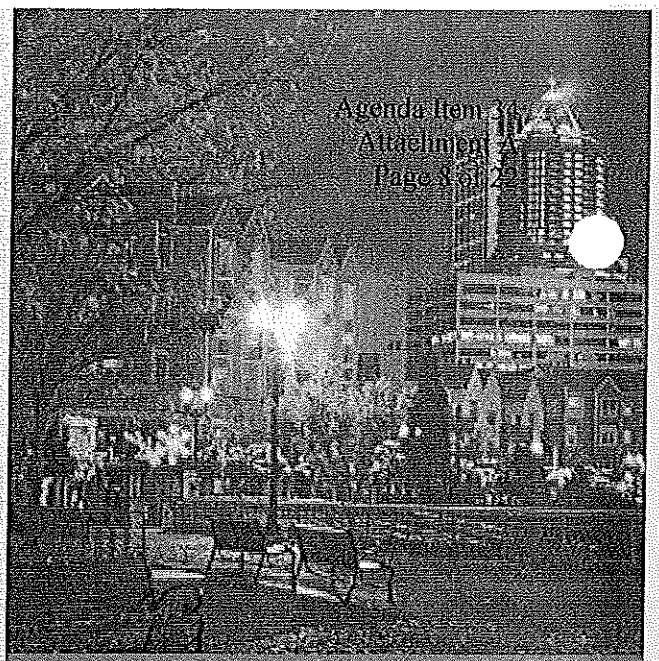
Target Audience: Public library administrators and staff

Accidental technology trainers are responsible for technology training in labs, classrooms, or one-on-one with users or staff. You will learn about great tools and techniques, the most common concerns of technology trainers, and get helpful advice resulting from many years of coordinating and providing training for public libraries. You'll discover why learning styles are important; how to create an interactive learning community; strategies for communicating about technology; and techniques for using activities, games, storytelling, and case studies.

By the end of this preconference, participants will:

- know how we learn and how to help others learn by incorporating hands-on activities that increase learning, participation, and retention;
- be able to organize and design a workshop to create a learning community; and
- know best training practices from other libraries and experienced trainers.

Organizer and Presenter: Stephanie Gerding, Independent Library Consultant, Phoenix, Ariz.



TOURS* AT A GLANCE

Register for tours and check out tour descriptions at www.placonference.org

TUESDAY, MARCH 23

8 a.m. to 5 p.m.	Maritime Adventure
9 a.m. to 4 p.m.	Explore Cannon Beach
12:30 to 5:30 p.m.	Winetasting Adventure
1 to 5 p.m.	Gorge Waterfall Adventure
1:30 to 5:30 p.m.	Portland Highlights Tour

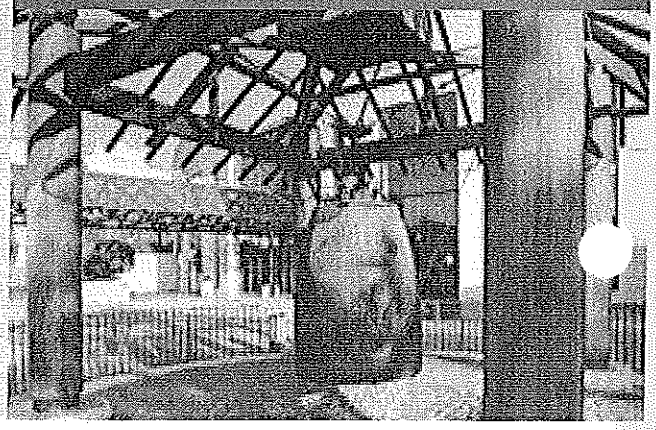
WEDNESDAY, MARCH 24

8 a.m. to 1:30 p.m.	Mt. Hood and Timberline Lodge Adventure
8:30 a.m. to 12:30 p.m.	Columbia River Gorge Highlights
9:30 a.m. to 1:30 p.m.	Art Trek in the Pearl District
9:30 a.m. to 1:30 p.m.	Portland Highlights Tour

SATURDAY, MARCH 27

1:30 to 6 p.m.	Portland Garden Lover's Tour
1:30 to 5:30 p.m.	Portland Highlights Tour
1:30 to 6 p.m.	Gorge Waterfall Adventure

*requires an additional fee



tuesday

REGISTRATION

7:30 a.m. to 5 p.m.
Oregon Convention Center

PROGRAMS

8:30 a.m. to 5:30 p.m.
PRECONFERENCES*

See specific program descriptions and times on pages 5-8.

LUNCHEON*

Noon to 1:45 p.m.

The keynote speaker for this preconference luncheon is to be announced. Visit www.placonference.org for updated news and information about luncheon speakers.

TOURS*

8 a.m. to 5:30 p.m.

Take one of our many tours of the Portland area. See "Tours at a Glance" on page 8; register for tours and see full tour descriptions at www.placonference.org.

*requires an additional fee

NOTE: THIS PRELIMINARY PROGRAM CONTAINS A TENTATIVE SCHEDULE AND THE INFORMATION IS SUBJECT TO CHANGE. CHECK WWW.PLACONFERENCE.ORG FOR UPDATES AND MORE INFORMATION.

REGISTER TODAY!
www.placonference.org

wednesday

REGISTRATION

7:30 a.m. to 6:30 p.m.
Oregon Convention Center

PROGRAMS

8:30 a.m. to Noon
PRECONFERENCES*

See specific program descriptions and times on pages 5-8.

2:30 to 4 p.m.
OPENING GENERAL SESSION

The PLA 2010 Opening General Session featuring Nicholas D. Kristof is open to all attendees. Kristof, a columnist for *The New York Times* since 2001, is a two-time Pulitzer Prize winner who writes op-ed columns that appear twice a week.

Kristof graduated from Harvard College, Phi Beta Kappa, and then won a Rhodes Scholarship to Oxford, where he studied law and graduated with first class honors. He later studied Arabic in Cairo and Chinese in Taipei. After working in France, he caught the travel bug and began backpacking around Africa and Asia, writing articles to cover his expenses. Kristof has lived on four continents, reported on six, and traveled to 140 countries, plus all 50 states, every Chinese province, and every main Japanese island. He's also one of the very few Americans to be at least a two-time visitor to every member of the "Axis of Evil." During his travels, he has had unpleasant experiences with malaria, wars, an Indonesian mob carrying heads on pikes, and an African airplane crash.


Nicholas D. Kristof

After joining *The New York Times* in 1984, initially covering economics, he served as a correspondent in Los Angeles and as bureau chief in Hong Kong, Beijing, and Tokyo. In 2000, he covered the presidential campaign and in particular George W. Bush, and he is the author of the chapter on Bush in the reference book *The Presidents*.

