## FOR IMMEDIATE RELEASE

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## Are You Ready For It? Placentia Library District Hosts Taylor Swift (Library Version) Program

Placentia, CA -

## Artistry and Entrepreneurship: Taylor's Version – April 10, 2024, 5:30-7:30pm

This 2-hour seminar will explore how art and authenticity create enduring value and a viable enterprise. Come join us as we discuss media portrayal and perceptions of Taylor Swift, analyze her performances and interview clips. Plus, don't miss out on a captivating acoustic performance by Ms. Haryanto. Attendees will also have the opportunity to showcase their musical talents on the piano and guitar. Learn more about Taylor's social, business, literary, and economic impact as she continues her global influence in today's culture. You won't fall behind any classmates if you end up here!

## About the Speaker:

Crystal Haryanto is the Founder of the course "Artistry & Entrepreneurship: Taylor's Version" at UC Berkeley-Haas. She graduated with High Honors from UC Berkeley in 2023 with a degree in Economics, Public Policy and Cognitive Science. At her day job, she works as an analyst at an economic consulting firm, providing analysis on commercial litigation matters.