

TO: Elizabeth Minter, Library Director
 FROM: Jim Roberts, Public Services Manager *JR*
 DATE: June 15, 2005

SUBJECT: Program Committee Report for the month of May.

| DEPARTMENT | NUMBER OF PROGRAMS | NUMBER OF ATTENDEES |
|--------------------------------|--------------------|---------------------|
| <i>ADULT SERVICES</i> | 1 | 70 |
| <u>TYD Total</u> | 9 | 173 |
| <i>CHILDREN'S SERVICES</i> | | |
| Wed. PM Story Times | 0 | 0 |
| Thurs. AM Story Times | 4 | 181 |
| 3-4 year-old music times | 5 | 160 |
| 5-6 year-old music times | 5 | 148 |
| Lap Sits | 4 | 212 |
| Class Visits | 1 | 25 |
| Kids Read to Kids | 4 | 12 |
| Read to Dogs event | 1 | 15 |
| Marlene's Music | 1 | 18 |
| TOTAL FOR JANUARY | <u>25</u> | <u>771</u> |
| YTD TOTAL | <u>205</u> | <u>8,818</u> |


| <i>LITERACY SERVICES</i> | <i>Mayl 2004-05FY 2004-05 YTD</i> | |
|--------------------------|-----------------------------------|--------|
| Total Tutors | 188 | 319 |
| Total Students | 264 | 364 |
| Total Hours | 1,506 | 14,457 |

For more detailed literacy statistics, see Agenda Item 40, pages 2 of 3 and 3 of 3.

To: Elizabeth Minter, Library Director
 From: Caroline Gurkweitz, Children's Librarian *cg*
 Date: for Board Meeting, June 15, 2005
 Subject: **May 2005 Activities in the Children's Department**

| TYPE OF PROGRAM | NUMER OF PROGRAMS | TOTAL ATTENDANCE |
|-----------------------------------|--------------------------|-------------------------|
| Lap Sit 2 years and under | 4 | 212 |
| Story Time (a.m.) 3 - 6 year olds | 4 | 181 |
| Music Time 3 – 4 year olds | 5 | 160 |
| Music Time 5 – 6 year olds | 5 | 148 |
| Class Visits | 1 | 25 |
| Read to the Dogs event | 1 | 15 |
| Kids Read to Kids | 4 | 12 |
| Marlene's Music | 1 | 18 |
| Total | 25 | 771 |

TO: Elizabeth Minter, Library Director

FROM: Jim Roberts, Public Services Manager 

DATE: June 15, 2005

SUBJECT: Placentia Library Literacy Services (PLLS) Activities Report for the month of May.

Tutor Training. The Literacy Coordinator conducted one regular workshop on June 5, and tutors were trained, teens and adults. All new tutors are presently matched or are being matched. There will be no tutor training workshop in July.

Families for Literacy (FFL) Program Status. We had Community Based Education Tutoring (CBET) visits from Rio Vista, Ruby Drive, and Tynes Elementary Schools. Around 100 adults received tours and about the same amount of pre-school children attended story time. CBET is an FFL partnership with the school district.

Placentia Rotary Reading Enrichment Program (PRREP). PRREP has concluded for this school year. We had more than 100 PRREP volunteers from both El Dorado High School and Valencia High School participate in the program this past school year.

Drop-in Homework Club. In October 2004, under the direction of Toby Silberfarb, Assistant Literacy Coordinator, the Placentia Library Literacy Services began a drop-in homework club. The homework club stopped at the end of May and will start again in late September. Also called Placentia Achieves School Success (PASS), the homework club was tremendously successful. This past school year, with more than 400 students receiving homework help from over 40 tutors.

English Language and Literacy Intensive (ELLI) Program Update. ELLI concluded at the end of May. ELLI was active this past school year at Melrose, Ruby Drive, and Tynes, where 15 of our staff helped more than 200 students.

Grant Update. Our grant writers, Machoskie & Associates, submitted several letters of inquiry to possible grantors in March.

Classes on hold at WTLC . Still being held at Vita-Herb. Grace Lopez completed her internship in March, and we're still searching for a replacement to teach the two classes at WTLC. Classes are going very well at Vita-Herb where we have seventeen students in two classes.

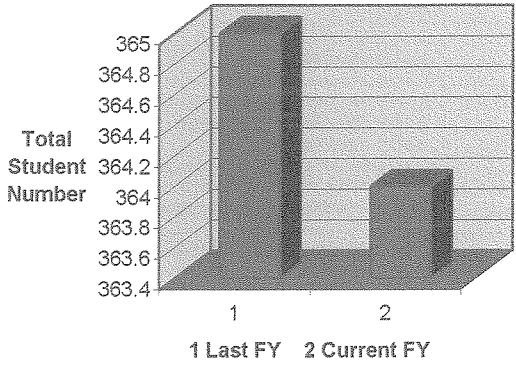
Literacy statistics. See Agenda Item 40, Pages 2 of 3, and 3 of 3.

Placenta Library Literacy Services

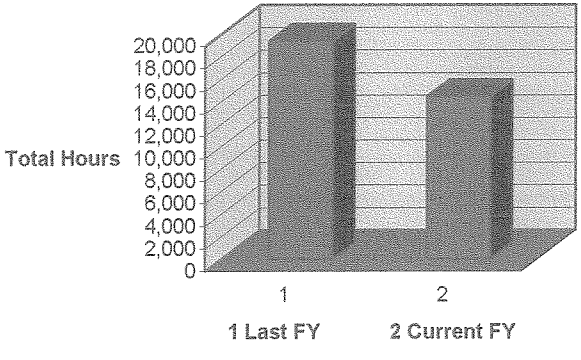
Report of Growth and Progress

| | May 03-04 | May 04-05 | YTD 03-04 | YTD 04-05 |
|--------------------------------|-----------|-----------|-----------|-----------|
| Tutors | | | | |
| Adult | 104 | 104 | 198 | 184 |
| Teen | 72 | 84 | 107 | 135 |
| Hours Instruction | 1,471 | 2 | 19,378 | 14,457 |
| Other Volunteer Hours | 60 | 72 | 718 | 984 |
| Total Hours | 1,531 | 1,578 | 20,096 | 15,441 |
| Training Workshops | | | | |
| Workshops Held | 2 | 2 | 21 | 26 |
| Tutors Trained | 10 | 16 | 178 | 201 |
| Students | | | | |
| With Adult Tutors | 131 | 132 | 225 | 183 |
| With Teen Tutors | 91 | 92 | 140 | 151 |
| In Groups | 0 | 30 | 0 | 30 |
| Total Active Students | 222 | 264 | 365 | 364 |
| Families for Literacy | | | | |
| Family Students | 68 | 8 | 74 | 12 |
| Family Tutors | 12 | 6 | 31 | 10 |
| Hours of Instruction | 408 | 100 | 2,334 | 680 |
| ELLI Program | | | | |
| K-6th Grade Students | 296 | 100 | 300 | 200 |
| Tutors for K-6th Grade | 12 | 15 | 22 | 22 |
| Hours of Instruction | 408 | 250 | 2,724 | 3,254 |
| Total Tutors | 176 | 188 | 299 | 319 |
| Total Students | 222 | 264 | 365 | 364 |
| Total Instruction Hours | 1,471 | 1,506 | 19,378 | 14,457 |

Total Students



Instructional Hours



TO: Elizabeth Minter, Library Director

FROM: Mary Strazdas, Librarian MCS

DATE: May 26, 2005

SUBJECT: Reference and Adult Services report for May, 2005

- There were two Program Committee meetings during the month.
- There is an on-going display of the Placentia books found in *Outstanding Books for the College Bound and Lifelong Learners* from the American Library Association.
- There is a display of materials about dogs in the Librarian's Choice Trough to relate to the programming in the Children's Department with therapy dogs.
- Christina Placilla and Liz Dinwiddie presented a viola concert also featuring members of the Valencia Symphony Orchestra string section on May 17.



REFERENCE DESK STATISTICS

Month: Reference Desk Statistics May, 2005

| Date | Phone Ref ?s | Desk Ref ?s | Email Ref ?s | Ready Ref | Instruction | Computer Use | Ref Books: In Lib Use | Patron Database |
|-------|--------------|-------------|--------------|-----------|-------------|--------------|-----------------------|-----------------|
| 1 | 4 | 28 | 0 | 4 | 2 | 64 | 0 | 6 |
| 2 | 13 | 123 | 0 | 1 | 5 | 161 | 0 | 11 |
| 3 | 15 | 86 | 0 | 1 | 1 | 140 | 2 | 9 |
| 4 | 10 | 65 | 1 | 0 | 2 | 151 | 0 | 5 |
| 5 | 9 | 35 | 1 | 2 | 6 | 104 | 1 | 6 |
| 6 | | | | | | | | |
| 7 | 8 | 45 | 0 | 0 | 0 | 50 | 0 | 3 |
| 8 | 0 | 46 | 0 | 0 | 0 | 53 | 0 | 4 |
| 9 | 10 | 82 | 0 | 1 | 1 | 140 | 0 | 4 |
| 10 | 7 | 135 | 0 | 0 | 7 | 152 | 0 | 0 |
| 11 | 8 | 84 | 0 | 2 | 0 | 142 | 2 | 7 |
| 12 | 7 | 43 | 2 | 1 | 2 | 114 | 1 | 0 |
| 13 | | | | | | | | |
| 14 | 5 | 48 | 0 | 0 | 0 | 79 | 0 | 2 |
| 15 | 3 | 36 | 0 | 0 | 0 | 61 | 0 | 0 |
| 16 | 6 | 133 | 1 | 0 | 0 | 168 | 0 | 15 |
| 17 | 15 | 97 | 0 | 3 | 16 | 182 | 0 | 5 |
| 18 | 14 | 105 | 1 | 1 | 17 | 151 | 0 | 11 |
| 19 | 3 | 44 | 0 | 3 | 2 | 99 | 2 | 9 |
| 20 | | | | | | | | |
| 21 | 3 | 54 | 0 | 1 | 0 | 69 | 0 | 2 |
| 22 | 4 | 29 | 0 | 2 | 1 | 68 | 0 | 12 |
| 23 | 10 | 105 | 0 | 1 | 1 | 173 | 2 | 10 |
| 24 | 12 | 90 | 0 | 3 | 1 | 136 | 2 | 13 |
| 25 | 8 | 64 | 1 | 1 | 2 | 144 | 3 | 4 |
| 26 | 3 | 27 | 0 | 1 | 1 | 108 | 0 | 4 |
| 27 | | | | | | | | |
| 28 | 10 | 51 | 0 | 0 | 1 | 46 | 0 | 2 |
| 29 | | | | | | | | |
| 30 | | | | | | | | |
| 31 | 14 | 75 | 1 | 1 | 2 | 148 | 0 | 14 |
| TOTAL | 201 | 1730 | 8 | 29 | 70 | 2903 | 15 | 158 |

TO: Elizabeth Minter, Library Director
FROM: Gary Bell, Librarian *GB*
DATE: June 15, 2005
SUBJECT: **History Room report for May**


Attended a Heritage Coordinating Council meeting on May 3rd at the Nixon Library. Next year's schedule of meetings was arranged. A tour of the Nixon archives was a highlight of the meeting.

Began the process of numbering the photographs in the historic photo albums. This will help us keep track of them if and when they leave the library.

The month of May was proclaimed Placentia History Month by the city council. The Online Archive of California has several pictures on its website pertaining to Placentia.



To: Elizabeth Minter, Library Director

From: Jim Roberts, Public Services Manager 

Date: June 15, 2005

SUBJECT: Placentia Library Web Site Development Report for the month of May.

In May, the Placentia Library District had 47,226 "hits," an average of 1,524 a day. Our year to date statistics are as follows:

| Pages Visited | Jan -05 | Feb-05 | Mar-05 | Apr-05 | May-05 | |
|-----------------------|---------|--------|--------|--------|--------|--|
| Borrowers | 202 | 230 | 263 | 263 | 281 | |
| Friends | 129 | 114 | 151 | 151 | 184 | |
| District | 162 | 187 | 217 | 217 | 205 | |
| Kids | 277 | 216 | 249 | 249 | 272 | |
| Foundation | 106 | 193 | 154 | 154 | 184 | |
| History Room | 249 | 96 | 334 | 334 | 426 | |
| Literacy/CLC Logo | 154 | 154 | 205 | 205 | 265 | |
| Passports | 704 | 376 | 900 | 900 | 869 | |
| Poet Laureate | 514 | 154 | 563 | 563 | 636 | |
| Total Views Most Hits | 2,497 | 1,624 | 2,590 | 3,036 | 3,322 | |

Total Most Hits YTD 16,372 17,996 20,856 23,622 26,944

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees
FROM: Elizabeth D. Minter, Library Director *Edm*
SUBJECT: Technology Report
DATE: June 15, 2005

The server was causing some problems with internet connectivity. Patrick fixed it, as well as removing a stuck disc, tweaking the Library Director's computer, etc.

Toby's computer seems to have some adware/spyware blocking a port. Jim's computer also seems infected with something. The Library Director's computer is again having some problems with internet and email access. Patrick took care of the problems.

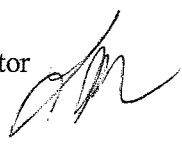
Problems continue with the proxy server settings on the server.

Patrick had to replace a bad hard drive on one of the Reference Desk computers.

A printer in the Children's Department was serviced

Prepared by Julie Shook

TO: Elizabeth Minter, Library Director

FROM: Laranne Millonzi, Development Director and Volunteer Coordinator 

DATE: June 15, 2005

SUBJECT: Publicity materials produced for May 2005

Information on the Placentia Library cable channel #24, updated end of April 2005:

Note: Animation added to slides

1. Welcome to Placentia Library, address, website & telephone number
2. Library Board of Trustees
3. Board of Trustees Meeting Schedule
4. Library Hours
5. Memorial Day Closures
6. Library Departments
7. California Stories Uncovered
8. Friends of Placentia Library Used Bookstore
9. Bookstore Volunteers Needed
10. Special Back Room Book Sale Every 2nd Sunday, Hours and Dates
11. Amazon.com
12. Library Hours
13. Memorial Day Closures
14. Drop-in Homework Help
15. Literacy Services Logo
16. Literacy Program Tutors Needed
17. Viola Performance
18. Placentia Historical Afghan Sale
19. Library Hours
20. Memorial Day Closures
21. Telephone Renewal Instructions
22. Wi Fi Here Now
23. Apply for your passport at Placentia Library
24. Passport Hours
25. Now Doing Passport Photos
26. Library Hours
27. Memorial Day Closures
28. Placentia's Newest Local History For Children & Adults
29. Lapsit Storyhours
30. Story Times, ages 3-6
31. Music Times, ages 3-4
32. Music Times, ages 5-6
33. Story Time at Home, *Tumblebook Library*
34. Library Hours
35. Memorial Day Closures
36. www.placentialibrary.org, 24/7 Reference, the Library Catalog
37. www.placentialibrary.org, Online Resources
38. Placentia History Room Hours
39. Placentia History Room Displays
40. Placentia History Room Collections
41. Placentia History Room Archival Resources
42. Memorial Day Closures

General Newspaper articles published:

1. O.C. community feels forgotten
2. State of the City reservations due


Library Newspaper articles published:

1. Evening of viola and cello
2. Kids musical program on tap
3. Donors of wooden chairs are needed
4. Homework help
5. Bluebird Man's talk is for the birds
6. Library offers help with homework
7. Art exhibit on display at library
8. "Fire in the Morning" exhibit in Placentia
9. Library's History Room expands hours

Flyers and Notices:

1. Foundation thank you cards and ID cards are sent out
2. Adopt-a-Chair Campaign postcards
3. Email request forms
4. Friends membership thank you letters are sent out with membership cards
5. Second Sunday book sale flyers
6. Viola performance flyers
7. Adopt-a-Chair recognition display
8. Volunteer Applications

Welcome to Placentia Library District



411 East Chapman Avenue
Placentia, CA 92870-6198
714-528-1906 Ext. 210
www.placentialibrary.org

**Placentia Library
Board of Trustees**

Al Shkoler, President
Betty Escobosa
Richard DeVecchio, Ed.D
Jean Turner
Gaeten Wood

**Placentia Library
Board of Trustees**

Upcoming Meeting Schedule:
Tuesday, Apr 18 at 6:30 P.M.
Monday, May 16 at 6:30 P.M.
Monday, Jun 20 at 6:30 P.M.
Monday, Jul 18 at 6:30 P.M.