In 1990 Kristof and his wife, Sheryl WuDunn, then also a *Times* journalist, won a Pulitzer Prize for their coverage of China's Tiananmen Square democracy movement. They were the first married couple to win a Pulitzer for journalism. Kristof and WuDunn are also authors of *China Wakes: The Struggle for the Soul of a Rising Power* and *Thunder from the East: Portrait of a Rising Asia*. Their next book, *Half the Sky: Turning Oppression into Opportunity for Women Worldwide*, will be published in September 2009.

Haunted by what he has seen in Darfur, Kristof has traveled to the region four times to provide coverage of the genocide that is unfolding there. In 2006, he won his second Pulitzer Prize for

10:30 to 11:30 a.m.
NANCY PEARL PRESENTS "BOOK BUZZ"


Nancy Pearl

Join Nancy Pearl as she and representatives from top publishing companies talk about some of the best upcoming books! Since the release of the best-selling *Book Lust* in 2003 and the Librarian Action Figure modeled in her likeness, Pearl has become immensely popular among readers, especially librarians.

DON'T MISS THIS EXCITING EVENT!

Having worked as a librarian and bookseller, Pearl's knowledge of and love for books is unmatched. In 1998, she developed the program, "If All of Seattle Read the Same Book," which soon spread across the country. She is the former executive director of the Washington Center for the Book and is a regular commentator on National Public Radio's *Morning Edition*. Her other books include *More Book Lust: 1,000 New Reading Recommendations for Every Mood, Moment, and Reason*; *Book Lust Journal*; and *Book Crush: For Kids and Teens Recommended Reading for Every Mood, Moment, and Interest*. This session is open to all registered conference attendees.

Commentary "for his graphic, deeply reported columns that, at personal risk, focused attention on genocide in Darfur and that gave voice to the voiceless in other parts of the world." He has also won the George Polk Award, the Overseas Press Club award, the Michael Kelly award, the Online News Association award, and the American Society of Newspaper Editors award.

Kristof has taken a special interest in Web journalism and was the first blogger on *The New York Times* website; he also uses Twitter and has a Facebook fan page and a channel on YouTube. A documentary about him, *Reporter*, premiered at the Sundance Film Festival in 2009 and will be shown on HBO. *PLA thanks Brainfuse for its support of the Opening General Session.*

RECEPTIONS

4 to 6:30 p.m.

EXHIBITS GRAND OPENING

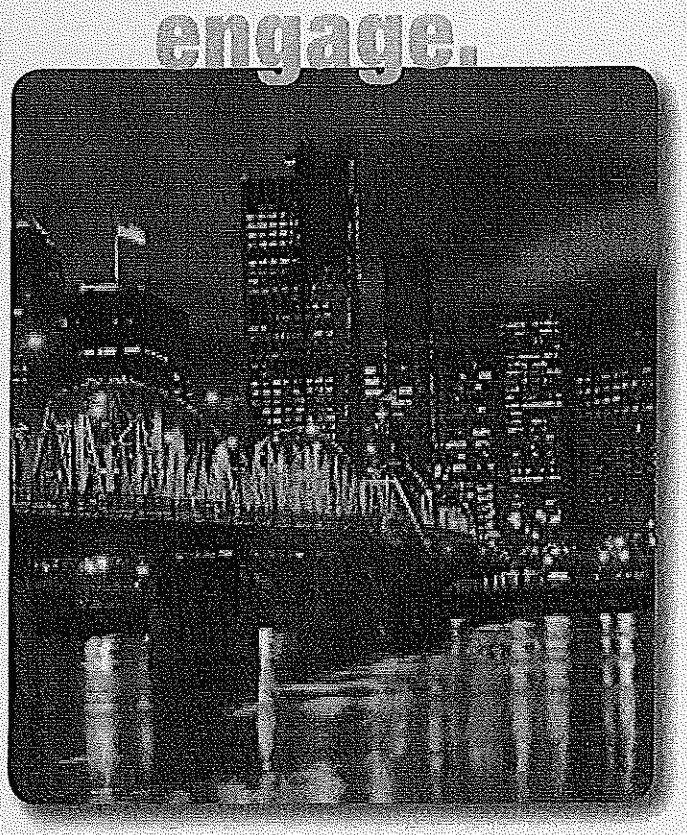
The Exhibits Grand Opening begins immediately following the Opening General Session with Nicholas Kristof. Don't miss this opportunity to get a first look at the products and services offered by the more than 800 exhibiting companies that will be on hand.

6 to 7:30 p.m.

NEW MEMBER RECEPTION

Learn how to get the most from your membership in the Public Library Association at this orientation for new members. Meet PLA leaders and committee chairs and hear brief presentations about how PLA supports and benefits members. Meet other new members and build your professional network. Just check the box on the Advance Registration Form (pages 21 & 22) if you'd like to attend.

**requires an additional fee*



TOURS*

8 a.m. to 1:30 p.m.

Take one of our many tours of the Portland area. See "Tours at a Glance" on page 8; register for tours and see full tour descriptions at www.placonference.org.

NOTE: THIS PRELIMINARY PROGRAM CONTAINS A TENTATIVE SCHEDULE AND THE INFORMATION IS SUBJECT TO CHANGE. CHECK WWW.PLACONFERENCE.ORG FOR UPDATES AND MORE INFORMATION.

REGISTER TODAY!

www.placonference.org

thursday

REGISTRATION

7:30 a.m. to 5:30 p.m.
Oregon Convention Center

VISIT THE EXHIBITS

9:30 a.m. to 5 p.m.

Be sure to take advantage of exhibit hall coffee breaks today at 9:45 a.m. and 3:15 p.m.

PROGRAMS

8:30 to 9:45 a.m., 10:30 to 11:45 a.m., 2 to 3:15 p.m., and 4 to 5:15 p.m.

PROGRAMS AND TALK TABLES

Visit www.placonference.org for complete program descriptions and to fill out a session preference survey.

AUTHOR LUNCHEONS

Noon to 1:45 p.m.

YOUNG ADULT AUTHOR LUNCHEON*

The keynote speaker for this luncheon is to be announced. Visit www.placonference.org for updated news and information about luncheon speakers.

SELLS OUT FAST! ORDER TICKETS TODAY!

network.

*requires an additional fee

Noon to 1:45 p.m.

ADULT AUTHOR LUNCHEON WITH SCOTT TUROW*

Scott Turow
(photo by Gunther Infelmann)

Scott Turow is a writer and attorney. He is the author of seven best-selling novels: *Presumed Innocent* (1987), *The Burden of Proof* (1990), *Pleading Guilty* (1993), *The Laws of Our Fathers* (1996), *Personal Injuries* (1999), *Reversible Errors* (2002), and *Ordinary Heroes* (2005). A novella, *Limitations*, was published as a paperback original in November 2006 by Picador following its serialization in *The New York Times* Magazine. His works of nonfiction include *One L* (1977), about his experience as a law student, and *Ultimate Punishment* (2003), a reflection on the death penalty. He frequently contributes essays and op-ed pieces to publications such as *The New York Times*, *Washington Post*, *Vanity Fair*, *The New Yorker*, *Playboy* and *The Atlantic*. Mr. Turow's books have won a number of literary awards, including the Heartland Prize in 2003 for *Reversible Errors*, the Robert F. Kennedy Book Award in 2004 for *Ultimate Punishment*, and *Time* magazine's Best Work of Fiction, 1999 for *Personal Injuries*. His books have been translated into more than 25 languages, sold more than 25 million copies worldwide, and have been adapted into one full-length film and a television miniseries. His latest novel, *Innocent*, will be published in May 2010. *PLA thanks Hachette Book Group for its support of this event.*

GET THIS LUNCHEON ON YOUR SCHEDULE!