Placentia Library Hours

| | |
|-----------|-----------------------|
| Sunday | 1:00 - 5:00 P.M. |
| Monday | 9:00 A.M. - 9:00 P.M. |
| Tuesday | 9:00 A.M. - 9:00 P.M. |
| Wednesday | 9:00 A.M. - 9:00 P.M. |
| Thursday | 9:00 A.M. - 6:00 P.M. |
| Friday | CLOSED |
| Saturday | 9:00 A.M. - 5:00 P.M. |

The Library Will Be CLOSED
Sunday, May 29th
and
Monday, May 30th
for
MEMORIAL DAY



**Placentia Library
528-1906**


Renewals Ext.# 6
Adult Services Ext.# 209
Children Services Ext.# 212
Literacy Ext.# 213
Passport Information Ext.# 265
Volunteer Information Ext.# 201
www.placentialibrary.org

**CALIFORNIA
STORIES
UNCOVERED**

Book Discussions

- **Monday, April 11, from 4-5 P.M.**
Book sections 1 & 2, led by Jim Roberts
- **Monday, April 18, from 7-8:30 P.M.**
2nd book discussion, led by Mary Strazdas
- **Monday, April 25, from 7-8:30 P.M.**
3rd book discussion, led by Dr. Charles Frazee

USED BOOKSTORE



☐ Staffed entirely by Volunteers
☐ Located in the Library lobby

GREAT BARGAINS!!

**Friends of
Placentia Library**

Bookstore Volunteers Needed!


Sundays 3:00 - 5:00 P.M.
Mondays 6:00 - 8:00 P.M.
Tuesdays 4:00 - 6:00 P.M.
Saturdays 11:00 A.M. - 1:00 P.M.
Substitutes needed for additional hours

Please call Laranne at 528-1925, Ext. 201 for information


SPECIAL BACKROOM SALE
BARGAINS! BARGAINS! BARGAINS!

When: Second Sunday of each month
1:00 - 4:00 P.M.
Upcoming Sales: May 15, Jun 12, Jul 10

Where: BACKROOM where Friends sort and price donations - ENTER through delivery entrance from parking lot

What: Everything in stock 

Why: To provide money to support Library needs while providing quality reading materials at low cost



Shop at amazon.com through Placentia Library's website, www.placentialibrary.org, and a percentage of the sale is donated to the Library!


Placentia Library Hours

| | |
|-----------|-----------------------|
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| Wednesday | 9:00 A.M. - 9:00 P.M. |
| Thursday | 9:00 A.M. - 6:00 P.M. |
| Friday | CLOSED |
| Saturday | 9:00 A.M. - 5:00 P.M. |

The Library Will Be CLOSED

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 **Drop-In Homework Help @ Placentia Library!**

P.A.S.S.
Placentia Achieves School Success

- for students in the 1st through 12th grade,
- a place to get personal assistance with homework,
- Mondays & Tuesdays from 5:00 to 7:00 P.M.,
- sign in sheet in the literacy area,
- students must bring homework, including textbooks,
- Limited to 20 student each evening.

For more information, please contact
Toby at 714-848-8408 ext. 213 or Jim at ext. 215.

 **Placentia Library Literacy Services**

Call Literacy Coordinator Jim Roberts if you or someone you know needs help in reading or speaking English.

☎ 524- 8408 Ext. 215

Placentia Library Literacy Services

- Volunteer tutors needed!
- Attend one 3 hour training workshop
- Training workshops are held at the Library on the first Sunday of the month 1:30 - 4:30 P.M.
- The next scheduled workshops are:
Apr 3rd & May 1st & June 5th

For more information and to sign up call 524-8408, Ext. 213


Viola Performance
by
Christina Placilla,
Elizabeth Dinwiddie and
Valencia High School Orchestra cello section

Christina Placilla will bring her viola to the Library! She will be accompanied by Elizabeth Dinwiddie. They will play the Cononic Sonata No.5 by Telemann, Caprices 1 and 5 by Weiniawski, and Lament by Bridge.

The cello section of the Valencia High School Orchestra will perform Brandenburg #6 by Bach.

Tuesday, May 11, at 6:30 P.M., Placentia Library Meeting Rm.

Placentia Historical Afghans



Green X Cranberry X Blue

On Sale Now at the Circulation Desk - \$63.00

Proceeds support the Placentia History Room

Placentia Library Hours

| | |
|-----------|-----------------------|
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Renew your books by phone
Using Telecirc

714-765-1775
24 hours a day / 7 days a week


"Please enter your library card number, followed by the # sign"



- Renew books
- Find out which titles you have checked out
- Find out which items you have on hold
- Find out which titles you have overdue
- Find out if you have any fines


WE'VE HERE NOW!
Bring Your Laptop!

PLACENTIA LIBRARY



**Passport Application
Acceptance Agency**

Passport Services Available at the Library



Passport hours at the Library are:

| | |
|-----------|-----------------------|
| Sunday | 1:00 - 4:30 P.M. |
| Monday | 9:00 A.M. - 8:30 P.M. |
| Tuesday | 9:00 A.M. - 8:30 P.M. |
| Wednesday | 9:00 A.M. - 8:30 P.M. |
| Thursday | 9:00 A.M. - 5:30 P.M. |
| Friday | CLOSED |
| Saturday | 9:00 A.M. - 4:30 P.M. |


Placentia Library is an official U.S. Department of State
Passport Acceptance Agency.
For Passport information:
call 528-1906 Ext. 265 or visit the Library Website www.placentialibrary.org

NOW DOING PASSPORT PHOTOS!


2 PHOTOS FOR \$10

Placentia Library Hours

| | |
|-----------|-----------------------|
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**Placentia's Newest Local History
For Children & Adults**



Available At The
Library Circulation Desk
\$12.93 (including tax)



*Great Gift Idea
For Young & Old*

Lapsit Story Times
Presented by Lin Baesler

Ages newborn to 2 years

**Thursday Mornings
10:00 – 10:20 A.M.**


in the
Childrens Area


Sponsored by the
Gordon & Dixie Shaw Endowment

No pre-registration required – no charge

Story Times
For Children
Ages 3 - 6




**Thursday Mornings
10:30 – 11:00 A.M.**




*Presented by Lin Baesler
No pre-registration required – no charge*

Music Times
For Children
Ages 3 - 4




**Tuesday Evenings
6:00 – 6:30 P.M.**




*Featuring Lin Baesler
No pre-registration required – no charge*

Music Times
For Children
Ages 5 - 6



**Tuesday Evenings
6:30 – 7:00 P.M.**



*Featuring Lin Baesler
No pre-registration required – no charge*

Story Time at Home

Use the *Tumblebook Library*
at
www.placentialibrary.org

Click on: Just for Kids

Click on the Tumblebooks icon

An on-line collection of animated, talking picture books

Placentia Library Hours

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www.placentialibrary.org

24/7 Reference

There are times you need help, but can't make it to the library. Live, real-time help from a librarian is available, 24 hours a day. *(no library card number needed)*

The Library Catalog


You can look up what books are available at the Placentia Library, as well as Yorba Linda Library, and all of the Anaheim Library branches. *(no library card number needed)*

Additionally, you can reserve books, check on your library account, and renew your books. *(library card number needed)*

www.placentialibrary.org
Online Resources
(To access, you must have your library card number available)

- LearnATest
- Newspapers
- Facts On File
- NovelList
- General Reference Center/Magazine Index
- Business & Company Resource Center
- Health & Wellness Resource Center

Placentia History Room







Staffed and Managed
by Volunteers

Hours
Monday & Tuesday &
Wednesday
1:00 – 3:00 P.M.
Other hours by special arrangement

Placentia History Room








Displays currently featuring

-  Local school annuals
-  Traveling historical photographs of local schools
-  Books by local authors












Placentia History Room

Historical Collections Include

-  Bancroft's historical series
-  Local oral histories
-  California historical fiction
-  Complete collection of Women's Round table Scrapbooks
-  Local citrus label collection
-  Spanish made cannonball – possibly from the 1769 Portola Expedition
-  Adobe brick from Ontiveras adobe built in 1832


Placentia History Room

Archival Resources Include

-  West Atwood Yacht Club memorabilia
-  Assorted Samuel/Louis Kraemer maps and papers
-  Articles on international student visit to Placentia, Italy
-  West Placentia Little League
-  International Kiwanis papers and scrapbook (1965-1974)
-  Virginia Carpenter photograph collection
-  Placentia Courier negative collection
-  Historic photograph collection
-  Newspaper clippings, brochures, newsletters, maps of local historic interest

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pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly MAY 1 2 2005

THINGS TO DO

332 MUSIC

► **Family Sunday Concerts:** 2 p.m. this Sunday, The Elixir Piano Trio; 2 p.m. May 22, North Orange County Children's Chorus, followed at 3:30 by Placentia-Yorba Linda school chamber music program; Richard Nixon Library & Birthplace, 18001 Yorba Linda Blvd., Yorba Linda. Free. Call (714) 993-3393.

► **New York Chamber Soloists:** 3:30 p.m. Sunday, Sunny Hills High School's Performing Arts Center, 1801 Warburton Way, Fullerton. Fullerton Friends of Music presents the fifth concert in their 46th season. Free admission. Call (714) 525-9504 or (714) 529-7758.

► **Evening of viola and cello:** 7 to 8:30 p.m. Tuesday, Placentia Library, 411 E. Chapman Ave. Christina Placilla will direct the free program, which is open to the public. Elizabeth Dinwiddie will play the viola, joined by the Valencia High School Orchestra's cello section for Bach's Brandenburg No. 6. Call Mary Strazdas, (714) 528-1906.

► **Jazz singers:** 8 p.m. May 19, Cal State Fullerton Performing Arts Center's Little Theatre, 800 N. State College Blvd., Jill DeWeese, director. Tickets: \$10 (\$5 with advance Titan discount). Call (714) 278-3371.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly MAY 1 2 2005

MONDAY 332

Homework help from 4 to 6 p.m. for students in the first through 12th grades at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 524-8408, Ext. 215 or 213.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly MAY 1 2 2005

State of the City reservations due

332 Reservations are being accepted for the Chamber of Commerce's fifth annual State of the City breakfast, which will be held from 7:15 to 9 a.m. May 24 at Alta Vista Country Club.

Mayor Scott Brady, Placentia-Yorba Linda schools Superintendent Dennis Smith and Jim Roberts, the Placentia Library's literacy director, will be the keynote speakers.

The cost is \$30 per person or \$240 for a table of eight.

RSVPs, due by May 17, or information: (714) 528-1873.

pacific clippings

post office box 11789
santa ana, calif. 92711

Placentia News
Weekly MAY 2 6 2005

Bluebird Man's talk is for the birds

332 Bob Franz, the Bluebird Man, will talk about this little bird at 7 p.m. June 13 at the Placentia Library, 411 E. Chapman Ave.

Franz will show how people in the area help the birds nest, by building birdhouses and explain where to find these birds. The event is free and refreshments will be served.

Information: Mary Strazdas, (714) 528-1906.

Agenda Item 45
Page 8 of 10

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly MAY 2 6 2005

Library offers help with homework

332 Homework help for students is available from 4 to 6 p.m. Mondays and Tuesdays at the Placentia Library, 411 E. Chapman Ave.

The program is available free for students in the first through 12th grades.

Information: Jim Roberts or Toby Silberfarb: (714) 524-8408, Ext. 215 or 213.

pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly MAY 1 2 2005

Kids musical program on tap

332 A special musical performance will be presented at 10 a.m. Tuesday in the Placentia Library's Childrens Department, 411 E. Chapman Ave.

Entertainer Marlene Hutchinson of Marlene's Music will present a free instrumental and vocal program for ages 2 and older. Her career spans more than 30 years of performing throughout Orange County.

Information: (714) 528-1925, Ext. 212.

pacific clippings

post office box 11789
santa ana, calif. 92711

Placentia News

W MAY 26 2005

Donors of wooden chairs are needed

The Placentia Library Foundation Board of Directors is working to replace 44 worn chairs in the Children's department with solid-wood chairs.

Members are asking people to sponsor a chair for \$200 a piece. Each chair will have an engraved plate listing the donor's name.

Information: Laranne Millozzi (714) 528-1925, Ext. 201.

pacific clippings

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santa ana, calif. 92711

Placentia News

Weekly MAY 12 2005

Art exhibit on display at library

The Placentia Art Association's juried membership exhibit is on view through May 24 at the Placentia Library, 411 E. Chapman Ave.

Winning artists will be announced during a reception from 6 to 7:30 p.m. Wednesday at the library.

Library hours for viewing the display of paintings by local artists are 9 a.m. to 9 p.m. Mondays through Wednesdays, 9 a.m. to 6 p.m. Thursdays, 9 a.m. to 5 p.m. Saturdays and 1 to 5 p.m. Sundays.

Information: (714) 528-1850.

pacific clippings

post office box 11789
santa ana, calif. 92711

Brea Progress Weekly

MAY 19 2005

'Fire in the Morning' exhibit in Placentia

A photography exhibit created by Yolanda Morelos Alvarez, president of the Orange County Mexican American Historical Society, is running

indefinitely at the Placentia Library, 411 E. Chapman Ave.

Titled "Fire in the Morning," the exhibit depicts the lives of Mexican Americans in Orange County from the early 1900s through World War II.

Call (714) 528-1925.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News

Weekly MAY 26 2005

Library's History Room expands hours

The Placentia Library's History Room has expanded its

hours. It is now open to the public from 2 to 4 p.m. Mondays, Tuesdays and Wednesdays.

(714) 839

The library is also inviting residents with historical items to discuss the preservation of materials at the library, 411 E. Chapman Ave. Information:

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Los Angeles Times

CC Edition MAY 26 2005

'They're talking about restoring a house; we're people.'

Veronica Briones, La Colonia Independencia resident

O.C. Community Feels Forgotten

Residents of La Colonia, near Anaheim, say they've lost out again — this time to a historic building in Placentia.

By DAVID REYES
Times Staff Writer

Residents of a sliver of unincorporated Orange County near Anaheim woke up recently to a fresh coat of gang graffiti and remnants of a weekend drive-by shooting.

"It's not something new," said Castillo, 20, as she toted a child's car seat to her vehicle near where authorities found at least eight shell casings.

Though no one was injured, it's incidents like this, argue lifelong resident Albert Lopez and others, that show the need for more services, especially youth



CHRISTINE COTTER Los Angeles Times

SLIGHTED: Veronica Briones and Albert Lopez are upset that money for a park and low-cost senior housing was diverted.

programs in the neighborhood known as La Colonia Independencia. The community is made up of about 1,000 predominantly working-class Latinos.

When then-Supervisor Cynthia P. Coad in 2002 earmarked

\$450,000 to build a park and low-income senior housing, residents saw a bit of relief on the way. But the project sputtered this year after the local school district was not able to release the needed land.

And this month, Orange County Supervisor Chris Norby, who represents La Colonia, asked supervisors to divert the money to a historic building in Placentia that was in need of repair. The decision angered Colonia residents, who criticized the board

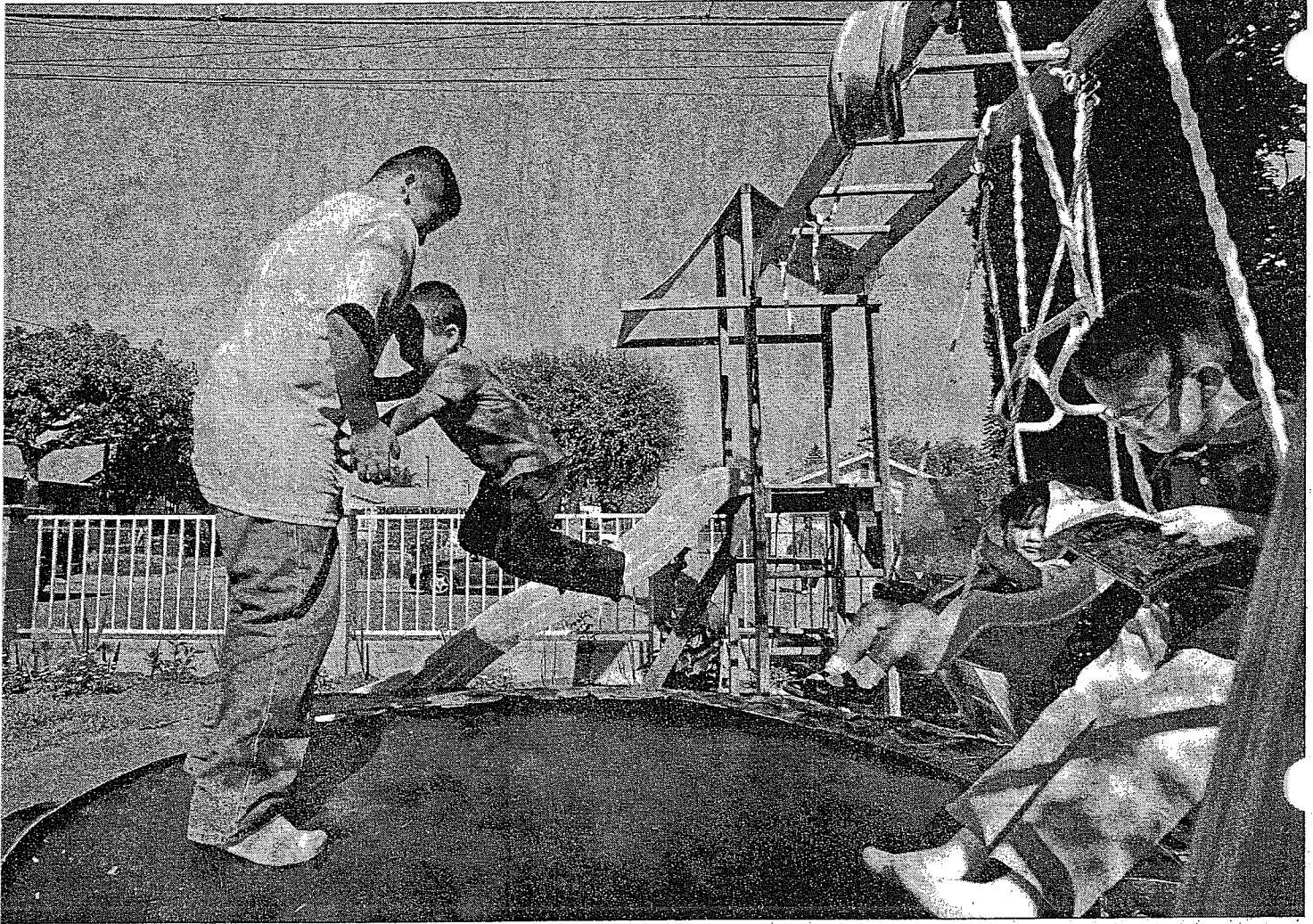
"They're talking about restoring a house; we're people," said Veronica Briones, 22, Lopez's niece, who also was born in La Colonia.

In an interview, Norby said that when the project fell through, he had to return the bond money to Sacramento or use it elsewhere in the district.

"The needs in other parts of the county are too great, and I saw no other alternative," Norby said

Lopez criticized the county for not publicizing the meeting so residents could express their opinions before the vote.

[See La Colonia, Page B6]



CHRISTINE COTTER Los Angeles Times

FUN: The Avila kids, from left, Rojelio, Daniel, Patricia and Sergio, play at their La Colonia home. Although a new park project lost funding, county officials say there have been improvements, including new playground equipment at the community center.

Residents of La Colonia Say They've Been Forgotten Again

[La Colonia, from Page B1]

At the meeting, Norby added, insult to injury, Lopez said, when he held up an orange given to him by Key Ranch advocates.

"We've got problems here, but they're talking about giving money to some ranch because it's got an orange grove," he said.

"If Norby wants an orange, he can come here to La Colonia. I've got an orange tree, and my neighbors have lemon trees and avocado trees too."

La Colonia was founded by laborers who came to Orange County before World War I to work in orange groves. As late as the 1970s, the quarter-mile-square district lacked sewers, paved streets and sidewalks.

Supervisors did not punish La Colonia, Norby said. He listed

recent improvements, including \$90,000 for new playground equipment at La Colonia's community center.

The money doesn't just restore George Key Ranch but also saves it, said Dianne S. Brooks, chairwoman of the county's Historical Commission, who supported Key Ranch.

The 2½-acre ranch is on the National Register of historical sites and is visited by more than 6,000 schoolchildren a year, Brooks said.

"I'm very sensitive to kids and those that don't have much, because I grew up poor and was one of them," Brooks said.

"I don't see this as taking away but see it as giving to people."

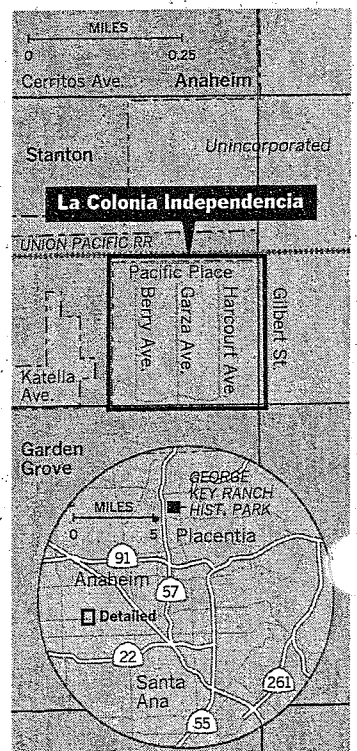
Although the board ulti-

mately voted unanimously for the reallocation, there was heated debate.

Supervisor Jim Silva initially balked at the high estimate to renovate the ranch. Supervisor Lou Correa, took exception to a Key Ranch advocate who described the ranch as "a historic jewel."

"La Colonia is a historic jewel too, just like other barrios in the county," Correa said. "These are where the farmworkers who labored hard in the fields lived and where their descendants now live. There's a lot of diamonds in the rough."

La Colonia's future services could rest with the city of Anaheim. Last week, the city submitted documents to annex the neighborhood.



Los Angeles Times

TO: Elizabeth Minter, Library Director
FROM: Katie Matas, Librarian *KLM*
DATE: June 15, 2005
SUBJECT: **Safety Committee report for May**

There was no safety committee meeting in May. The next meeting is scheduled for Thursday, June 23, 2005.

CSL * CONNECTION

The California State Library | Founded 1850

Issue No. 39

SUMMER 2005

In this issue:

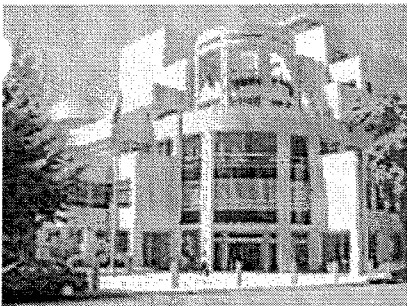


State Librarian Update

I am honored that the California Senate Rules Committee voted to formally recommend to the full Senate my confirmation as State Librarian of California on April 20, 2005. I am also pleased to report that, on May 2, 2005, the Senate voted unanimously (37-0) to accept the Rules Committee's recommendation. I look forward to continuing to work at the local, state and national levels on behalf of not just the California State Library but also all California's libraries and those who work in the library field.

Spring's warmer weather has made my work particularly enjoyable as I've traveled around the country representing California's library community at regional and national conferences and meetings. I had a great trip to Glenwood Springs, Colorado, where I met with the Western

Council of State Librarians (which includes all the state library agencies west of the Mississippi) and participated in an informative training session on digitization efforts in neighboring states.



Library and Courts II
at 900 N Street in Sacramento

I came back just in time to welcome librarians and library supporters to the California Library Association Annual Legislative Day in Sacramento on Wednesday, April 20. Legislative Day is a great way to ensure our state legislators know that libraries are important!

It was a wonderful coincidence that my confirmation hearing with the Senate Rules Committee was scheduled for the same day. I appreciate all those Legislative Day attendees who took time out of their schedules to stop by the hearing and voice their support.

The first week of May was busy as I traveled to Washington, DC to attend the quarterly meeting of the Chief Officers of the State Library Agencies (COSLA) and to participate in the American Library Association Legislative Days. Our large

California delegation was able to see both our Senators and most of our House members or staff during an exciting and exhausting two days.

While in Washington I learned that I had been elected President-elect of the Public Library Association for which I will serve as President from July 2006 through June 2007. Through this important role, I believe that I can nationally highlight the great work in California public libraries and also help our libraries move forward in the 21st century.

I hope you enjoy the diverse topics in CSL Connection's summer 2005 issue. As always, we welcome your feedback.

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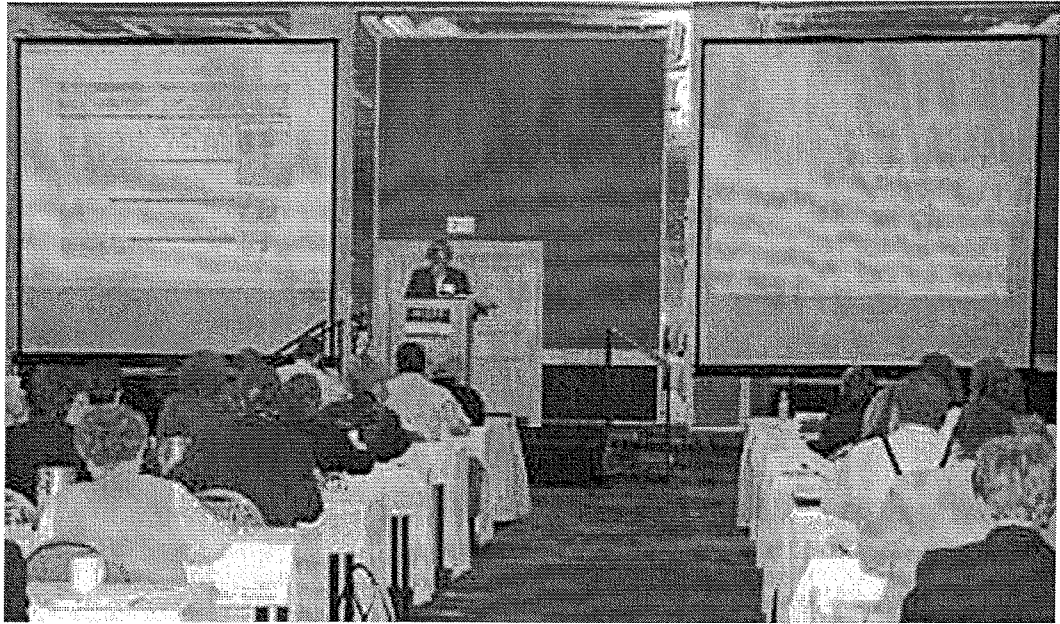
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California State Library's Public Library Director Orientation



State Librarian of California Susan Hildreth opens the Public Library Directors Orientation at the Sacramento Hyatt

"Bringing the State Together"

When California's public library directors gathered March 16 and 17 at Sacramento's Hyatt Regency for the California State Library's Public Library Directors' Orientation, the adjacent State Capitol Park was verdant with camellia blooms and cherry blossoms. Capitol Park was an ideal background against which 122 of California's library leaders would learn (or re-learn) how California State Library (CSL) programs and services help California's public libraries flourish.

State Librarian of California Susan Hildreth said in her welcome that the orientation's goal was to "bring the state together as a team." And in an early session, chair of the California Library Association (CLA) Legislative Committee, Mark Smith emphasized that government leaders see library directors as "authorities," that the CSL's training would enable the directors to be "even better" advocates for their libraries.

Hildreth's and Smith's imperatives resonated over two days of sessions as CSL leaders, CSL staff, and distinguished guest speakers addressed topics such as "California Library Funding Programs," "Pending State and Federal Legislations," "On-Line Statewide Library Services," "State Library Services," and "Future CSL Initiatives."



Mark Smith and Danis Kreimeier share the podium at the Public Library Directors Orientation

Many serious subject matters engaged the group. The audience listened attentively to the

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Public Library Director Orientation, continued

sessions, among which were:

- Deputy State Librarian Cameron Robertson delineating the history of the Public Library Fund (PLF).
- Library Development Services staff explaining Library Services and Technology Act (LSTA) funding (what Hildreth calls "California's venture capital").
- CLA President Danis Kreimeier calling for institutional memberships in the CLA.
- Mark Smith calling on directors to be "experts in their communities."

Diverse Districts – Diverse Needs

According to CSL Library Development Services Chief Tom Andersen, the orientation "was geared toward newer directors, but those wishing a refresher were welcome too." The mix of veterans, new directors, and deputies made the orientation conducive not just to formal instruction, but also to informal mentoring. Between sessions, attendees glimpsed distant California districts from other leaders' stories; they picked-up funding tips; they exchanged business cards and management strategies.

Though the directors all were in Sacramento to hear about the CSL's services, how they would use CSL tools and information in their districts varied widely.

Lisa Rutherford, director of the Banning Public Library, traveled to Sacramento to learn firsthand how the CSL could help her "rapidly expanding" district between Palm Springs and San Bernardino. Rutherford says "if the economy keeps growing our county officials project that our district's population will double in the next 10-15 years," a statistic that is prompting Rutherford "to do long-term planning."

Because she will have to apply for a library construction grant for her growing district in the near future, Rutherford found Bond Act Manager Richard Hall's presentation on the planning software Libris Design useful.

Lisa Musgrove of the Siskiyou County Library, some 723 miles north of Banning, came to Sacramento, like Rutherford, to learn how the CSL could help her library. Far from "growing" though, Musgrove reports Siskiyou County's economy is struggling. The sparsely populated northern community (some branches such as Happy Camp and Tule Lake are 1 ½ hours from the Yreka main branch) must live with declining timber and mining industries and the cash draining proximity of tax-free Oregon.

"I'm here," Musgrove said, "because my rural library is financially dependent on the state. I'm also very interested in the legislative aspect – in how the Governor and the legislature are going to be treating my library..." The orientation, said Musgrove, allowed her to "wrap [her] head around" CSL funding sources such as e-rate, the PLF, and LSTA grants. It also helped her "remember that legislators can help rural libraries."

At the orientation's conclusion, Hildreth touched on future activities that will help public library directors. She talked about a collaborative statewide summer reading program in which participating libraries share marketing strategies, supplies, and logos. And, of primary interest to directors-in-training, she said the CSL would develop an executive component of CSL's Public Library Staff Education Program in cooperation with San Jose State University's Executive Master of Library and Information Science program for library managers and administrators.

For more information about the CSL's services for public libraries and people who work in public libraries, please explore Services to Libraries on the CSL homepage, www.library.ca.gov.

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State Librarian and Arts Council Director team-up on National Public Radio

State Librarian of California Susan Hildreth and Director of the [California Arts Council \(CAC\)](#) Muriel Johnson talked for an hour on "[Insight](#)," Sacramento's National Public Radio (NPR) talk show on March 28, 2005. Hildreth and Johnson showed a discerning Sacramento audience that California's key cultural agencies are in very capable hands.



Susan Hildreth and Muriel Johnson relax with interviewer Jeffrey Callison after live radio talk show.

Hildreth (who as San Francisco's City Librarian helped nominate Lawrence Ferlinghetti San Francisco's first Poet Laureate) and Johnson helped cull [California Poet Laureate nominees for Governor Arnold Schwarzenegger](#). Though they touched on the Poet Laureate process, Hildreth and Johnson spent most of the hour on more complex topics.

After introducing Hildreth and Johnson as "two powerful women in California arts and education," interviewer Jeffrey Callison shot the agency leaders tough questions about state funding, Internet filtering, censorship, the USA Patriot Act and discrepancies in arts and library services between poor and affluent California neighborhoods: neither Hildreth nor Johnson flinched.

Hildreth astutely turned the popular afternoon show into a vehicle for promoting the excellence of California's libraries and its librarians. Answering how the Internet "has changed librarianship," Hildreth said everyone who works in libraries has "embraced" the Internet, yet every library customer with Google thinks himself a librarian. As a result, Hildreth said, the librarian is no longer the "gatekeeper" outside the door of information and research but the facilitator, the "navigator on the sea of information."

Responding to a question about the funding drop for libraries, Hildreth didn't bemoan cuts but used the question to highlight the importance of school libraries. California, she said, ranks 48th nationally for public schools with dedicated school librarians. As a result, California "pays the price." Though public libraries serve "as many children as possible without school library services," what those young people really need for successful college careers are in-school libraries and librarians, Hildreth said.

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Salinas Library Update

Salinas library saved from closing

Community support saved the Salinas Public Library from closing down this year, though it has drastically reduced the hours its three branches are open each week.

In April, Mayor Anna Caballero's Rally Salinas effort announced that they had raised more than the \$500,000 needed to keep the library's doors open through the end of the year. Many members of the staff quit their jobs, anticipating the library's closure, and late in April, Salinas officials announced that they could keep the John Steinbeck and Cesar Chavez branches open only 18 hours per week, while the El Gabilan branch will be open only 13 hours per week.

The library's financial crisis made the national and international news at the end of last year, when the failure of two funding issues left the city strapped for dollars. For a time it looked as if the city would close the public library, but then a number of public officials, including State Librarian of California Susan Hildreth and American Library Association President-elect Michael Gorman, joined an effort to prevent this drastic measure from going into effect. The city of Salinas is currently considering a ballot measure to provide stable funding for the library and other city services slated for reduction.

The public library has special symbolic importance because Salinas was the hometown of John Steinbeck, winner of the Nobel Prize in literature and one of California's most famous authors.