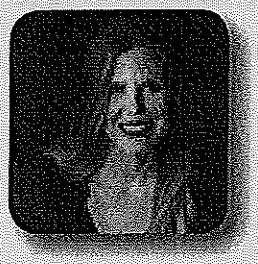
EVENING EVENT

6 to 8:30 p.m.

AUDIO PUBLISHERS DINNER*

Join us for this PLA conference tradition. This year's speakers include:

CHELSEA CAIN


Chelsea Cain

Chelsea Cain lived the first few years of her life on an Iowa commune, then grew up in Bellingham, Washington, where the infamous Green River Killer was "the boogeyman" of her youth. Her first two novels featuring Detective Archie Sheridan and serial killer Gretchen Lowell, *Heartsick* and *Sweetheart*, were both *New York Times* bestsellers. Also the author of *Confessions of a Teen Sleuth*, a parody based on the life of Nancy Drew, and several nonfiction titles, she lives in Portland, Oregon. Her most recent novel, *Evil at Heart*, will be released in September 2009.

SUE GRAFTON AND JUDY KAYE


Sue Grafton (photo by Laurie Roberts)


Judy Kaye

With net sales of over 1.75 million copies in combined audio formats, Sue Grafton and Judy Kaye are audio publishing phenomenons. Demand continues to be strong for the Kinsey Millhone mysteries, with the last three titles in the series (*R is for Ricochet*, *S is for Silence*, and *T is for Trespass*) netting over 100,000 each and spending months on *The New York Times* fiction and *Publishers Weekly* audio bestseller lists.

Grafton says, "My audiobook 'readers' are absolutely convinced that Judy Kaye is Kinsey Millhone in the flesh. I've acquired thousands of new converts to the books from people who hear them first. It's a wonderful form of literary cross-pollination."

Grafton and Kaye return with another gripping audiobook in the wildly successful Alphabet Series, *U Is for Undertow*, available in December 2009.

MARCIA MULLER


Marcia Muller (photo by Tom Graves)

A native of the Detroit area, Marcia Muller has authored more than 35 novels, three in collaboration with husband Bill Pronzini, seven short-story collections, and numerous nonfiction articles. Together she and Pronzini have edited a dozen anthologies and a nonfiction book on the mystery genre. In 2005 Muller was named a Grand Master by Mystery Writers of America, the organization's highest award. Pronzini was named Grand Master in 2008, making them the only living couple to share the award. The Mulzinis, as friends call them, live in Sonoma County, California, in yet another house full of books. Her next novel, *Locked In*, will be available in October 2009.

PLA thanks the Audio Publishers Association, MacMillan Audio, BBC Audiobooks America, and Books on Tape for sponsorship of this event.

NOTE: THIS PRELIMINARY PROGRAM CONTAINS A TENTATIVE SCHEDULE AND THE INFORMATION IS SUBJECT TO CHANGE. CHECK WWW.PLACONFERENCE.ORG FOR UPDATES AND MORE INFORMATION.

**requires an additional fee*

see

friday

REGISTRATION

7:30 a.m. to 4 p.m.
Oregon Convention Center

VISIT THE EXHIBITS

9:30 a.m. to 4 p.m.

Be sure to attend the coffee break at 9:45 a.m. and the Exhibits Hall Closing Reception today from 3:15 to 4 p.m.

PROGRAMS

8:30 to 9:45 a.m., 10:30 to 11:45 a.m., 2 to 3:15 p.m., and 4 to 5:15 p.m.

PROGRAMS AND TALK TABLES

Visit www.placonference.org for complete program descriptions and to fill out a session preference survey.

AUTHOR LUNCHEONS

Noon to 1:45 p.m.

ADULT AUTHOR LUNCHEON*

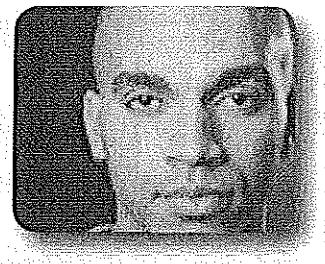
The keynote speaker for this luncheon is to be announced. Visit www.placonference.org for updated news and information about luncheon speakers.

Noon to 1:45 p.m.

CHILDREN'S AUTHOR LUNCHEON WITH KADIR NELSON*

DON'T MISS IT!

The PLA 2010 Children's Author Luncheon will feature Kadir Nelson, the widely acclaimed illustrator of many books for children, including *Thunder Rose*, written by Jerdine Nolen, which received a Coretta Scott King Illustrator Honor Award; *Ellington Was Not a Street*, written by Ntozake Shange, which received a Coretta Scott King Illustrator Award; *Hewitt Anderson's Great Big Life*, written by Jerdine Nolen, which won the 2005 Society of Illustrators Gold Medal, and *Moses: When Harriet Tubman Led Her People to Freedom*, written by Carole Boston Weatherford, which received a Coretta Scott King Illustrator Award, a Caldecott Honor, and an NAACP Image Award. He is also the illustrator of Deloris Jordan and Roslyn M. Jordan's *Salt in His Shoes*, and Spike Lee and Tonya Lewis Lee's *Please, Baby, Please*, and *Please, Puppy, Please*. Nelson's authorial debut, *We Are the Ship: The Story of Negro League Baseball*, was a *New York Times* bestseller, a Society of Illustrators Silver Medalist and it won the Sibert Medal, the Coretta Scott King Author Award, and the Coretta Scott King Illustrated Honor. He has recently created a book for Simon & Schuster called *Change Has Come: An Artist Celebrates Our American Spirit* about the historic election of Barack Obama. *PLA thanks Simon & Schuster for sponsorship of this event.*


Kadir Nelson

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RECEPTION

5:30 to 7:30 p.m.

ALL CONFERENCE RECEPTION

The All Conference Reception is a great time to meet and mingle with colleagues from across the U.S. and beyond. Network and socialize while enjoying a delicious repast and musical entertainment. Visit www.placonference.org for location.

**requires an additional fee*

enjoy.

saturday

REGISTRATION

8 to 10 a.m.
Oregon Convention Center

PROGRAMS

8:30 to 9:45 a.m. and 10:15 to 11:30 a.m.
PROGRAMS AND TALK TABLES

Visit www.placonference.org for complete program descriptions and to fill out a session preference survey.