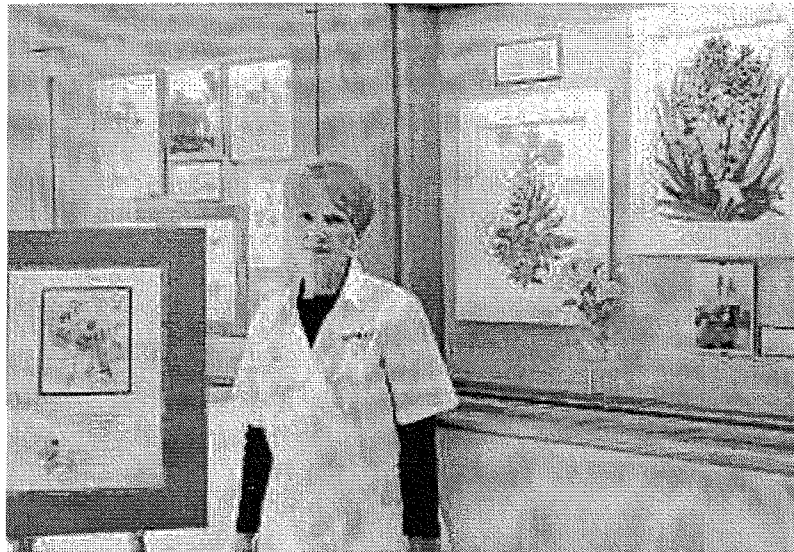
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California Wildflowers on display at the California State Library

"Golden Poppies and Scarlet Monkeys," the California State Library's exhibit in the Library and Courts II Building, celebrates California wildflowers with a "bouquet" of original watercolors, prints, volumes of pressed flowers, rare books, fine press publications, and ephemera. The exhibition calls attention to the many ways in which the wondrous bounty of the state's wildflowers have been portrayed since first observed and described by European explorers. Particular highlights include the original watercolor wildflower portraits of A.R. Valentien and Cornelia Cunningham, the incomparable botanical prints of Henry Evans, and a spectacular collection of ephemera (playing cards, postcards, fruit crate labels, and even a beer tray) devoted to the Golden Poppy.



CSL Document Repair Technician, Gerrilee Hafvenstein, stands before a "Golden Poppies and Scarlet Monkeys" case and exhibit poster, all curated by CSL Principal Librarian, Special Collections, Gary Kurutz.

The exhibit was curated by Gary Kurutz, Principal Librarian, Special Collections, and beautifully prepared and installed by Gerrilee Hafvenstein, Document Repair Technician. The Library and Courts II Building is located at 900 N Street, Sacramento. The exhibit hours are 9:30am to 4:00pm, Monday through Friday. The exhibit will run through September 6, 2005.



The opening display case of "Golden Poppies and Scarlet Monkeys" superbly demonstrates the wonderful variety of materials from postcards to calendars inspired by California's wildflowers including a stunning poppy print by Violet Nakashima.

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State Spotlight: *Department of Drug and Alcohol Resource Center Library*

The State of California's Department of Alcohol and Drug Programs (ADP) is dedicated to "supporting healthy individuals and communities free of alcohol and other drug problems." One program ADP leaders have devised to "support" Californians is a library, the ADP Resource Center.

"We loan to California libraries through our interlibrary loan service," says Cynthia Castillo, ADP Resource Center head librarian, "but we want more libraries to tap into our resources." Castillo encourages people who work in California's libraries to search the ADP online catalog when customers are seeking facts about alcohol and drug prevention, use, and abuse. On the catalog site, library staff will find a collection of "specialized alcohol and other drug reference sources including books, journals, reports and audio visual materials," says Castillo.

Many Californians, Castillo has found, are unsure where to go for impartial alcohol and drug information. "Our services are here for anyone who is interested in learning about the harmful effects of alcohol and drugs," she says. If a public library, for example, has a customer who is looking for statistics on drug or alcohol use, or wants to learn more about a specific drug or treatment issue, the ADP Resource Center is an excellent resource.

Very popular among borrowers, according to Castillo, are DVDs and VHS videotapes with titles such as "Drug Use and Addiction," "Co-Occurring Disorders," "Mental Health and Drugs," and "Methamphetamine, A Prevention Trilogy." The audio-visual items are, Castillo says, "learning tools for not just treatment programs, prisons, school prevention programs, but also community action groups."

The Resource Center has a clearinghouse that maintains over 600 alcohol and drug booklets, pamphlets, research papers, posters, technical manuals and other printed materials that are free to anyone who wants them. Interested parties can preview the clearinghouse catalog from the ADP website, download the order form and request whatever they wish. The clearinghouse also supports community meetings, conferences, and workshops.

For more information about the ADP Resource Center please visit their website at www.adp.cahwnet.gov/RC/rc_sub.shtml or call 1-800-879-2772.

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World Language Collection at the California State Library

"Biblioteka" (Basque), "pustAghawr" (Bengali), "bibliteka" (Serbo-Croatian), "kutuphane" (Turkish), "thu vien" (Vietnamese), "bibliotek" (Yiddish), and "kozkonyvtar" (Hungarian) are the words for "library" in the languages that many Californians speak and read. Since the 1800s, immigrants have woven rich languages such as these into the vibrant tapestry of California culture.

And for decades, the California State Library (CSL), by providing California's newest citizens with reading material in the languages most familiar to them, has eased those immigrants transition into a new culture.

Since the CSL began collecting world language books, the collection has grown to more than 25,000 titles in at least 50 Arabic, Asian, European, Hispanic, Indic, Scandinavian, and Slavic languages. The collection includes fiction and non-fiction in both original works and translations from English.

The CSL circulates these materials as a service to libraries that serve residents who speak other languages. California libraries may borrow the CSL's world language materials by specifying title, subject, genre, or age level. As a special service, libraries may request a small collection of books for the use of a group of borrowers rather than for only one person. All a library staff member need do is define the group need, and a CSL staff member in Sacramento will select and send up to 25 fiction and/or non-fiction titles anywhere in the state.



J.K. Rowling's *Harry Potter* in French, Russian and Japanese from the California State Library's World Language Collection.

Julie Davidson, the librarian in charge of the World Language Collection in the CSL's State Information and Reference Center (SIRC), has seen the "grouping" service make a real difference in people's lives. Davidson tells of a group of Chernobyl children who were visiting Nevada County last summer and grappling with homesickness. Davidson sent about 50 Russian children's books for the group to the Nevada County Library. Nevada County's Katrin Olafsson wrote to Davidson, "I cannot thank you enough for all the wonderful children's books you sent our way! The children were starved for books in Russian and were thrilled with the selection!"

Davidson prizes a note that Steve Sherr from the San Mateo County library forwarded from one of his Korean customers. "This is such a wonderful service!" the customer wrote, "I am so appreciative and my 8 year-old is reading Korean each day!" Davidson also chuckles about a user who staff at one local library described as a "very hungry reader," who gobbles up every Japanese language mystery in the library's collection.

Many California libraries have good world language collections but the CSL's collection has unique benefits including an unusually wide variety of languages - from Arabic to Vietnamese. There are also books from many different time periods. Vicki Blegen from SIRC recently noticed a number of Italian romance novels in the stacks from the early part of the last century.

Although all libraries have customers who will enjoy these books, the smaller, rural libraries with "very hungry readers," will find this collection especially valuable.

For further information, please contact: California State Library, State Information and Reference Center, 914 Capitol Mall, Room 301, P.O. Box 942837, Sacramento, CA 94237-0001, Phone: 916-654-0261, Fax: 916-654-0241, [Email: cslsirc@library.ca.gov](mailto:cslsirc@library.ca.gov)

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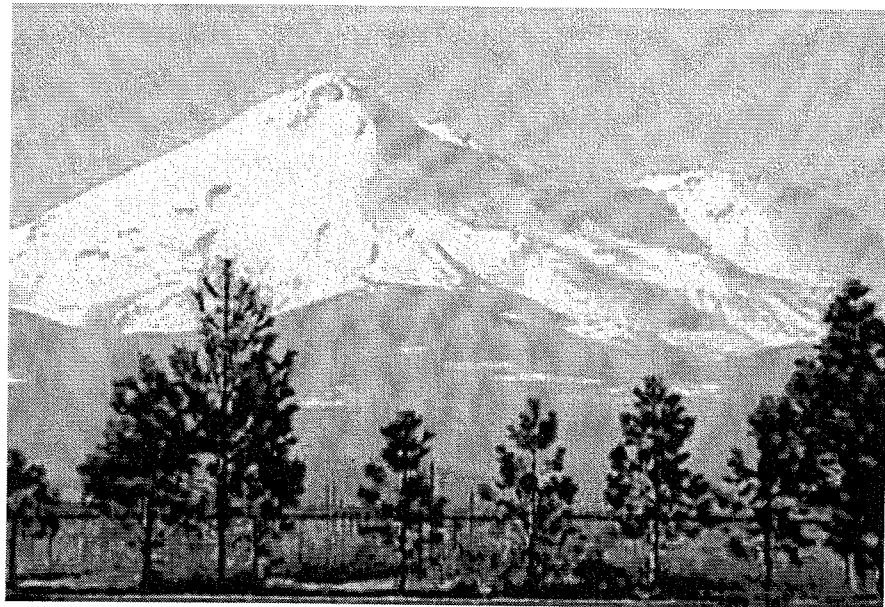
Tiny north state community pulls together and wins big grant

On the northern border of California's high desert is the Dorris Public Library, the smallest of the 45 public libraries awarded funds from the Library Bond Act of 2000.

Though many large libraries may call on planning specialists to help prepare planning documents for grant applications, tiny Dorris (with a projected service area population of only 2,200 by the year 2020) didn't have that luxury. Instead, the Dorris community took action. A group of concerned individuals, library staff members, and city, county, and school district officials and employees formed the Dorris Library Building Committee to define Dorris's need for a new library.

All applicants for Bond Act grant funds must conduct a library needs assessment and develop a library services plan to determine the types of public library services most suitable for the community that the library will serve. To do Dorris's plan, the grant writers imaginatively examined their community by holding general community meetings and distributing surveys to stores, city hall, and local schools, among other places; by visiting classes in the schools to gather information directly from the students; and by conducting interviews and focus groups.

The writers were realistic as they drafted their needs assessment. Recognizing that the community couldn't have everything on its library "wish list," their plan delayed additional library services until funding might be available. As a result, Dorris had one of the highest rated needs assessments of any grant application since the Bond Act's start in 2000.



"We did it all!"

Patricia Harper, Siskiyou County Librarian, the library director in charge of the winning grant application, says, "We had no outside assistance – we [library staff and community members] did it all!" Harper and the community team, for example, made their own video for the application. "I got my camera out, and shot it in one take with no rehearsals," she said. The Dorris volunteer who narrated the video, Harper reports, simply spoke from the heart.

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One generous member of the Dorris Library Building Committee (who wishes to remain anonymous) donated real estate on one of the city's busiest streets for the new library. The donated site is appropriately sized for both the library building (which will be 3300 square feet) and library parking, and is within easy walking distance of the preschool, elementary school, and high school.

Further evidence of the community's teamwork is that the Dorris Library will be a joint-use facility, the product of a genuine partnership between the City of Dorris, the County of Siskiyou, and the Butte Valley Unified School District. When the library opens, a student advisory board will provide input about library services; the school district will provide educational software; and trained volunteers will assist school staff in the library homework center after school.

Harper says working with the library staff, the Dorris Building Committee, and the Friends of the Library at the community events was "a wonderful experience" that gave her fresh insights into Dorris. While working on the needs assessment for example, she heard why patrons so badly want music CDs in the library —Dorris doesn't have radio reception.

The Dorris City Council is in full support of the Dorris Library project. "Our support has been amazing," exudes Harper.

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Although all grant funds from the Library Bond Act of 2000 have been awarded to library jurisdictions throughout California, voters will decide whether to provide an additional \$600 million for public library construction and renovation in the June 2006 primary election. Last year Governor Schwarzenegger signed into law a bill by Senator Dede Alpert that authorizes a vote of the people in the proposed 2006 Library Construction and Renovation Bond Act, a copy of which is can be found on the Office of Library Construction web site at: <http://olc.library.ca.gov/legislation.asp>.

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Radio Works!

Radio proves helpful in improving literacy

Literacy consultants at the California State Library (CSL) have found strong evidence showing that radio can help adults to learn to speak, read, and write English. This was the conclusion of a two-year program that encouraged Spanish-speaking adults in a rural area to listen to special radio programming designed to help them acquire language skills in English.

The Marin County Free Library and the San Rafael Public Library set up the program, *Radio Works!*, in rural Marin County in 1999, working with 57 Spanish-speaking adults who wanted to improve their skills in English. Specifically, *Radio Works!* was designed to help them in dealing with situations requiring communication in English: calling 911, taking a job interview, reading aloud to children, meeting a child's teacher, purchasing a car, describing symptoms to a doctor, and other situations in which clear communication is vital. The program operated on funds provided by the Library Services and Technology Act (LSTA), federal legislation that provides funding for testing and establishing library programs and services.

Almost four years after the program in Marin County ended, consultants at the CSL decided to evaluate its long-term results. What they found, according to Carla Lehn, a CSL consultant, was that *Radio Works!* had changed people's lives in measurable ways. In fact, the results astounded many in the literacy field.

When researchers returned to Marin County to survey participants in the bilingual program, they found that 33 of the original 57 participants were still living in the area. They were able to conduct interviews with 21 of these with the following results:

- 100 percent have enrolled in library literacy programs.
- 95 percent have checked out books for themselves from the library.
- 70 percent said that the program had helped them to communicate with their employers.
- 85 percent engage in pre-literacy activities with their children.
- 70 percent attend Story Time at the library with their small children.
- Two are studying for their GEDs.
- Two have been employed in their first jobs.
- Two have found better jobs.
- Three are taking computer classes.
- Two purchased homes for the first time.

These findings are powerful evidence that *Radio Works!* was an effective program for delivering literacy services to people in rural areas. During the two-year program, from 1999 through 2001, KWMR FM in Marin County made regular weekly broadcasts in Spanish and English. Participants were given workbooks in which they could follow the dialog on the radio. Each segment offered a dramatized "novella" about a situation that could prove difficult for a person who could not speak or read English, such as purchasing a car or talking to a doctor or interviewing for a job.

Radio Works! was the first LSTA-sponsored program in California that was designated an Outcomes Measures project, designed to provide data on measurable changes in behavior resulting from a government-funded program. In the case of *Radio Works!*, the measurable changes in behavior were dramatic.

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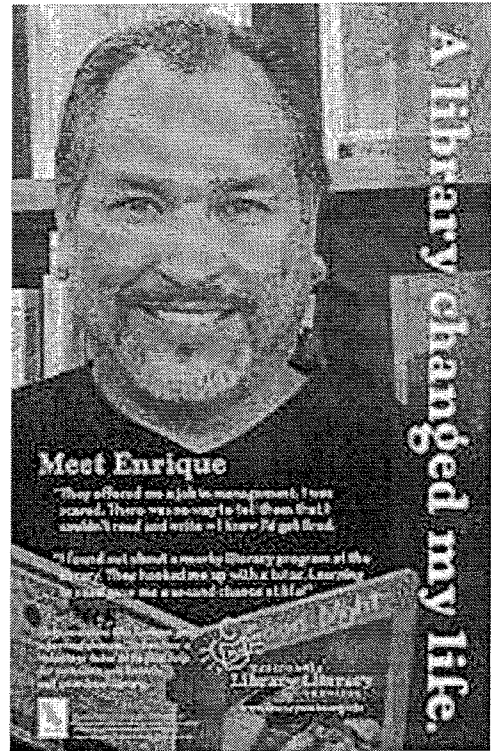
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Compelling literacy posters available online

We know libraries change lives but it's always good to remind the public of that impact! Now four adult learners who learned to read and write through their library's literacy services testify to the life-changing nature of libraries in a series of new posters. The posters, which California State Library staff just mailed to literacy staff throughout the state, are also available for downloading at literacyworks.org.

The creation of the posters was supported by LSTA funding administered by the California State Library.



"Enrique" is one of the popular literacy posters available for libraries

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The Twix Dilemma: The Quest for a Streamlined Sales Tax

Have you ever noticed that when you make online purchases, some companies charge sales tax while others do not? Have you ever bought something online in order to avoid paying the California sales tax at your local store? Some states and businesses would like to change that.

Under current law, out-of-state vendors cannot be required to collect sales tax unless they have a physical presence (a store, office, etc.) in the purchaser's state. In a 1992 decision, the U.S. Supreme Court ruled that requiring all out-of-state vendors to collect the tax would unduly burden interstate commerce. With the growth of e-commerce, state governments have become increasingly concerned about the loss of sales and use taxes on their residents' out-of-state purchases. Main Street businesses, which are required to collect sales tax, are also clamoring for a level playing field with their online competitors.

The complexities of current sales tax laws are mind-boggling. There are more than 7,500 taxing jurisdictions in the United States. Many of these jurisdictions have different tax rates. Many also have different tax bases, which means that definitions of what goods and services are taxed vary across jurisdictions.

The Streamlined Sales Tax Project (SSTP) is a national effort to simplify, standardize and modernize the sales tax system. In November 2002, the Streamlined Sales and Use Tax Agreement was approved by 30 states and the District of Columbia. California has been fairly slow to become involved; the state became an active voting participant in the SSTP effort in January 2004. The next step is for California to decide whether to conform its sales and use tax laws to those of the Agreement. Preliminary analysis by the California State Board of Equalization indicates that conforming to the Agreement would require a major overhaul of the state's sales and use tax system and would mean that California would lose some "sovereignty" with respect to making its own sales tax policy. Taxes collected on sales throughout the state would be affected, not just taxes on sales made over the Internet.

One goal of the Streamlined Sales Tax Project and its Agreement (SSUTA) is to provide states with a sales tax system that includes uniform definitions within the sales and use tax laws. State legislatures can decide what to tax and what not to tax, but they have to follow SSUTA definitions. Are marshmallows candy or food? Is orange juice a soft drink or a fruit juice? Is a Twix bar a candy or a cookie? According to the SSUTA definitions, for example, a Twix bar is a cookie because it uses flour as an ingredient.

Defining food items for taxation purposes can be tricky. Californians may remember the outcry when the 'Snack Tax' was implemented in the early 1990s. If you bought potato chips at the convenience store in a small packet, they were taxed. If purchased at the grocery store in a larger bag, they were not taxed. It was confusing, irritating, and resulted in the passage of Proposition 163 in 1992, which froze the previous statutory definition of 'food' for sales tax purposes into the California Constitution.

In *The Streamlined Sales and Use Tax Agreement: A California Perspective* (CRB-05-001, February 2005), Martha Jones, Ph.D., a Senior Economist in the California State Library's California Research Bureau, analyzes the impacts of joining the Agreement on the California sales and use tax system. The report also analyzes state revenue losses due to the inability to enforce use tax collection on remote sales (mail catalog

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Endowment Board awards 13 at May 18 meeting

The California Cultural and Historical Endowment Board met May 18, 2005 at the Ronald Reagan State Building in Los Angeles to approve funding for 13 of the 33 projects for which the Board had reserved funding in December 2004. This is one of the major phases in the Endowment's first cycle distribution of Proposition 40 bond funds. The Endowment is housed at the California State Library.

At the conclusion of the May 18 Los Angeles meeting, the Board approved funding for the following projects:

Endowment Finalist / Awarded Funds:

- California Museum for History, Women, and the Arts: \$375,000
- City of Santa Monica: \$113,241
- Imperial Valley College Desert Museum Society: \$244,642
- City of Watsonville: \$300,074
- Bay Area Electric Railroad Association: \$310,520
- Monterey County Redevelopment Agency: \$380,060
- Mojave Desert Heritage & Cultural Association: \$499,500
- Angels Flight Railway Foundation: \$996,350
- City of Brentwood: \$819,839
- Knight Foundry Corp.: \$50,000
- San Diego Natural History Museum: \$2,887,500
- Cesar E. Chavez Foundation: \$2,500,000
- Capital Unity Council: \$2,200,000

TOTAL: \$11,676,726

The 13 applicants to whom the Endowment Board awarded funds were selected from 276 total Endowment grant applicants. The finalists most clearly demonstrated the Endowment's purposes and goals.

AB 716, the California Cultural and Historic Endowment Act, called for the creation of the California Cultural and Historical Endowment to support the "acquisition, development, preservation, and interpretation of buildings, structures, sites, places, and artifacts that preserve and demonstrate culturally significant aspects of California's history and for grants for these purposes." To carry out the Act's mandate, the Endowment will, over the cycles established by its Board, distribute \$122 million of \$276 million in Proposition 40 funds.

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The California State Library hears from you!

California State Public Library Staff Education Program

[The Public Library Staff Education Program (PLSEP) pays the tuition for public library employees who pursue degrees in librarianship. To qualify for the tuition assistance, an applicant must have worked for a public library for at least one year. Currently there are 97 students in library schools who receive tuition assistance under the program, which is funded by LSTA.]

"Thank you for the opportunities afforded me through the California State Library tuition assistance program...I am extremely excited to be a part of this rapidly progressing profession. I have worked for the Whittier Public Library for the past 7 years and in that time have had the privilege to see and experience all that the library offers the community. I look forward to beginning my career as a librarian and advocate for the people in the community. Thank you for helping me to realize this dream."

- Venus Snell, Acquisitions, Whittier Public library

"I am a 2004-05 recipient of a PLSEP grant and it has really helped me afford the cost of becoming a librarian. I am now less than one year away from finishing my degree at SJSU. I am a part-time, hourly librarian at Fullerton Public Library and besides some hours at the desk, I provide story time programming for pre-schoolers...Please continue to support PLSEP so that future students may receive help with tuition costs in order to serve our communities "@ the Library."

- Judy Booth, La Habra

"I have worked at the Oakland Public Library for 2½ years and began my MLIS program at San Jose last January. It is because of the LSTA funds that I was able to attend SJSU.... Your assistance has been critical for me."

- Lucia Willow, Oakland Public Library

Reach Out and Read

[Reach Out and Read is a nationwide program headquartered in Massachusetts and designed to work with health-care providers to encourage parents to read aloud to their small children. In California the Reach Out and Read model has been modified under an LSTA grant to bring public libraries into the mix. The libraries provide the age-appropriate books that health-care providers distribute to parents of children under five years of age.]

"Thanks to the California State Library for helping Reach Out and Read programs in California. I was hired last March to spread the word about Reach Out and Read to community clinics in Los Angeles County. I am always pleased to hear Suzanne Flint, CA Reach Out and Read Executive Director, report to our state coalition about the partnerships of libraries and clinics throughout the state thanks to LSTA grants. Thank you again. I hope this partnership can continue and expand."

- Debbie Mackay

Reach Out and Read Los Angeles Project Coordinator

Radio Works!

"I am using Rhea Rubin's evaluation of the Radio Works! program with one of my classes here at the University of Michigan. The evaluation captures the power of this program and

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Field Feedback, continued

the executive summary transmits the evidence effectively.

Thanks for funding the program that has provided such a fine exemplar for my students."

- Joan C. Durrance
PhD, School of Information, University of Michigan

LSTA Initiative

"Thank you for the great news about the 2005/06 LSTA OCLC Worldcat initiative! I have been pushing in both Sunnyvale and San Mateo County Library for Worldcat subscriptions. It makes sense for libraries to offer Worldcat if our users are going to get used to seeing it through the Open Worldcat project. You are providing us with a way to "close the loop" so that people will begin to see that there is a synergy between libraries and Internet search engines rather than either one making the other irrelevant.

As this progresses I hope we can also look at whether a California Catalog would make sense for resource sharing using the OCLC shared catalog approach. I think this approach is what we were all dreaming of way back when we started testing things like WebZ and Supersearch. It makes a lot of sense for us to get this added value from the database we are all already contributing to."

- Victoria L. Johnson
Director of Library Services, San Mateo County Library

Mekel Mavens

"The article in the Spring 2005 CSL Connection about the Mekel machine pointed out a service that will be extremely valuable to our students and faculty...Thank you for your help navigating to this excellent service."

- Rosanna Brown
Lassen Community College Library

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Callison asked Hildreth about the value of Internet filtering. Calling it a "tricky issue" and "a local one," Hildreth said that filters are not "perfect" and that parents must educate their children on inappropriate Internet sites. Callison then hit on the USA Patriot Act, asking Hildreth if the Act is "a threat to people's privacy."

Hildreth responded that the "United States public really values its libraries and feel strongly that library borrower information should be protected and remain private." Wrapping up the interview, the CAC's Muriel Johnson joined with Hildreth in calling for a better balance in arts and library funding between affluent and impoverished neighborhoods. Johnson enthusiastically concurred with Hildreth's assertion that something must be done to "level the playing field."

Twix Dilemma, continued

and electronic sales). Advocates for the streamlining process argue that use tax compliance would improve if all states were to comply with the SSUTA. Opponents argue that estimates of revenue losses due to remote sales are too high and that online commerce should not be taxed.

The Streamlined Sales and Use Tax Agreement is available at <http://www.library.ca.gov/crb/05/01/05-001.pdf>.

To view other California Research Bureau reports please visit: <http://www.library.ca.gov/html/statseg2a.cfm>.

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CALIFORNIA
STATE LIBRARY
FOUNDED 1850

April 27, 2005

TO: Literacy Program Coordinators
Library Directors with California Library Literacy Services Programs

FM: Carla Lehn and Valerie Reinke *CL*
State Library Literacy Team *VR*

RE: "Persistence" Issue in the News

Some of you may have recently read in the publication "Report on Literacy Programs" the summary of a recent study of adult student persistence in library literacy programs. The study (study overview enclosed) concluded that the amount of time adult learners participate in library literacy programs was not enough to improve their literacy skills. Our response to the article was printed in the next edition of the "Report" and has been photocopied with permission and enclosed for your review.

While several of the report's recommendations are worthy of our consideration for possible program improvement, we felt that the researchers' use of standardized testing and comparison with other types of adult education programs in the study did not take into account the situations of the adult learners who are served by library literacy programs. The niche for library literacy services is in serving those who have not succeeded in a classroom setting. Our service is individually geared to each learner and provided in a one-to-one or small group environment.

Our interest is in helping learners meet *their* goals for improving their basic skills, not solely in helping them achieve increased test scores or grade levels. Learner-centered literacy instruction supports adult learners and their families in their major life roles as citizens and/or community members, workers and family members.

We believe the library is uniquely suited for literacy services as it provides a comfortable, supportive, and enriching atmosphere for learners and their families. By teaching life skills as an integrated part of learning to read and write, library literacy services have far-reaching impact. They change the lives of learners, and this positively affects their families, their tutors, and the community.

Thank you for all you do every day to support learners to achieve their life goals. Please feel free to contact us if we can be of additional assistance.

Enclosures

Persistence Issue No Surprise to Libraries Serving Hardest-to-Reach

A new report suggesting that adults do not stay in some library-based literacy programs long enough to reap full benefits has some library officials shaking their heads, while others view it as an opportunity to make improvements.

A key point being made by many, however, is that the report in question—on the Literacy in Libraries Across America initiative—covered only five library systems, a drop in the bucket compared to the thousands of libraries across the country. The recently released report from MDRC found adults did not spend enough time in programs at these five systems to raise their literacy skills a full grade level (*RLP*, March 31, p. 55).

This “very narrow” study is useful, but it is not representative of the field, said Dale Lipschultz, literacy officer for the American Library Association and president of the National Coalition for Literacy.

Suzanne Knell, executive director of the Illinois Literacy Resource Development Center, agreed. “We really need a broader representation of programs before that kind of statement can be made,” said Knell, whose center spearheaded the program development activities for the LILAA project.

The Challenge of Persistence

“Learner persistence is a challenge in all types of adult literacy programs for all kinds of reasons,” Knell told *RLP*. “These are busy folks who might drop in and drop out of the programs. It’s nobody’s fault.”

The fact that there is a persistence problem among adult learners is no surprise to those interviewed by *RLP*. “That is self-evident about our population. There is low persistence, and that is why they are where they are,” said Valerie Reinke, library programs consultant for the California State Library.

In a way, she said, it seems the point was missed: “It seems like the critique on persistence translated to a critique on the way we deliver our services. It’s not the way we deliver services, it’s the population we serve, which by nature is not a persistent population.”

Still, Knell said, libraries and other adult literacy providers do need to look at how to increase adult persistence in the programs

“With libraries, as with all programs, a lot of it is how you conduct the intake, set goals and tie

instruction and curriculum to those goals,” she said. “Why would they want to come if they are not learning what they wanted to learn?”

The key is to get adult learners hooked, said Knell. “Once they start to succeed, they will want to stay in the program,” she said.

Goal-Setting

In California, where the library literacy system is extensive and well-developed, the entire program is driven by goal-setting and outcomes measurement.

Results tallied just this week show progress by many adult learners toward the goals they set for themselves, Reinke said. For example, between June and December of last year:

- 1,717 adults set a goal of being able to share a book with a child for the first time, and 1,152—or 67 percent—met that goal;
- 1,048 set a goal of completing a job application or writing a resume for the first time, and 486—or 46 percent—met the goal;
- 1,227 set a goal to read a newspaper, and 665—or 50 percent—achieved the goal;
- 1,074 wanted to read e-mail, and 611—or 57 percent—could do so; and
- 1,662 wanted to get a library card, and 1,451—or 87 percent—achieved that.

Literally hundreds of different goals are set by the adults that come through the California libraries each year, Reinke said. But these goals are quite different from the standardized test measures used in the MDRC report, she said.

The skills being achieved in California are the ones that make a difference in the lives of low-literate adults, who often already have failed in a traditional school setting. Indeed, the library system is an alternative to the traditional educational system that uses standardized testing, she said, adding, “I would be horrified if I heard anyone talking to these adults about grade levels.”

The report, she said, “shoehorned us back into a school model, when what we’re doing is something different.”

California funds library-based literacy services at \$5.3 million a year, and local library systems match that money at a \$1-to-\$4 basis, Reinke said. Some 11,000 volunteer tutors participate in the state program.

(Continued on p. 64)

Libraries (Cont. from p. 63)

The state currently serves more than 20,000 adults a year in 106 library jurisdictions, representing almost every local system, she said. The program began two decades ago in just 27 systems.

There from the start was Carole Talan, who, while recently retired, is still active in the field and had much to say about the new report.

California, where two of the library systems studied are located, never set out to bring people up to a certain standardized test score, Talan said. That simply would have duplicated services provided through adult education programs and schools, and "the legislature wouldn't have given libraries money to duplicate something that was already being done," she told *RLP*.

Libraries in California, as elsewhere in the country, focus on serving adults at the very lowest levels of literacy. Their success, Talan noted, is measured by achieving goals: "sometimes big, sometimes small—read to my child, read the Bible, go to college."

"For our adults, we found within the first few years of our program that standardized testing was not important. What's important is achieving goals," she said.

When adults' needs are met, they stick with the program, she said. Some adult learners, she said, have been in the California system for 10 years and are still going strong.

In fact, Talan is just finishing work on a 10-minute video that features the stories of four diverse adult learners telling how the California program changed their lives. The film will be available online for free soon at the system's website, www.literacyworks.org/clls.

Social Service Component

One of the MDRC recommendations that several experts took issue with was the idea that, to help adults stay engaged in literacy programs, libraries should provide social support services or develop a system for referring adult learners to social service providers.

"Libraries are not social service agencies; that is not in their mission," Lipschultz told *RLP*. "The library's mission is to provide resources, access to resources and services to the community across the lifespan," she said.

While providing social services may improve programming, and probably some libraries that have additional funding and dedicated literacy staff

are doing so, it is not realistic in the current budget climate to expect libraries to be able to add these services, Lipschultz said.

Likewise, Reinke said, "Certainly we could raise persistence if we could provide all the pieces, but I think we can't be all things for all people." It would be extraordinarily difficult for libraries to provide direct social services, be they child care or any other type of support, she said.

Yet, she said, this report does make a good point. "I saw this as a real call to action for state libraries to make sure there's training and technical support so they feel comfortable making referrals and so they're a social network for these people, helping them to connect and making them better citizens," Reinke said.

In a way, she said, libraries need to "reinvent ourselves." Literacy instruction needs to be designed for a drop-in, drop-out population, and adult learners need to know from the start that it is okay to attend intermittently, she said. "It is just a matter of training and implementing a new kind of philosophy. I think we've always believed it, but I'm not sure we've completely fulfilled it," she said.

Orientations for adult learners should be "welcoming" and lay out various routes to achieving their goals. Also, volunteer tutors and program coordinators need to be educated, and services—such as self-paced computer programs—need to be available when people drop in and tutors are not open, Reinke said. "There are little changes in thinking that could happen very easily," she said.

Ultimately, it is a local decision whether to provide social services, according to Talan. Many programs partner with other providers to give their adult learners access to needed services. Libraries, however, "don't see themselves as being the provider, but being the connector," she said.

The great majority of libraries across the country provide some type of literacy services, ranging from outreach and one-time literacy activities to full-scale tutoring and interventions, Lipschultz said.

A Wallace Fund survey from 1999, which is the latest data available, showed 94 percent of libraries serving more than 5,000 patrons provided some type of literacy services. A third of those libraries provided direct services, Lipschultz said.

Contact: Dale Lipschultz, (800) 545-2433, ext. 3275, dlipschu@ala.org; Suzanne Knell, (217) 355-6068; Valerie Reinke, (951) 786-0455, vreinke@library.ca.gov; Carole Talan, (707) 4219-1929.

January 2005

“One Day I Will Make It”

A Study of Adult Student Persistence in Library Literacy Programs

Kristin E. Porter, Sondra Cuban, John P. Comings
with Valerie Chase

Whether in the context of work, parenting, or civic responsibility, strong literacy and communication skills are more essential than ever to realizing one’s full potential in America. Many people who did not acquire these skills while growing up look to adult education programs for instruction in literacy, English language fluency, or other types of basic skills. Research shows, however, that adult students often do not participate in such programs long enough to reap substantial learning gains.¹ Many quickly drop out or attend education activities only sporadically, making little learning progress. Research suggests that students in adult literacy programs participate an average of 70 hours in a 12-month period,² yet 100 to 150 hours of participation are required to improve literacy by one grade level.³ In recent years, concerns about low levels of persistence in adult education have become a major policy and program issue as federal funding has been made increasingly contingent on programs’ abilities to demonstrate improvements in their students’ achievement.