11:45 a.m. to 1 p.m.
CLOSING SESSION WITH SARAH VOWELL


Sarah Vowell (photo by Bennett Miller)

Sarah Vowell is the acclaimed author of four bestselling books and has been a contributing editor for public radio's *This American Life* since 1996. She has written documentaries and monologues about everything from the Cherokee Trail of Tears, presidential libraries, and Frank Sinatra, to more personal pieces about her father's homemade cannon, a youthful obsession with *The Godfather*, and her own goth makeover.

Vowell's *Assassination Vacation* (2005) is a hilarious and haunting road trip to tourist sites devoted to the murders of presidents Lincoln, Garfield, and McKinley. She is also the author of the essay collections *The Partly Cloudy Patriot* (2002), *Take the Cannoli* (2000), and *Radio On* (1997), a diary of a year spent listening to American radio. Her fifth book, *The Wordy Shipmates*, a history of American Puritans, was published in 2008. She is currently at work on her next book, a history of nineteenth-century Hawaii (due in spring 2011).

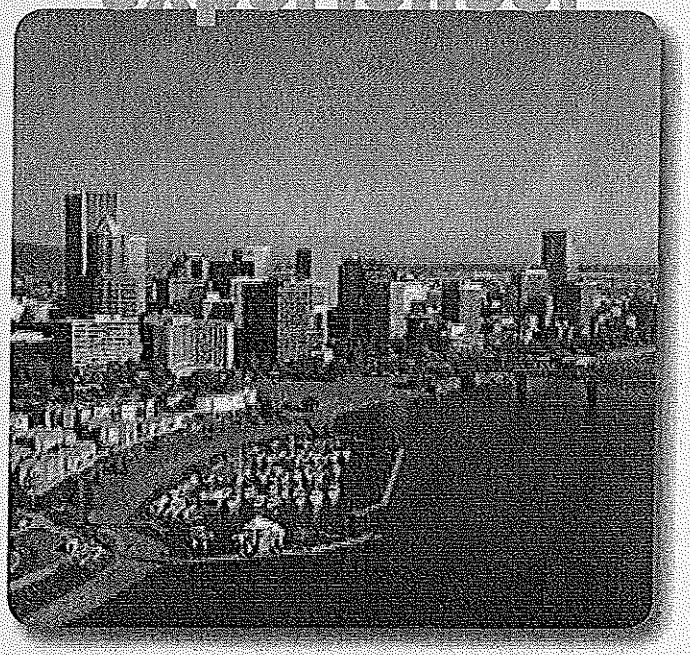
TOURS*

1:30 to 6 p.m.

Last chance to take one of our Portland-area tours. See "Tours at a Glance" on page 8; register for tours and see full tour descriptions at www.placonference.org.

**requires an additional fee*

experience.



NOTE: THIS PRELIMINARY PROGRAM CONTAINS A TENTATIVE SCHEDULE AND THE INFORMATION IS SUBJECT TO CHANGE. CHECK WWW.PLACONFERENCE.ORG FOR UPDATES AND MORE INFORMATION.

PROGRAMS BY TRACK

Help us plan for your comfort at PLA 2010. Take our session preference survey at www.placonference.org. This helps us determine appropriate meeting rooms for each program. Thanks!

		ADMINISTRATION/LEADERSHIP			COLLECTIONS/ TECH SERVICES	FACILITIES	MARKETING
THURSDAY, 3/25	8:30 a.m.	Staff Day Success: Creating an Event Valued by All Employees	Strategic Reality Check	You Say You Want a Revolution	Merchandising Ease: Tracking Displays & Merchandising with an MDD	Creating Self-Directed Library Environments	You Can Get What You Want: Innovative Funding Through Public/Private Partnership
	10:30 a.m.	Confessions of New Library Directors	How to Get the Library Director Job You Want	Sandtraps in Cyberspace? How to Avoid Social Software Policy Pitfalls	Building and Sustaining Your Library's Local History Collection for the Future	The Nature Explorium: Linking Libraries, Early Learning and the Environment	The Public Library as Innovator: Statewide Partnership for Economic Development
	2 p.m.	It Takes a Leader to Be Strategic	Tomorrow Belongs to the People Who Plan for It Today	We CAN All Get Along: Regional Library Cooperation	I've Got These Statistics Now What: Getting Started on the Path of Collection Analysis		Fundraising in Diverse Communities Using Ethnic Traditions of Giving to Generate Support for Your Library
	4 p.m.	From Not to HOT: Turning Your Unknown or Mediocre Library into the Happening Place in the Community!	Lean Your Library: Apply Toyota Techniques for Improving Efficiency and Effectiveness		The New Technical Services: Central Engine of the Library	Need an Overhaul but Can Only Afford a Tune-up? Strategies for a Small Library Remodel	Green Acres and Milk & Cookies: Understanding Your Community Through Market Segmentation
FRIDAY, 3/26	8:30 a.m.	Advanced Black Belt Librarians: The Top Ten Security Issues in Public Libraries	Be a Better You: Advancing Your Career Through Certification	Be A Good Boss: One Year to Success	RDA Update for Public Libraries	Less Is More	Jump Start Your Fundraising
	10:30 a.m.	Shortcuts to Greatness or 10 Things that Great Libraries Know and Maybe You Don't	Why We Borrow! 2010 Edition: Market Research Analysis	Improve Employee Wellness: Why It's Essential in Having a Successful Library		Library to Go: No Money, No Space, No Problem	Using Customer Satisfaction Surveys to Heighten Relevance and Escalate Advocacy
	2 p.m.	Privacy Revolution! Engaging Library Users in a Conversation on Privacy in the Digital Age	Reorganizing the Organization	Communicating About Budget Cuts		Better Libraries: Guiding Successful Projects	Defining the Best Customer Experience
	4 p.m.	The Data-Driven Library	Trustee Excellence: Creating a Strong Foundation Through Orientation and Education	Communication Excellence: How to Be Heard and How to Listen	Providing Consumer Health Information @ your library		Marketing the Library Using Social Software
SATURDAY, 3/27	8:30 a.m.	Don't Play Dead When Facing Life-Threatening Budget Cuts	Using Organizational Culture to Improve Library Services			Not in Our Community! We Don't Want Our Modern, State of the Art Library to Look Modern	Signature Library Fundraisers for Small Public Libraries
	10:15 a.m.	Joint Powers and Governance Structures for the 21st Century	Outsourcing Public Library Services: Pros and Cons		Dewey or Don't We?	New Buildings and Innovative Library Design: Reflecting Communities in Our Buildings	Perfect Harmony: Orchestrating Cultural Partnerships

NOTE: THIS PRELIMINARY PROGRAM CONTAINS A TENTATIVE SCHEDULE AND THE INFORMATION IS SUBJECT TO CHANGE. CHECK WWW.PLACONFERENCE.ORG FOR UPDATES AND MORE INFORMATION.