Public libraries have long been important providers of adult education. As familiar community institutions, libraries tend to offer welcoming and accessible environments for local residents seeking to improve their literacy skills. Through a range of services that include one-on-one tutoring, classes and small-group instruction, and computer-assisted learning, library literacy programs provide valuable learning opportunities for students who may have no other education options because of their low literacy skills. Like other adult education providers, library literacy programs struggle to help students participate in learning activities long enough to improve their skills. And because students in library literacy programs have particularly low skill levels, they typically need many hours — often years — of instruction.

¹Young, Fleischman, Fitzgerald, and Morgan, 1994.

²This estimate comes from an official in the U.S. Department of Education’s Office of Vocational and Adult Education.

³See T. Sticht, *Evaluation of the Reading Potential Concept for Marginally Illiterate Adults* (Alexandria, VA: Human Resources Research Organization, 1982); G. Darkenwald, *Adult Literacy Education: A Review of the Research and Priorities for Future Inquiry* (New York: Literacy Assistance Center, 1986); and J. Comings, A. Sum, and J. Uvin, *New Skills for a New Economy: Adult Education’s Key Role in Sustaining Economic Growth and Expanding Opportunity* (Boston: Mass Inc., 2000).

The Wallace Foundation launched the Literacy in Libraries Across America (LILAA) initiative in 1996 with the goal of helping public libraries around the country develop new ways to increase adult learners' persistence. The Wallace Foundation also contracted with MDRC and the National Center for the Study of Adult Learning and Literacy (NCSALL) to document the libraries' experiences and to examine whether the new strategies led to longer, more intense program participation and improvements in literacy and language skills. In the study, the planning and implementation of strategies to improve student persistence were investigated in well-established library literacy programs in nine branches of five libraries (described in Table ES.1) over the course of four years, from 2000 through 2003.

Three previous reports defined the problem of adult student persistence and recorded early progress in enhancing library literacy program services.⁴ This final report from the LILAA persistence study offers lessons on the challenge of addressing factors that undermine persistence. Although a formal impact study was not conducted, this report's findings illustrate the difficulties library literacy programs face in increasing student participation. The analyses presented here break new ground in several respects. First, thorough documentation of students' participation and achievement over the course of the LILAA initiative allowed for a detailed examination of persistence levels and patterns and of achievement trends. In general, participation was not intense enough to make substantial differences in literacy (as confirmed by achievement tests), and the average duration of participation did not systematically improve over the years studied, though the average hours in months when students did attend increased slightly. The implementation research suggests why improving student persistence is so difficult and reveals the kinds of supports that adult learners need in order to persist. Overall, the report provides a framework for understanding the challenges of putting in place various persistence strategies, and it concludes with recommendations for what library literacy programs and other adult education providers may want to try next.

Key Findings

The Students in the LILAA Programs

- **Adults who participated in the LILAA programs shared a desire to improve their low literacy skills, but otherwise they were a diverse group.**

The clientele of the LILAA programs reflected the characteristics of their communities. The programs attracted more women than men (approximately 60 percent of the students were women), and students' ages ranged broadly. Most participants were people of color (less than 5 percent were white), with each site drawing a third or more of its students from a single racial or ethnic group. Many students were recent immigrants who wanted to learn English, while others were native English speakers who wanted to improve their literacy and basic skills.

⁴See J. Comings and S. Cuban, *So I Made Up My Mind: Introducing a Study of Adult Learner Persistence in Library Literacy Programs* (New York: MDRC, 2000); J. Comings, S. Cuban, J. Bos, and C. Taylor, *"I Did It for Myself": Studying Efforts to Increase Adult Learner Persistence in Library Literacy Programs* (New York: MDRC, 2001); and J. Comings, S. Cuban, J. Bos, and K. Porter, *"As Long As It Takes": Responding to the Challenges of Adult Student Persistence in Library Literacy Programs* (New York: MDRC, 2003).

The LILAA Persistence Study

Table ES.1

The Five Libraries Participating in the LILAA Persistence Study

| Library | Number of Branches | Where Program Is Housed | Program Features |
|------------------------------------|--------------------|---|--|
| Greensboro (NC) Public Library | 9 | Chavis and Glenwood branches ^a | Chavis offers afternoon and evening GED classes and a computer lab. Glenwood offers small-group instruction in English for Speakers of Other Languages (ESOL), one-on-one tutoring, and a computer lab. |
| New York Public Library | 85 | Fordham (Bronx), Wakefield (Bronx), and Seward Park (Manhattan) branches | Fordham serves 150 students with individual tutorials and in small groups and offers a computer lab for independent literacy self-instruction. Wakefield serves about 100 students, mostly of Afro-Caribbean origin, in small groups and computer self-study; offers jobs search resources. Seward Park serves a diverse group of 80 students in small-group tutoring. |
| Oakland (CA) Public Library | 19 | Downtown office building near the library | Founded in 1984, the program offers classes and one-on-one tutoring through a mix of 150 volunteers in addition to professional staff; with 20 computers, offers computer-assisted instruction. |
| Queens Borough (NY) Public Library | 62 | Central (Jamaica), Flushing, and Rochdale Village branches | Founded in 1977, the program enrolls over 2,500 adults per year, offering ESOL and basic literacy instruction. |
| Redwood City (CA) Public Library | 3 | Redwood City Public Library, with services in other community organizations, including schools, a jail, and a halfway house | More than 180 volunteers tutor approximately 200 adults one-on-one and in small groups; the program includes a learning disabilities component. Three-quarters of adult students are Hispanic. |

NOTE: ^aQuantitative data were collected only from the Glenwood program.

- **Overall, the literacy levels of students in the LILAA programs were low, and native English speakers showed lower average levels of achievement than did students who were learning English.**

Toward the beginning of the study, 242 students at five of the programs took a battery of tests measuring various literacy competencies. Scores ranged from approximately the third-grade level on assessments of reading, phonetic decoding, and comprehension to the fifth-grade level on a test of vocabulary. Students who were learning English scored higher than native English speakers on two of the three literacy tests, perhaps in part because they had stronger literacy skills in their native language. The low overall levels of literacy at the outset of the study suggest that the students needed to participate in literacy learning activities for many hours in order to achieve their literacy goals.

Patterns of Persistence Among LILAA Participants

- **Overall, the length and intensity of students' participation in services fell short of the amount needed to make substantial improvements in literacy levels.**

Almost two-thirds of entering LILAA students stopped participating within six months of enrolling in library literacy activities. In the months during which students did participate, they spent an average of 8.5 hours in literacy learning activities, or a little more than 2 hours per week. Overall, students spent an average of 58 hours in literacy activities at a LILAA program (before leaving for a period of at least three months) — far fewer than the 100 to 150 hours needed to increase literacy by a grade level.

- **Over the life of the LILAA initiative, overall participation remained low. For all demographic groups, there were no substantial changes in the duration or intensity of program participation over the study period.**

Based on a comparison of two cohorts of students who entered the LILAA programs — one early in the initiative and the other late, after most program improvements had been implemented — there was little change in students' participation patterns over time. About 80 percent of both cohorts stopped participating in program activities within a year after entering, although those in the later cohort stopped participating somewhat sooner. This slight drop in the duration of participation may be attributable to administrative changes aimed at casting a wider net for students (leading to unintended increases in enrollment of students for whom the programs were not appropriate) or to new enrollment processes or expectations that may have deterred some students. The intensity of participation increased slightly between cohorts, from 8.3 hours per month for the earlier cohort to 9.0 hours per month for the later cohort. This slight increase in the intensity of participation is attributable to students' spending more time in the computer lab, probably to take advantage of the expansion and upgrade of computer facilities at all the programs during the LILAA initiative. At the same time, the average number of hours in tutoring declined from the earlier to the later cohort.

Older students tended to participate in the programs longer than younger students, but — across all subgroups defined by gender, race, and primary learning activity — there were no significant differences in persistence or in trends in persistence.

- **Although the LILAA programs faced similar challenges in improving student persistence, the severity of the problems varied across programs.**

The levels of student persistence varied considerably across the nine LILAA programs. For example, exit rates one month after program entry ranged from 4 percent to 42 percent, and exit rates six months after program entry ranged from 44 percent to 84 percent. These wide ranges likely reflect differences in types of students, recruitment and intake procedures, or strategies for raising student engagement.

The intensity of students' participation in the LILAA programs during the months in which they were active also varied substantially by program, ranging from 6.4 hours to 11.4 hours per month in active months. The differences in intensity could reflect different capacities to help students dedicate substantial amounts of time to literacy activities. Alternatively, the differences could reflect different priorities regarding what kinds of students to serve and the types and frequency of instruction to offer.

Trends in Achievement Among LILAA Participants

- **There were modest improvements in student achievement as measured by standardized tests.**

A sample of students took achievement tests at the beginning of the study, and about two-thirds took the same battery of tests approximately one year later. For these students, there were small but meaningful average gains (enough to exhibit improved skills) on the tests that measured overall reading comprehension but little or no improvement on other tests measuring phonemic decoding and vocabulary. No subgroups of students defined by gender, age, or race were more likely or less likely to experience improvement. Also, there was no relationship between the number of hours of participation and achievement gains. Students who participated for more hours between the two waves of tests were no more likely to show higher achievement after one year than were students who participated fewer hours. This finding suggests that students with higher participation levels did not spend enough time in learning activities to improve the literacy skills captured by standardized tests.

The Challenge of Improving Persistence

- **The students in the LILAA programs faced a variety of difficulties that hampered their efforts to participate steadily and intensively in literacy learning.**

Most of the students were from low-income households, and many worked long, unstable hours. Many also had health problems or histories of substance abuse that prevented them from keeping steady employment. Program staff believed that many native-English-speaking students had undiagnosed learning disabilities that hampered them in their education and in other areas of their lives. Some students were in abusive relationships and lacked emotional support to improve their literacy skills. Finally, some of the students who were learning English were recent immigrants struggling to acclimate to their new environments. All these personal difficulties can be serious barriers to persistence in literacy services.

- **Improving student persistence requires that personal barriers to persistence be addressed, but most of the LILAA programs were reluctant to develop a social service capacity. When social services were offered, implementation proved difficult.**

Six of the LILAA programs did not attempt to implement such support services as child care and transportation assistance. Program staff felt that social service supports would distract them from their core mission of improving literacy. Others worried that such services would conflict with key pillars of the U.S. library system: the privacy and equal treatment of all patrons. Capacity constraints were also a key consideration. Of the three programs that attempted to provide an in-house social service — which in each case consisted of on-site child care or transportation vouchers — only one succeeded in meeting students' needs. The services offered by the other two programs were mismatched with students' needs or could not be sustained. Given that few approaches to addressing students' personal barriers were implemented successfully, it is not surprising that persistence did not improve over the course of the study.

- **The LILAA programs were more successful in making programmatic improvements than in offering social services. The programmatic changes were of degree rather than kind, and they had less potential than social supports to improve student persistence.**

The LILAA programs implemented a variety of strategies that strengthened their core services. Some strategies (such as off-site instruction, drop-in classes, and expanded self-paced computer-assisted instruction) made literacy services more accessible; some (such as improved tutor training and faster entry into instructional services) were designed to make students feel more welcome and more comfortable; and other strategies (such as diagnostic testing, interventions for students with learning disabilities, and goal-setting activities) focused on students' educational needs and goals. Programmatic strategies were easier to implement than social service strategies, because the former are more in line with libraries' core mission of improving literacy. However, most of the strategies that the LILAA programs put in place represented small improvements on existing practices. Combined with the limited potential of these strategies to affect participation, this finding may also explain why there was no improvement in student persistence over the course of the LILAA study.

Adult Students Use Library Literacy Programs in Different Ways

- **Participants in the LILAA programs followed different “pathways” through literacy education.**

The LILAA study uncovered five main persistence pathways among adult literacy students at the LILAA programs. Students on the *long-term pathway* participated on a steady, prolonged basis. They typically had few or no barriers to persistence and found program participation enjoyable. However, many students on the long-term pathway lacked clear goals and may not have concentrated enough on their literacy education to make meaningful improvements in their literacy skills. Other students' program participation was required as part of an agreement with a public assistance or law enforcement agency. Students on this *mandatory pathway* typically faced several barriers to participation, but, with the support of their agency, they were often able to persist.

Students on the three most common pathways tended to have clear literacy goals but had barriers to persistence that affected their participation in different ways. Those with the most or highest barriers often followed the *tryout pathway*, leaving the program soon after entering it. They often needed to address personal difficulties before making a commitment to literacy learning. Students on the *intermittent pathway* also faced considerable barriers to participation, but they dropped in and out of the program for months at a time. Their continuing contact with the program indicates a desire to participate, but the frequent interruptions in their attendance interfered with progress toward achievement goals. Students on the *short-term pathway* may or may not have had high barriers to persistence, but they had targeted, short-term goals that they were able to reach quickly before leaving the program.

- **Libraries cannot determine in advance which pathway any individual literacy student will take, but they can do more to acknowledge, accommodate, and improve the persistence of students on all pathways.**

Given the large numbers of students, their diverse needs, and the complicated nature of barriers to persistence, addressing the individual needs of all students is beyond the capacity of most library literacy programs. The LILAA programs tended to respond to this reality by developing strategies that could be applied to all students, but persistence levels remained low. The long-term pathway may seem to be the most promising route to literacy learning, but it is not feasible for all students. If students feel that this is the only pathway available, they may be less likely to persist or even to enroll in a literacy program. Although all the LILAA programs offered a warm, welcoming environment, some students seemed not to realize that other persistence pathways were also available, acceptable, and valuable.

What Library Literacy Programs Might Try Next

- **Offer realistic social support services.**

Legitimate concerns about equity, privacy, and capacity may limit the extent to which public libraries can offer services beyond literacy instruction. Nonetheless, because boosting stu-

dent persistence sometimes requires that personal and environmental difficulties be addressed, some library-based social services seem to warrant further exploration. One of the LILAA programs showed that on-site child care, for example, can be part of a library-based literacy program. Although the LILAA programs' attempts to provide transportation assistance were unsuccessful, further experimentation may reveal more successful approaches to implementation. And other types of services, such as some forms of counseling, may also show promise.

- **Develop a system for referring students to other social service and education providers.**

Providing referrals fits well with the library's role as an information resource in the community. Library literacy programs could offer information about local social service and education providers more proactively by formalizing and institutionalizing their referral processes. Rather than relying on staff to offer advice when a student reveals a difficulty or a need that they cannot address, for example, they could develop ways to make sure that students have access to referral information at any time. Library programs could also develop relationships with other community service providers in order to better understand locally available services and to make sure that their students actually receive the services they need after they are referred. This information could then be regularly distributed among program staff, so that all staff have accurate, up-to-date information to share with students who seek assistance.

- **Adapt and add programmatic improvements.**

The programmatic improvements that were observed in the LILAA persistence study — though only minor enhancements of what the nine well-established programs were already doing — might serve as models for library literacy programs that have not yet implemented any strategies along these lines. Moreover, even programs that are already implementing the programmatic strategies in some form might wish to alter them in light of the LILAA experiences. For example, off-site instruction and drop-in classes, which the LILAA programs implemented on a limited basis to make instruction more accessible to students who had transportation difficulties or scheduling conflicts, could be expanded according to student demand. Similarly, programs might try adapting the drop-in approach, which the LILAA programs offered solely in the form of an English-language conversation class, to other types of instruction. Also, evaluating and addressing learning disabilities — a key barrier to persistence for many adult literacy students — might also warrant introduction or expansion.

The study's findings also point to two new strategies for library literacy programs to consider. First, staff could implement sponsorship programs in which students are matched with individuals who can support their persistence and learning. The 2003 LILAA report notes that students who had a sponsor attributed their ability to persist to that person.⁵ Library literacy programs could foster sponsorship by helping students identify sponsors, by involving sponsors in program activities, and by educating sponsors about how to support students. Second, programs could use learning plans as a way to support persistence. By incorporating not only tutoring and classes but

⁵Comings, Cuban, Bos, and Porter, 2003.

also homework and other activities — as well as any participation in social service or other education programs — learning plans could serve as a path toward literacy goals that guide students both in and out of the program and as a way to link different periods of participation.

- **Modify existing services, and design new services to help students on all pathways.**

The pathway perspective that emerges from the LILAA study provides a new way for libraries to think about the implementation and goals of their literacy programs. In applying the pathway perspective to the recommendations that come out of the LILAA experience, the study suggests that programs should put less emphasis on group learning activities — in which one can easily fall behind — in favor of offering more one-on-one, computer-based, and self-directed activities that allow students to dip in and out as their ability to participate fluctuates. This perspective also highlights the importance of providing referrals to social service and education providers in a timely, systematic fashion.

The pathway perspective might also guide the content of learning plans. For example, programs could incorporate self-study plans to accommodate the intermittent pathway, additional education choices to accommodate the short-term pathway, and benchmarks met through a variety of activities to accommodate the long-term pathway.

Finally, library literacy programs could take steps to heighten awareness of the variability and unpredictability of students' journeys on the persistence pathways. The goals would be to create a program atmosphere in which there is no stigma associated with participating irregularly or with returning to the program after a hiatus; to give students information up front about how to continue learning during periods when their participation is intermittent or nil; and to follow up systematically when participation becomes erratic.

Elizabeth Minter

From: gneill@csga.net
Sent: Friday, July 15, 2005 8:28 AM
To: eminter@placentalibrary.org
Subject: CSGA Legislative Update - July 15, 2005

**CALIFORNIA SPECIAL DISTRICTS ASSOCIATION
LEGISLATIVE UPDATE for FRIDAY, JULY 15, 2005**

Assembly Bill 1234 Advances

Assembly Bill 1234 by Assembly Local Government Committee Chair Salinas passed the Senate Appropriations Committee on Monday on a 28.8 rule. The 28.8 rule is granted bills for which the Committee determines there is little or no state costs and such bills are referred directly to the Senate Floor. Among other things, AB 1234 would require cities, counties and special districts to establish ethics training programs for elected and appointed board/trustee members as well as specified staff. Additionally, AB 1234 allows local agencies to adopt written policy during Brown Act noticed hearings relating to compensation and reimbursement for meetings and travel. AB 1234, supported by CSGA, will be heard by the full Senate sometime in August.

Senate Bill 135 Passes on Consent

On Wednesday, Senate Bill 135 by the Senate Local Government Committee passed the Assembly Appropriations Committee on consent. Senate Bill 135 contains numerous amendments to the community services district law, which are designed to update and "modernize" the law that has not been updated in many years. The bill will be considered by the full Assembly in August.

Legislature on Summer Recess

On Thursday, the Legislature commenced its Summer Recess and will return to Sacramento on August 15th to complete this years session, scheduled to adjourn on September 9th.

Leg. Updates Available by Email for All Member Agencies □ Officials and Employees

If anyone else at your agency would like to receive these updates by email, or if you would like to stop receiving these updates, let us know by calling toll-free 877/924-CSGA or by emailing gneill@csga.net. Also, past Legislative Updates are available in the □ Legislation & Action □ section of the [CSGA members □ website](#).

CSGA □ keeping special districts informed!

1112 I Street, Suite 200 * Sacramento, CA 95814
(916) 442-7887 * (916) 442-7889 fax
(877) 924-CSGA * www.csga.net



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TO: Elizabeth Minter, Library Director

FROM: Laranne Millonzi, Development Director and Volunteer Coordinator

DATE: July 18, 2005

SUBJECT: Publicity materials produced for July 2005

Information on the Placentia Library cable channel #24, updated end of June 2005:

1. Welcome to Placentia Library, address, website & telephone number
2. Library Board of Trustees
3. Board of Trustees Meeting Schedule
4. Library Hours
5. Independence Day Closures
6. Library Departments
7. 2005 Summer Reading Program
8. Friends of Placentia Library Used Bookstore
9. Bookstore Volunteers Needed
10. Special Back Room Book Sale Every 2nd Sunday, Hours and Dates
11. Amazon.com
12. Library Hours
13. Independence Day Closures
14. Literacy Services Logo
15. Literacy Program Tutors Needed
16. Leger Grindon's China Presentation
17. Placentia Historical Afghan Sale
18. 19th Annual Camp Library
19. Library Hours
20. Independence Day Closures
21. Dr. Charles Frazee Program
22. Telephone Renewal Instructions
23. Wi Fi Here Now
24. Adopt-A-Chair
25. Apply for your passport at Placentia Library
26. Passport Hours
27. Now Doing Passport Photos
28. Library Hours
29. Independence Day Closures
30. Placentia's Newest Local History For Children & Adults
31. Lapsit Storyhours
32. Story Times, ages 3-6
33. Music Times, ages 3-4
34. Music Times, ages 5-6
35. Story Time at Home, *Tumblebook Library*
36. Library Hours
37. Independence Day Closures
38. www.placentialibrary.org, 24/7 Reference, the Library Catalog
39. www.placentialibrary.org, Online Resources
40. Placentia History Room Hours
41. Placentia History Room Displays
42. Placentia History Room Collections
43. Placentia History Room Archival Resources
44. Independence Day Closures

General Newspaper articles published:

1. O.C. community feels forgotten
2. State of the City reservations due


Library Newspaper articles published:

1. Summer reading program opens
2. OC IBM Pc Users' Group meets at Placentia Library
3. Donors of wooden chairs are needed (2)
4. Homework help (2)
5. Bluebird Man's talk is for the birds
6. Library offers help with homework
7. Placentia Library is seeking volunteers
8. 'Fire in the Morning' exhibit in Placentia Library
9. Placentia Art Association art show held at the Placentia Library

Flyers and Notices:

1. Foundation thank you cards and ID cards are sent out
2. Adopt-a-Chair Campaign postcards
3. Email request forms
4. Friends membership thank you letters are sent out with membership cards
5. Second Sunday book sale flyers
6. Bluebird Man's Flyers
7. WiFi Bookmarks
8. Adopt-a-Chair recognition display
9. Volunteer Applications

Welcome to Placentia Library District



411 East Chapman Avenue
Placentia, CA 92870-6198
714-528-1906 Ext. 210
www.placentialibrary.org

**Placentia Library
Board of Trustees**

Al Shkoler, President
Betty Escobosa
Richard DeVecchio, Ed.D
Jean Turner
Gaeten Wood

**Placentia Library
Board of Trustees**

Upcoming Meeting Schedule:
Monday, Jul 18 at 6:30 P.M.
Monday, Aug 15 at 6:30 P.M.
Monday, Sep 19 at 6:30 P.M.
Monday, Oct 17 at 6:30 P.M.

Placentia Library Hours

| | |
|-----------|-----------------------|
| Sunday | 1:00 - 5:00 P.M. |
| Monday | 9:00 A.M. - 9:00 P.M. |
| Tuesday | 9:00 A.M. - 9:00 P.M. |
| Wednesday | 9:00 A.M. - 9:00 P.M. |
| Thursday | 9:00 A.M. - 6:00 P.M. |
| Friday | C L O S E D |
| Saturday | 9:00 A.M. - 5:00 P.M. |


The Library Will Be CLOSED

Sunday, July 3rd
and
Monday, July 4th
for
INDEPENDENCE DAY


**Placentia Library
528-1906**

Renewals Ext.# 6
Adult Services Ext.# 209
Children Services Ext.# 212
Literacy Ext.# 213
Passport Information Ext.# 265
Volunteer Information Ext. #201
www.placentialibrary.org

**SUPER READERS
SUPERHEROES**




2005 Summer Reading Program!
June 18 - August 13



READ


The Summer Reading Program is sponsored by the Friends of Placentia Library and community partners.

USED BOOKSTORE



☑ Staffed entirely by Volunteers
☑ Located in the Library lobby

GREAT BARGAINS!!



Bookstore Volunteers Always Needed!


Sundays 3:00 - 5:00 P.M.
Mondays 6:00 - 8:00 P.M.
Tuesdays 4:00 - 6:00 P.M.
Saturdays 11:00 A.M. - 1:00 P.M.
Substitutes needed for additional hours

Please call Laranne at 528-1925, Ext. 201 for information

SPECIAL BACKROOM SALE
BARGAINSH! BARGAINSH! BARGAINSH!

When: Second Sunday of each month
1:00 - 4:00 P.M.
Upcoming Sales: Jul 10, Aug 14, Sep 11

Where: BACKROOM where Friends sort and price donations - ENTER through delivery entrance from parking lot

What: Everything in stock 

Why: To provide money to support Library needs while providing quality reading materials at low cost

amazon.com

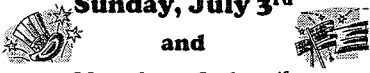
Shop at **amazon.com** through Placentia Library's website, **www.placentialibrary.org**, and a percentage of the sale is donated to the Library!


Placentia Library Hours

| | |
|-----------|-----------------------|
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| Thursday | 9:00 A.M. - 6:00 P.M. |
| Friday | C L O S E D |
| Saturday | 9:00 A.M. - 5:00 P.M. |

The Library Will Be CLOSED

Sunday, July 3rd
and
Monday, July 4th
for
INDEPENDENCE DAY



 **Placentia Library Literacy Services**

Call Literacy Coordinators Jim Roberts or Toby Silberfarb if you or someone you know needs help in reading or speaking English.

☎ 524-8408, x215 or x213


Placentia Library Literacy Services

- Volunteer tutors needed!
- Attend one 3 hour training workshop
- Training workshops are held at the Library on the first Sunday of the month 1:30 - 4:30 P.M.
- The next scheduled workshops are: July 10th & Aug 7th & Sep 11th

*Second Sunday of month due to holiday

For more information and to sign up call 524-8408, Ext. 213


LEGER GRINDON PRESENTS
CHINA'S SILK ROAD

 **CHINA**

MONDAY, JULY 18 AT 7 P.M.

LEARN ABOUT AN ECONOMICALLY IMPORTANT AREA IN CHINA'S PAST THAT STILL IMPACTS THE PRESENT.
SNACKS WILL BE SERVED.


Placentia Historical Afghans



Green X Cranberry X Blue

On Sale Now at the Circulation Desk - \$63.00

Proceeds support the Placentia History Room

 **19th Annual Camp Library**

Friday, Nov 18 - 7:30 p.m.
to
Saturday, Nov 19 - 9:00 a.m.

\$5 **\$5**


Registration begins Sunday, Oct 16

Placentia Library Hours

| | |
|-----------|-----------------------|
| Sunday | 1:00 - 5:00 P.M. |
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The Library Will Be CLOSED
Sunday, July 3rd
and
Monday, July 4th
for
INDEPENDENCE DAY

Dr. Charles Frazee



The Byzantine Empire
 Dr. Charles Frazee will be back at the Library for another fascinating evening of pictures and information. Refreshments will be available.
Monday, September 26 at 7 p.m.

Renew your books by phone
 Using Telecirc

"Please enter your library card number, followed by the # sign!"

714-765-1775
24 hours a day / 7 days a week

- Renew books
- Find out which titles you have checked out
- Find out which items you have on hold
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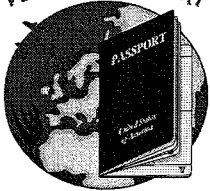
WILL FIT HERE NOW!
Bring Your Laptop!

ADOPT-A-CHAIR
 Help replace 44 splintering chairs in the Children's Department!



Call 528-1925, x201 for more information

PLACENTIA LIBRARY



Passport Application Acceptance Agency

Passport Services Available at the Library

Passport hours at the Library are:

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Placentia Library is an official U.S. Department of State Passport Acceptance Agency.
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NOW DOING PASSPORT PHOTOS!



2 PHOTOS FOR \$10

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Placentia's Newest Local History
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Available At The
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*Great Gift Idea
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Lapsit Story Times
Presented by Lin Baesler

Ages newborn to 2 years

Thursday Mornings
10:00 – 10:20 A.M.


in the
Childrens Area


Sponsored by the
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No pre-registration required – no charge

Story Times
For Children
Ages 3 - 6




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An on-line collection of animated, talking picture books

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(To access, you must have your library card number available)

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- Newspapers
- Facts On File
- NoveList
- General Reference Center/Magazine Index
- Business & Company Resource Center
- Health & Wellness Resource Center

Placentia History Room




Staffed & Managed
by Librarians
& Volunteers


Hours
Monday & Tuesday &
Wednesday
1:00 – 3:00 P.M.
Other hours by special arrangement



Placentia History Room








Displays currently featuring

-  Local school annuals
-  Traveling historical photographs of local schools
-  Books by local authors












Placentia History Room

Historical Collections Include

| | |
|---|---|
|  Bancroft's historical series |  Local citrus label collection |
|  Local oral histories |  Spanish made cannonball – possibly from the 1769 Portola Expedition |
|  California historical fiction |  Adobe brick from Ontiveras adobe built in 1832 |
|  Complete collection of Women's Round table Scrapbooks | |



Placentia History Room

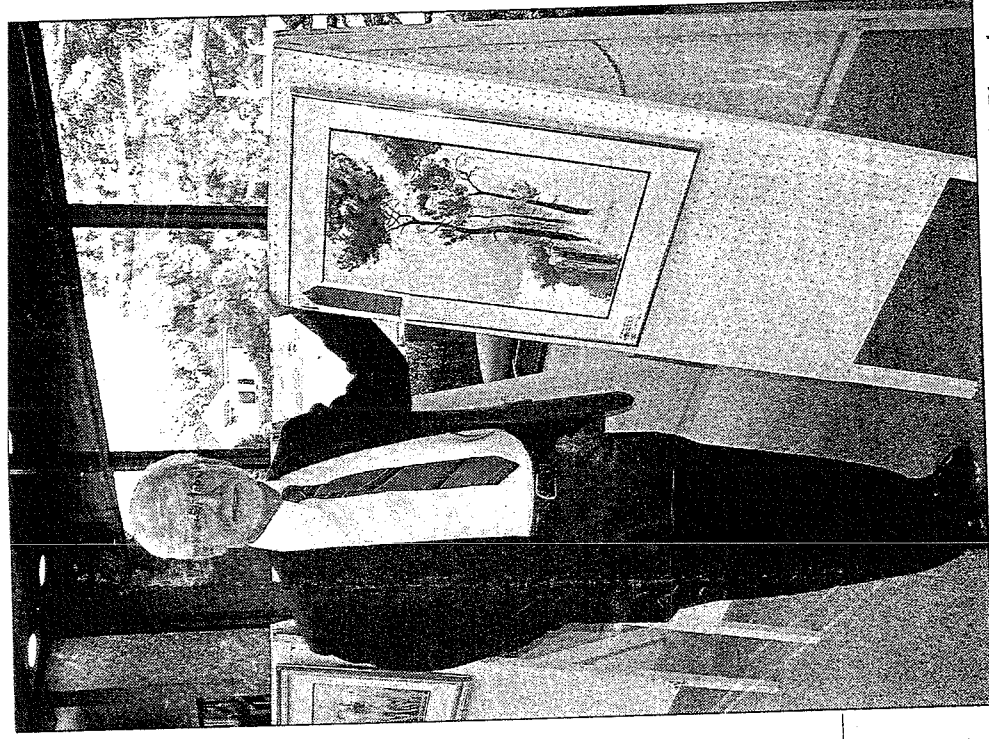
Archival Resources Include

| | |
|---|--|
|  West Atwood Yacht Club memorabilia |  Virginia Carpenter photograph collection |
|  Assorted Samuel/Louis Kresmer maps and papers |  Placentia Courier negative collection |
|  Articles on international student visit to Placentia, Italy |  Historic photograph collection |
|  West Placentia Little League |  Newspaper clippings, brochures, newsletters, maps of local historic interest |
|  International Kiwanis papers and scrapbook (1965-1974) | |

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and
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INDEPENDENCE DAY



HAL WIGHTMAN II with watercolor titled 'Cambria Pines,' first-place winner.

Library offers help with homework

Homework help for students is available from 4 to 6 p.m. Mondays and Tuesdays at the Placentia Library, 411 E. Chapman Ave.

The program is available free for students in the first through 12th grades.

Information: Jim Roberts or Toby Silberfarb: (714) 524-8408, Ext. 215 or 213.

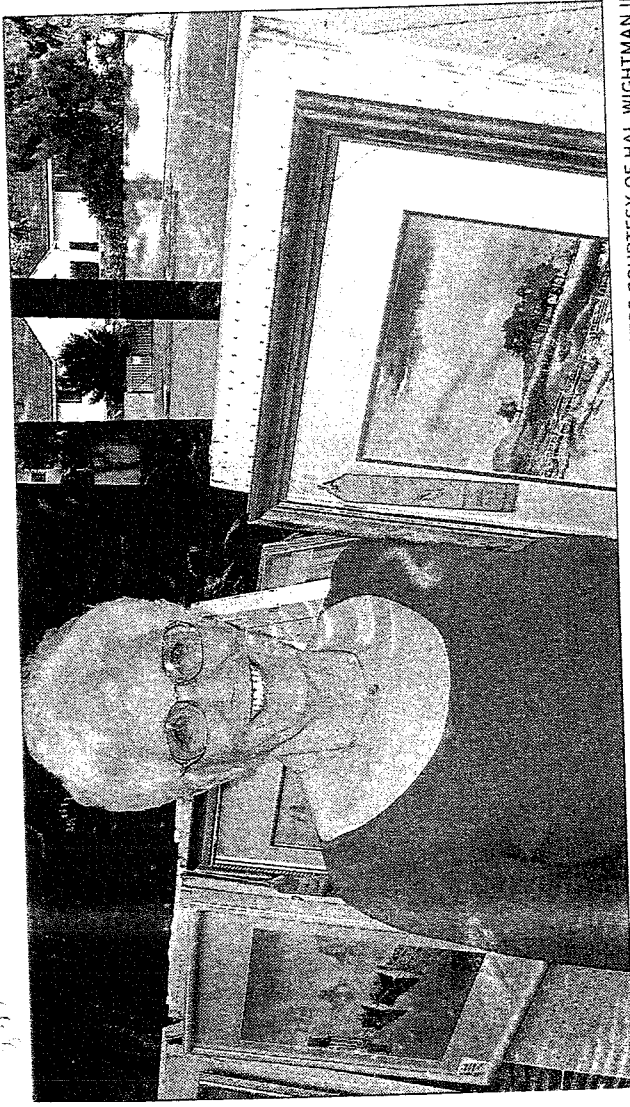
Donors of wooden chairs are needed

The Placentia Library Foundation Board of Directors is working to replace 44 wood veneer chairs in the Children's Department with solid-wood chairs.