SERVING ADULTS		SERVING YOUTH		TECHNOLOGY	WORKFORCE DEVELOPMENT
Readers' Advisory Tool Kit IV: Multimedia Readers' Advisory	Spanning the Generations: Serving the GLBTIQ Community of ALL Ages	Groove-n-Move: Making Music Meaningful	Tweens: Lean, Mean, and Green Reinventing Your Teen Department	Top Ten Tech Trends	Where Do You Think YOU'RE Going?! Retaining Institutional Knowledge of Soon-to-be-Retirees
What's New In Fantasy, Paranormal, and Science Fiction for Teens and Adults	Beyond Fact: Libraries and Museums Making Science Accessible	Partner Up: Outreach to After-School Programs Exploration Station: Doing Science with Parents and Preschoolers	Top Trends: Taking Teen Services to the Next Level	The Impact and Benefits of Learning 2.0 Programs in Public Libraries	Everyone Serves Youth: Developing 21st Century Skills to Serve Today's Children & Teens
Crossover Advisory: Adult Books for Teens and Teen Books for Adults	Smart Investing @ your library: The Library as a Place for Personal Finance Information	Improving Storytime Delivery with Peer Coaching	Cool Teen Programs for Under $100	Library Mashups: Exploring New Ways to Deliver Library Data	Dive Into the Think Tank! How Brooklyn Public Library's Unconference Revitalized Staff Communication Power Up Your Learning Organization: Make the Shift from Training to Learning
What's Love Got to Do With It?	Author Events Made Easy	Camp Fun-to-Read: a Summer Reading Intensive for New Readers Every Child Ready to Read (ECRR): Evaluation Update	You're Invited: A Feast of New Literature for Teens	Civic Connections: Using Technology to Build Bridges in your Community	Mourning the Loss: How to Let Go of the Old and Welcome the New
Chilling Tales and Selected Shorts: An Adult Storytime @ your library The One-Room Schoolhouse Project	Two-Minute Reviews of Recent Works by Northwest Authors	Get Real: Getting Kids Excited About Reading through Booktalking Nonfiction	Pregnant/Parenting Teens: Promoting Library Services Among the Underserved	Cents and Sensibility: Will Your Technology Pay Off?	Oh, I'd Wish I'd Said . . . aka Dealing with Difficult People
Reader's Advisory for Dummies: Yes, You CAN Judge a Book by Its Cover!	The Top 5 of the Top 5	Partnering Children with Dogs to Read-Literacy Magic! Children's Book Buzz	What Teens Are Really Reading: Quick and Popular Titles to Entice Teens	Open Source Software for Public Libraries	You Want Me to Do What? Innovative Training for Soft People Skills
STEP UP! Timely Outcomes-based Model for Helping Job Seekers	I Remember When: Connecting Your Community	Becoming a Día State: Models for Developing Statewide Literacy Initiatives Using El día de los niños/El día de los libros	Mashed Media: A Preliminary Report on Public Libraries, Youth, and 21st Century Skills	Expanding Your World Through Web Conferencing: Connecting Small Libraries in Big Ways	Reinventing Circulation Jobs Safety in Small Libraries
Advocating for Library Outreach Services: Toolkits to Guide Your Steps	More than Martinis and Manolos: Chick Lit and Women's Fiction	The Public Library as the Homeschooler's Library	Too Busy to Booktalk? Training Volunteers as Booktalkers	Marketing as Conversation: How to Interact with Your Community Through Your Website	Stop Passive Aggressiveness @ your library: A Dangerous Idea
If You Didn't Work Here, Would You Visit?	Building the Global Village: Public Libraries as Responsive Agents of Community Engagement and Change	Multicultural Programming: Sharing Similarities and Celebrating Differences	The Teen Library and Community Volunteer: How to Take Teen Volunteers to the Next Level	Virtually Yours: The Bayou Librarians	The 30-Second E-mail: How to Write Clear and Productive E-mail Messages
Opening Doors: Making Your Library Accessible with Partners, Plans, and Programs for Special Clients	Nonfiction Readers' Advisory: Titles, Tips, and Techniques	Catch Them by the Tale: Storytelling Rewires Your Brain and Helps Build Community	S.Y.A.S.S. Save Your After School Sanity		Cultivating Tomorrow's Leaders Today: The Discipline of Succession Planning

housing and airfare

RESERVATIONS

MAKE RESERVATIONS EARLY!

Make your reservations by February 19, 2010. Housing reservations will not be accepted after February 19, 2010.

HOUSING RESERVATION DEADLINE IS FEBRUARY 19, 2010

HOW TO MAKE YOUR RESERVATION

Make your housing reservations at www.placonference.org. Our online housing service provides fast confirmation and great features. Reservations will be confirmed via e-mail within 24 hours if a valid e-mail address is provided. If no e-mail address has been provided or if e-mail sent to you bounces, you will receive a confirmation by fax or regular mail within seven business days. For inquiries: pla@experient-inc.com.

SUPPORT PLA BY USING ONLY OFFICIAL CONFERENCE HOTELS

Book your hotel through the PLA Housing Bureau to get the full value of being a PLA attendee and to help increase the value of PLA's conference business.

IMPORTANT INFORMATION

- Room requests are filled on a first-come, first-served basis as they are received. If rooms are no longer available in the first five hotels of your choice, you will be placed in a hotel based on availability.
- Room reservations must be guaranteed with one night's deposit paid with a major credit card. Credit cards must not expire prior to March 2010. Reservations will not be processed without a deposit.

TO MAKE RESERVATIONS

The online reservation form is available at www.placonference.org. If you have questions, e-mail pla@experient-inc.com or call (800) 974-3084.

- One name must be submitted for each room requested, and multiple rooms may not be held under a single name. Rooms submitted under a library, district, or company name will not be accepted.
- All charges are subject to a 12.5% state tax. Some hotels may also attach additional surcharges. Please verify these charges directly with the hotel upon receipt of your confirmation from the housing bureau.
- Individual hotels will not send confirmations. Use your housing bureau confirmation upon check-in as proof of your reservation.

LOOKING TO SHARE A ROOM?

Visit PLA's room share wiki, www.plaspace.org/portland.

CHANGES AND CANCELLATIONS

All new reservations, changes, and cancellations can be made at www.placonference.org until Friday, February 19, 2010. Please submit all changes and cancellations in writing to the PLA Housing Bureau. After March 8, 2010, please contact the hotel directly for new reservations, changes, and/or cancellations. A $20 cancellation fee applies if your reservation is cancelled after December 22, 2009. In addition to the $20 cancellation fee, individual hotel cancellation policies may apply.

SAVE ON AIRFARE

PLA has named Experient its official travel coordinator for the 2010 conference. Experient provides custom itineraries offering the lowest applicable airfares and best journey time.

Fly on United Airlines, the official airline, and save with special discounts exclusive to attendees and guests.

United offers various levels of discounts:

- Save 7% on United's lowest applicable fares when you book a ticket 30 days or more in advance. Discounts apply on United, United Express, and United code-share flights operated by Air Canada and Island Air. Applicable restrictions apply.

To receive the exclusive discounts, please:

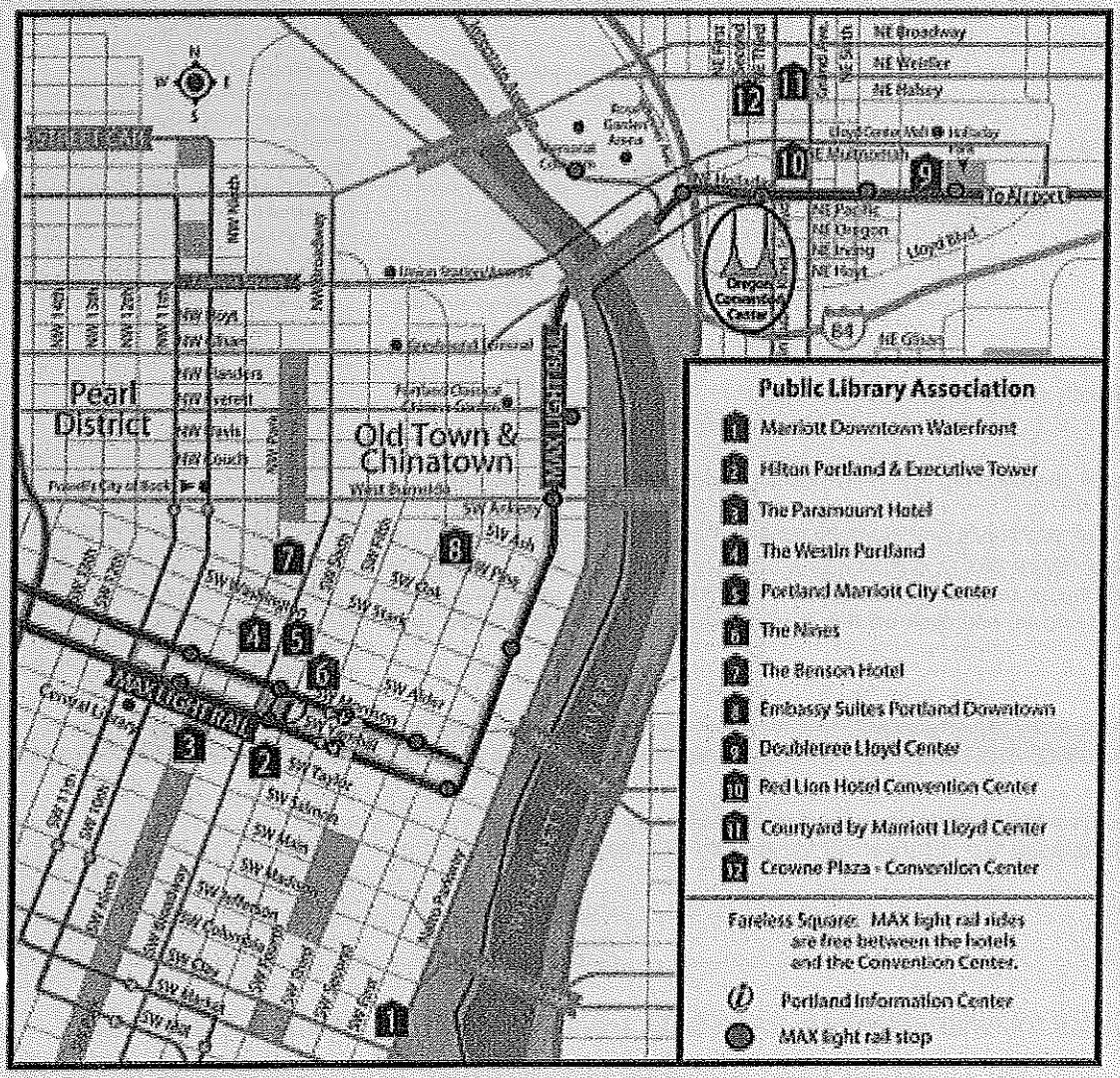
- Call toll-free: (800) 621-1083
- E-mail: airtravel@experient-inc.com

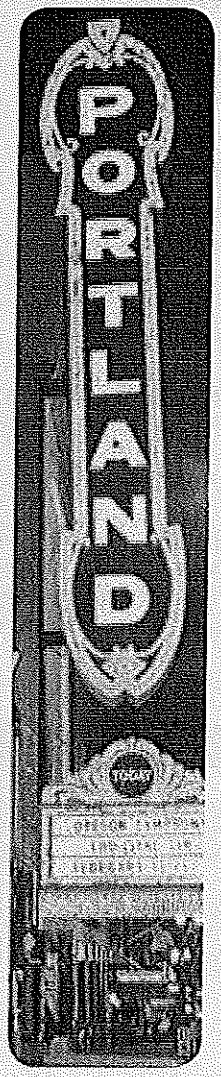
Reservations are available from 8 a.m. to 5 p.m. CDT, Monday through Friday. A minimal service fee per airline ticket issued will be applied.

You may also call United Airlines directly at (800) 521-4041 and reference **#500CR**. To take advantage of the promotional discounts, book early and remember to reference the meeting ID. Full mileage credit will be earned by frequent flyer club members.

PORTLAND HOTELS, RATES, AND MAP

Hotel Property	Single Rate	Double Rate	Triple Rate	Quad Rate
The Benson Hotel (309 SW Broadway)	$164	$164	$179	$194
Courtyard by Marriott Lloyd Center (435 NW Wasco)	$132	$132	$132	$132
Crowne Plaza - Convention Center (1441 NE 2nd Ave)	$124	$124	$144	$154
Doubletree Lloyd Center (1000 NE Multnomah) (co-headquarters hotel)	$140	$140	$155	$170
Embassy Suites Portland Downtown (319 SW Pine Ave)	$149	$159	$179	$199
Hilton Portland & Executive Tower (921 SW Sixth Ave) (co-headquarters hotel)	$142/Main Building; $154/Tower	$142/Main Building; $154/Tower	$152/Main Building; $164/Tower	$162/Main Building; $174/Tower
Marriott Downtown Waterfront (1401 SW Naito Pkwy)	$137	$137	n/a	n/a
The Nines (525 SW Morrison)	$199	$199	$209	$219
The Paramount Hotel (808 SW Taylor St)	$170	$170	$185	$200
Portland Marriott City Center (520 SW Broadway)	$116	$116	$116	$116
Red Lion Hotel Convention Center (1021 NE Grand Ave)	$115	$115	$125	$135
The Westin Portland (750 SW Alder St)	$183	$183	$208	$233





PLA
Public Library Association
a division of the American Library Association

MEMBERSHIP APPLICATION

JOIN PLA AND SAVE BIG ON PLA 2010 REGISTRATION!

Only members of the Public Library Association (PLA) and/or the Oregon Library Association (OLA) can take advantage of our lowest registration fee: $195, compared to American Library Association (ALA) members who pay $260, and nonmembers who pay $315.

ENJOY ALL THE BENEFITS OF PLA MEMBERSHIP!

Discounted conference registration is just one of the many benefits you will receive as a member of PLA. Your membership also includes:

- A subscription to *Public Libraries*, the only ALA journal dedicated to the public library world.
- Member-only discounts on top-notch professional development courses, including PLA "Results" Boot Camp, Certified Public Library Administrator (CPLA) courses, e-Learning @ PLA, and more..
- Countless opportunities to get involved with the library profession.

For more information on PLA membership benefits, visit www.pla.org. The PLA membership application is also available at www.ala.org/membership. *Please note: PLA is a division of ALA. You must be a member of ALA to join PLA.*

APPLICANT INFORMATION

Complete the membership application and return the entire page with your advance conference registration form (pages 21-22) to: PLA, 50 E. Huron St, Chicago, IL 60611 or fax to (312) 280-1538.

First Name _____ Last Name _____

Title _____ Employer _____

Business Address _____

City _____ State _____ Zip Code _____

Home Address _____

City _____ State _____ Zip Code _____

Business Phone Number ( ) _____ Home Phone Number ( ) _____

E-mail Address _____

How Do You Prefer to Receive Information from PLA/ALA?

Send my mail to my (please choose one): ☐ business address ☐ home address

Send billing to my (please choose one): ☐ business address ☐ home address

In the course of business, ALA units and carefully screened outside organizations use both electronic and paper-generated lists to communicate a variety of opportunities to members. To indicate your preferences regarding your receipt of these types of communications, please visit www.ala.org, log in, and click on the "review communication preferences" link.

MEMBERSHIP DUES CATEGORIES

Your PLA membership will expire on the same date as your ALA membership.

- ☐ I am already a member of ALA and want to join PLA for $50
- ☐ Regular member/first year $115 (ALA $65 and PLA $50)
- ☐ Regular member/second year $148 (ALA $98 and PLA $50)
- ☐ Renewing membership $180 (ALA $130 and PLA $50)
- ☐ Student membership $43 (ALA $33 and PLA $10)
- ☐ Retired/non-salaried $86 (ALA $46 and PLA $40)
- ☐ International member $128 (ALA $78 and PLA $50)
- ☐ Trustee, Associate, and Friend membership $109 (ALA $59 and PLA $50)

PAYMENT INFORMATION

☐ Check or money order enclosed (made payable to American Library Association)

Charge my membership dues to my: ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number _____ Exp. Date _____

Cardholder Name _____ Signature _____

QUESTIONS ABOUT MEMBERSHIP? PLEASE CALL THE ALA OFFICE AT (800) 545-2433, EXT. 5

ADVANCE REGISTRATION FORM

13th NATIONAL CONFERENCE
PLA 2010
PORTLAND OREGON
MARCH 23-27, 2010

THREE EASY WAYS TO REGISTER!

1. Mail your completed registration form with payment to: PLA 13th National Conference, 50 East Huron St., Chicago, IL 60611
2. Fax your completed registration form to (312) 280-1538 (credit cards only)
3. Register online at WWW.PLACONFERENCE.ORG (credit cards only)

Early Bird Registration Deadline: December 16, 2009 (postmark date)
Advance Registration Deadline: February 19, 2010 (postmark date)

PLEASE NOTE

- Fax and online registrations are via credit card only.
- We cannot accept registrations via phone or those submitted without payment.
- All deadlines refer to date of postmark or fax.
- Problems or questions regarding registration? Call (312) 280-4299 or (800) 545-2433 and press option 5. E-mail queries may be directed to registration@ala.org.
- Join PLA now and save on registration fees! Complete the Membership Application on page 20 and return with your advance registration form.

Advance Registration Form must be postmarked no later than February 19, 2010 (or December 16, 2009, for Early Bird Special Rate). Early Bird Special Rate requests postmarked after December 16, 2009, will be processed at the standard advance registration rate; forms postmarked after February 19, 2010, will be processed at the onsite rate. After March 5, 2010, you must register onsite. Written cancellations, requests for refunds, and/or changes will be accepted until February 19, 2010, and are subject to a $30 handling fee. Refunds will be processed after April 5, 2010. According to PLA policy, all meal events require preregistration. The above cancellation/change information also applies to all preconferences, meal events, and tours. No meal tickets will be sold onsite.

The PLA 2010 National Conference is offered on a cost-recovery basis. PLA reserves the right to cancel all or any part of this event if there is insufficient registration or for other reasons. Neither ALA nor PLA is responsible for cancellation charges assessed by the airlines or travel agencies, or other losses incurred due to the cancellation of the workshops. All information listed in this preliminary program is subject to change.

CONSENT TO USE OF PHOTOGRAPHIC IMAGES

Registration and attendance at or participation in the PLA 2010 National Conference constitutes an agreement by the registrant to PLA's use and distribution of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

I. CONFERENCE REGISTRATION

EARLY BIRD SPECIAL: Registration is only $195 for Public Library Association (PLA) and Oregon Library Association (OLA) members. Join PLA now and save! Only registration forms postmarked by December 16, 2009, will be eligible for this special rate. Act now!

Advance Full Registration (check one):
Early Bird Special Rate through December 16, 2009:
☐ $195 PLA Personal Member
☐ $195 OLA Personal Member
Advance Rate through February 19, 2010:
☐ $225 PLA Personal Member
☐ $225 OLA Personal Member
☐ $275 ALA Personal Member
☐ $330 Nonmember
☐ $90 Student (enrolled full time in library program)

Onsite Registration Fees
$240 PLA and OLA Members
$295 ALA Personal Member
$370 Nonmember
$90 Student

Visit www.placonference.org to fill out a session preference form and for conference updates.

Advance Single-Day Registration (check one):
Advance Rate through February 19, 2010:
☐ $165 PLA Personal Member
☐ $165 OLA Personal Member
☐ $190 ALA Personal Member
☐ $215 Nonmember
☐ $65 Student (enrolled full time in library program)
Date you will attend: ☐ March 24 ☐ March 25 ☐ March 26 ☐ March 27

EARLY BIRD DEADLINE IS DECEMBER 16, 2009!

ATTENDEE INFORMATION

This information will be used for conference mailings and to prepare your badge. Please print clearly. Do not exceed the number of characters specified.

First Name _____ Last Name _____
(15 characters) *(25 characters)*

Organization Name _____
(25 characters)

Organization Address _____
(25 characters)

City _____ State _____ Zip Code _____
(25 characters) *(2 characters)* *(9 characters)*

Country _____
(25 characters)

ALA Membership Number _____

Daytime Phone Number ( ) _____

Fax Number ( ) _____
By providing this fax number, the undersigned agrees to receive fax messages from ALA/PLA.

E-mail Address _____

Signature _____

As an added benefit, attendees may receive exciting information from exhibitors like invitations, contests, and other news via mail or e-mail. If you do not wish to receive such mail or e-mail, please check here ☐.

continued on next page →

ADVANCE REGISTRATION FORM continued from previous page

Reprint Attendee Name: _____

II. PRECONFERENCE REGISTRATION

Check the preconference(s) you will attend and circle appropriate fee to the right. See pages 5-8 for preconference details.

PRECONFERENCE TITLE	PLA/OLA MEMBER	ALA MEMBER	NON-MEMBER
☐ 1. 360 Degrees of Teen Advocacy @ your library (March 23)	$160	$215	$270
☐ 2. Active Learning Environments for Children (March 23)	$160	$215	$270
☐ 3. Booktalking Boot Camp (March 24)	$95	$150	$205
☐ 4. Building Green . . . Working Green (March 23-24)	$235	$290	$345
☐ 5. Get Your Game On: Libraries, Learning, and Games (March 24)	$95	$150	$205
☐ 6. Librarians Get Graphic (March 23)	$160	$215	$270
☐ 7. Turning the Page: Building Your Library Community (March 23-24) PLA MEMBERS ONLY	FREE	n/a	n/a
☐ 8. Opening Doors, Opening Books: Providing Effective Readers' Advisory Service (March 23)	$95	$150	$205
☐ 9. Putting the Puzzle Together: Managing a Floating Collection (March 24)	$95	$150	$205
☐ 10. Readers' Advisory 2.0: The Next Dimension (March 23)	$95	$150	$205
☐ 11. Tag, You're It! Implementing a "Person in Charge" Training Program (March 24)	$95	$150	$205
☐ 12. The Accidental Technology Trainer (March 24)	$95	$150	$205
☐ 13. Opening Doors, Opening Books *and* Readers' Advisory 2.0 (March 23) SPECIAL DISCOUNT!	$160	$215	$270

III. MEAL EVENTS

Check the meal events you will attend:

	COST PER PERSON	x NO. OF TICKETS	= COST
TUESDAY, MARCH 23, 2010			
☐ Preconference Author Luncheon (speaker to be announced)	$35	_____	$ _____
THURSDAY, MARCH 25, 2010			
☐ Adult Author Luncheon with Scott Turow	$35	_____	$ _____
☐ Young Adult Author Luncheon (speaker to be announced)	$35	_____	$ _____
☐ Audio Publishers Association Dinner with Chelsea Cain, Sue Grafton and Judy Kaye, and Marcia Muller	$45	_____	$ _____
FRIDAY, MARCH 26, 2010			
☐ Adult Author Luncheon (speaker to be announced)	$35	_____	$ _____
☐ Children's Author Luncheon with Kadir Nelson	$35	_____	$ _____

☐ I require a vegetarian meal.

Total $ _____

Please note: Meals are served at the beginning of each program. Out of courtesy to the speakers, no late meals will be served.

PAYMENT INFORMATION

TOTAL REGISTRATION FEES

I. Advance Full Registration $ _____
Advance Single Day Registration $ _____
II. Preconferences $ _____
III. Meal Events $ _____
IV. Membership $ _____
(complete the membership application on page 20 and return with your registration)
Grand Total: $ _____

☐ Yes, I will attend the New Member Reception, Wednesday, March 24, 2010, at 6 p.m. (no charge). More information will follow closer to conference.

☐ Yes, I plan to attend the All Conference Reception at the Oregon Convention Center on Friday, March 26, 2010 (no charge).

Photocopy and retain for your records.

If you have a physical or communication need that may affect your participation in conference activities, please contact the PLA office at the number given below. We cannot ensure the availability of appropriate accommodations without prior notification of need.

☐ I have a special physical or communication need and will contact Melissa Faubel at the PLA Office, (800) 545-2433, ext. 5022, or mfaubel@ala.org, to discuss accommodations, no later than February 23, 2010. TDD (312) 944-7298.

PAYMENT METHOD

☐ Check or money order enclosed (made payable to American Library Association)
Charge my: ☐ Visa ☐ MasterCard ☐ American Express

Credit Card Number _____ Exp. Date _____

Cardholder Name _____ Signature _____

☐ Purchase order (requires P.O. number or authorized signature) _____

Estimated Costs for Director Contreras' Attendance to the 2010 PLA Conference

Registration (Early bird rate before December 16, 2009)	$ 195.00
Hotel for four nights (March 23-26, 2010)	$ 700.00
Airfare	$ 400.00
Per Diem (4 breakfast @ $10.00, lunch @ $15.00 & dinner @ $20 per meal)	$ 180.00
The Accidental Technology Trainer Workshop	$ 95.00
Local Transportation	$ 40.00
TOTAL	$ 1,610.00

Director Contreras' Tentative Agenda at the 2010 PLA Conference

March 23, 2010		Arrival
March 24, 2010	8:30am - 12noon	The Accidental Technology Trainer
	2:30pm - 4:00pm	Opening General Session
March 25, 2010	8:30am	Staff Day Success: Creating an Event Valued by All Employees **OR**
		Top Ten Tech Trends
	10:30am	Sandtraps in Cyberspace? How to Avoid Social Software Policy Pitfalls **OR**
		The Impact and Benefits of Learning 2.0 Programs in Public Libraries
	2:00pm	It Takes a Leader to Be Strategic **OR**
		Smart Investing @ your library: The Library as a Place for Personal Finance Information **OR**
		Dive into the Think Tank! How Brooklyn Public Library's Unconference Revitalized Staff Communication
	4:00pm	Lean Your Library: Apply Toyota Techniques for Improving Efficiency and Effectiveness **OR**
		Need an Overhaul but Can Only Afford a Tune-up? Strategies for a Small Library Remodel **OR**
		Civic Connections: Using Technology to Build Bridges in your Community
March 26, 2010	8:30am	Be a Good Boss: One Year to Success **OR**
		Cents and Sensibility: Will Your Technology Pay Off?
	10:30am	Shortcuts to Greatness or 10 Things that Great Libraries Know and Maybe You Don't **OR**
		Library to Go: No Money, No Space, No Problem **OR**
		Why We Borrow! 2010 Edition: Market Research Analysis
	2:00pm	Better Libraries: Guiding Successful Projects **OR**
		Defining the Best Customer Experience **OR**
		I Remember When: Connecting Your Community **OR**
		Reinventing Circulation Jobs
	4:00pm	Marketing the Library Using Social Software **OR**
		Stop Passive Aggressiveness @ your library: A Dangerous Idea **OR**
		Marketing as Conversation: How to Interact with Your Community Through Your Website
	5:30pm	All Conference Reception

March 27, 2010	8:30am	If You Didn't Work Here, Would You Visit? **OR** Using Organizational Culture to Improve Library Services
	10:15am	Joint Powers and Governance Structures for the 21st Century **OR** New Buildings and Innovative Library Design: Reflecting Communities in Our Buildings **OR** Cultivating Tomorrow's Leaders Today: The Discipline of Succession Planning
		Departure