Members are asking people to sponsor a chair for \$200 piece. Each chair will have an engraved plate listing the donor's name.

Information: Laranne Millo-nizi (714) 528-1925, Ext. 201.

BRUSHING UP



DIXIE MOORE with her second-place winner for 'Early Snow' watercolor in Placentia Art Association's membership show in May.

PHOTOS COURTESY OF HAL WIGHTMAN II

II

An art show featuring paintings and drawings by members of the Placentia Art Association was held in mid-May at the Placentia Library.

- At the reception and awards ceremony the evening of May 18, the following winners were announced:
- First place - Hal Wightman
- Second place - Dixie Moore
- Third place - Hank Studley
- Honorable mention - Randy Tan, Marie Rogers, Bea Liebl, Chony Rojas and Mary Snyder

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly

JUN 2 3 2005

Summer reading program opens

The Placentia Library is offering a "Super Readers, Super Heroes" Summer Reading program ending Aug. 13 for preschoolers through eighth-graders.

Children who complete reading requirements and make weekly visits to the library, 411 E. Chapman Ave., for eight weeks will receive prizes and a reading certificate.

Also, special Saturday events are scheduled for kids, including a puppet show, a magic display and a musical story time.

Information: (714) 528-1906.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

The Register
Daily JUN 6 - 2005

14 TUESDAY

Orange County IBM PC Users' Group, monthly meeting. 6:30-9:30 p.m. Placentia Library, 411 E. Chapman Ave. Free. No reservations needed. Information: orcopug.org.
Orange County Multimedia Association, Digital Video Group meeting and project review. 7 p.m. Electric Pictures, Irvine Media Group, 2691 Richter Suite 104, Irvine. Free. Reservations: Corliss, (714) 778-5336 or e-mail DV/3D SIG, dv@ocmma.org. Information: ocmma.org.

Agenda Item 44
Page 9 of 9

pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly

JUN 2 - 2005

Bluebird Man's talk is for the birds

A "Bluebird Man" will talk about this little bird at 7 p.m. June 13 at the Placentia Library, 411 E. Chapman Ave.

The expert will show how people in the area help the birds nest by building birdhouses and explain where to find these birds. The event is free and refreshments will be served.

Information: Mary Strazdas, (714) 528-1906.

pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly

JUN 2 - 2005

Placentia Library

The library, 411 E. Chapman Ave., is seeking volunteers to help with book sales and assisting customers, as well as pricing and sorting donations, with sale proceeds benefiting library programs and services. Match your skills and availability to library's needs. Information: (714) 528-1925, Ext. 201.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Fullerton News Tribune
Weekly

JUN 0 9 2005

'Fire in the Morning' exhibit in Placentia

A photography exhibit created by Yolanda Morelos Alvarez, president of the Orange

County Mexican American Historical Society, is running indefinitely at the Placentia Library, 411 E. Chapman Ave.

Titled "Fire in the Morning," the exhibit depicts the lives of Mexican Americans in Orange County from the early 1900s through World War II.

Hours are 1 to 5 p.m. Sundays, 9 a.m. to 9 p.m. Mondays-Wednesdays, 9 a.m. to 6 p.m. Thursdays and 9 a.m. to 5 p.m. Saturdays.

Call (714) 528-1925.

pacific clippings

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Placentia News
Weekly

JUN 2 3 2005

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pacific clippings

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Placentia News
Weekly

JUN 2 3 2005

Library offers help with homework

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The program is available free for students in the first through 12th grades.

Information: Jim Roberts or Toby Silberfarb: (714) 528-8408, Ext. 215 or 213.

TO: Elizabeth Minter, Library Director

FROM: Laranne Millonzi, Development Director and Volunteer Coordinator

DATE: July 18, 2005

SUBJECT: Publicity materials produced for July 2005

Information on the Placentia Library cable channel #24, updated end of June 2005:

1. Welcome to Placentia Library, address, website & telephone number
2. Library Board of Trustees
3. Board of Trustees Meeting Schedule
4. Library Hours
5. Independence Day Closures
6. Library Departments
7. 2005 Summer Reading Program
8. Friends of Placentia Library Used Bookstore
9. Bookstore Volunteers Needed
10. Special Back Room Book Sale Every 2nd Sunday, Hours and Dates
11. Amazon.com
12. Library Hours
13. Independence Day Closures
14. Literacy Services Logo
15. Literacy Program Tutors Needed
16. Leger Grindon's China Presentation
17. Placentia Historical Afghan Sale
18. 19th Annual Camp Library
19. Library Hours
20. Independence Day Closures
21. Dr. Charles Frazee Program
22. Telephone Renewal Instructions
23. Wi Fi Here Now
24. Adopt-A-Chair
25. Apply for your passport at Placentia Library
26. Passport Hours
27. Now Doing Passport Photos
28. Library Hours
29. Independence Day Closures
30. Placentia's Newest Local History For Children & Adults
31. Lapsit Storyhours
32. Story Times, ages 3-6
33. Music Times, ages 3-4
34. Music Times, ages 5-6
35. Story Time at Home, *Tumblebook Library*
36. Library Hours
37. Independence Day Closures
38. www.placentialibrary.org, 24/7 Reference, the Library Catalog
39. www.placentialibrary.org, Online Resources
40. Placentia History Room Hours
41. Placentia History Room Displays
42. Placentia History Room Collections
43. Placentia History Room Archival Resources
44. Independence Day Closures

Publicity
Board
Reports

General Newspaper articles published:

1. O.C. community feels forgotten
2. State of the City reservations due


Library Newspaper articles published:

1. Summer reading program opens
2. OC IBM Pc Users' Group meets at Placentia Library
3. Donors of wooden chairs are needed (2)
4. Homework help (2)
5. Bluebird Man's talk is for the birds
6. Library offers help with homework
7. Placentia Library is seeking volunteers
8. 'Fire in the Morning' exhibit in Placentia Library
9. Placentia Art Association art show held at the Placentia Library

Flyers and Notices:

1. Foundation thank you cards and ID cards are sent out
2. Adopt-a-Chair Campaign postcards
3. Email request forms
4. Friends membership thank you letters are sent out with membership cards
5. Second Sunday book sale flyers
6. Bluebird Man's Flyers
7. WiFi Bookmarks
8. Adopt-a-Chair recognition display
9. Volunteer Applications

Welcome to Placentia Library District



411 East Chapman Avenue
Placentia, CA 92870-6198
714-528-1906 Ext. 210
www.placentialibrary.org

Placentia Library
Board of Trustees


Al Shkoler, President
Betty Escobosa
Richard DeVecchio, Ed.D
Jean Turner
Gaeten Wood

Placentia Library
Board of Trustees

Upcoming Meeting Schedule:
Monday, Jul 18 at 6:30 P.M.
Monday, Aug 15 at 6:30 P.M.
Monday, Sep 19 at 6:30 P.M.
Monday, Oct 17 at 6:30 P.M.

Placentia Library Hours

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and
Monday, July 4th
for
INDEPENDENCE DAY

Placentia Library
528-1906

Renewals Ext.# 6
Adult Services Ext.# 209
Children Services Ext.# 212
Literacy Ext.# 213
Passport Information Ext.# 265
Volunteer Information Ext. #201
www.placentialibrary.org




2005 Summer Reading Program!
June 18 - August 13




The Summer Reading Program is sponsored by the Friends of Placentia Library and community partners.

USED BOOKSTORE



Staffed entirely by Volunteers
Located in the Library lobby

GREAT BARGAINS!!



Bookstore Volunteers Always Needed!


Sundays 3:00 - 5:00 P.M.
Mondays 6:00 - 8:00 P.M.
Tuesdays 4:00 - 6:00 P.M.
Saturdays 11:00 A.M. - 1:00 P.M.
Substitutes needed for additional hours

Please call Laranne at 528-1925, Ext. 201 for information

SPECIAL BACKROOM SALE
BARGAINS! BARGAINS! BARGAINS!

When: Second Sunday of each month
1:00 - 4:00 P.M.
Upcoming Dates: Jul 10, Aug 14, Sep 11

Where: BACKROOM where Friends sort and price donations - ENTER through delivery entrance from parking lot

What: **Everything** in stock 

Why: To provide money to support Library needs while providing quality reading materials at low cost

amazon.com



Shop at **amazon.com** through Placentia Library's website, **www.placentialibrary.org**, and a percentage of the sale is donated to the Library!


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 **Placentia Library Literacy Services**

Call Literacy Coordinators Jim Roberts or Toby Silberfarb if you or someone you know needs help in reading or speaking English.

☎ 524-8408, x215 or x213


Placentia Library Literacy Services

- Volunteer tutors needed!
- Attend one 3 hour training workshop
- Training workshops are held at the Library on the first Sunday of the month 1:30 - 4:30 P.M.
- The next scheduled workshops are: July 10th & Aug 7th & Sep 11th

*Second Sunday of month due to holiday

For more information and to sign up call 524-8408, Ext. 213


LEGER GRINDON PRESENTS
CHINA'S SILK ROAD



MONDAY, JULY 18 AT 7 P.M.

LEARN ABOUT AN ECONOMICALLY IMPORTANT AREA IN CHINA'S PAST THAT STILL IMPACTS THE PRESENT.
SNACKS WILL BE SERVED.

Placentia Historical Afghans




Green X Cranberry X Blue

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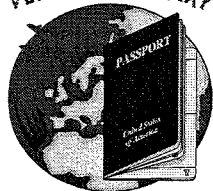
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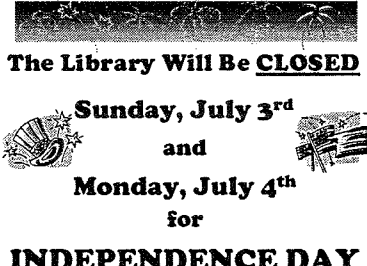
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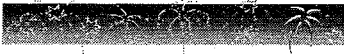
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Placentia History Room






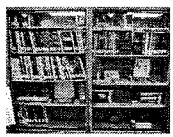
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






Placentia History Room


Historical Collections Include

| | |
|---|---|
|  Bancroft's historical series |  Local citrus label collection |
|  Local oral histories |  Spanish made cannonball – possibly from the 1769 Portola Expedition |
|  California historical fiction |  Adobe brick from Ontiveras adobe built in 1832 |
|  Complete collection of Women's Round table Scrapbooks | |

Placentia History Room

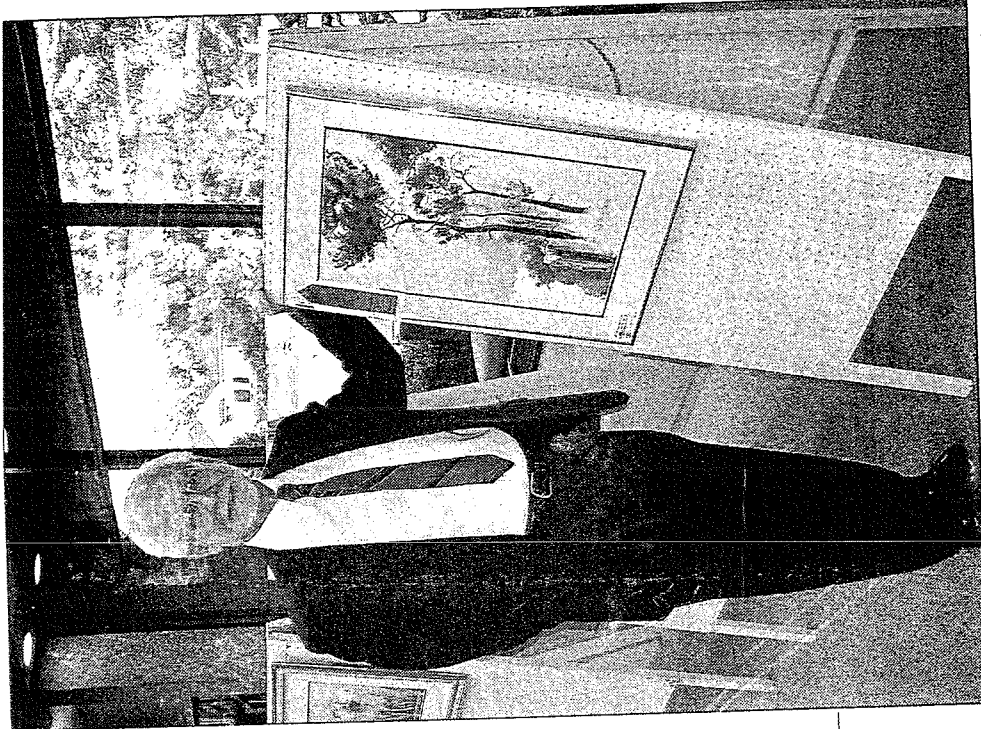
Archival Resources Include

| | |
|---|--|
|  West Atwood Yacht Club memorabilia |  Virginia Carpenter photograph collection |
|  Assorted Samuel/Louis Kretzmer maps and papers |  Placentia Courier negative collection |
|  Articles on international student visit to Placentia, Italy |  Historic photograph collection |
|  West Placentia Little League |  Newspaper clippings, brochures, newsletters, maps of local historic interest |
|  International Kiwanis papers and scrapbook (1965-1974) | |



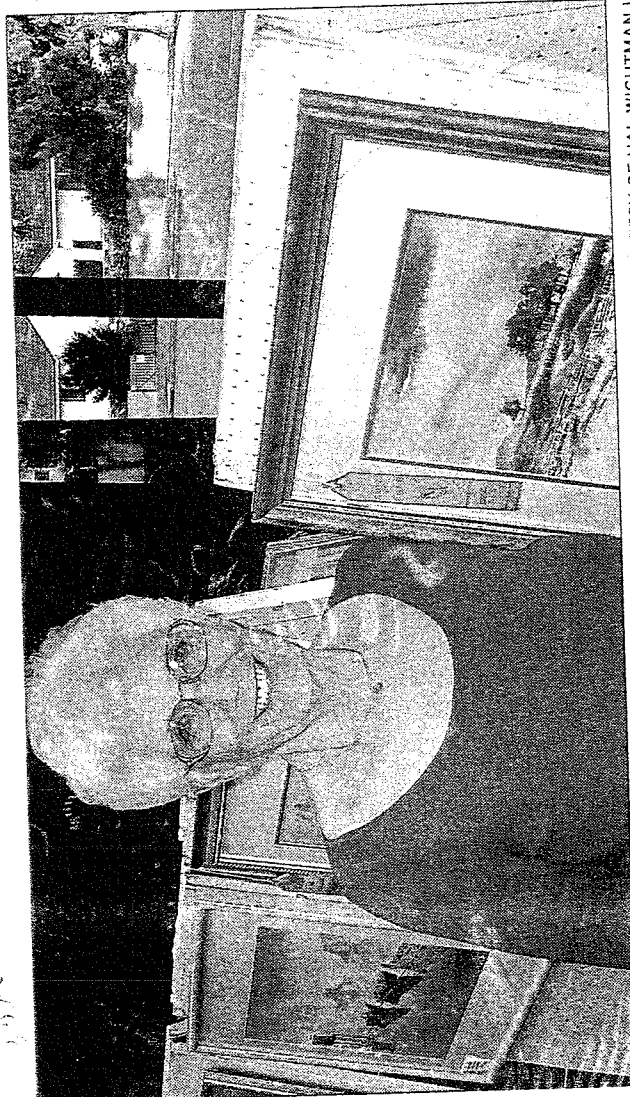
The Library Will Be CLOSED

Sunday, July 3rd
and
Monday, July 4th
for
INDEPENDENCE DAY



HAL WIGHTMAN II with watercolor titled 'Cambria Pines,' first-place winner.

BRUSHING UP



PHOTOS COURTESY OF HAL WIGHTMAN II

DIXIE MOORE with her second-place winner for 'Early Snow' watercolor in Placentia Art Association's membership show in May.

- At the reception and awards ceremony the evening of May 18, the following winners were announced:
- First place - Hal Wightman
 - Second place - Dixie Moore
 - Third place - Hank Studley
 - Honorable mention - Randy Tan, Marie Rogers, Bea Liebl, Chony Rojas and Mary Snyder

An art show featuring paintings and drawings by members of the Placentia Art Association was held in mid-May at the Placentia Library.

Library offers help with homework

Homework help for students is available from 4 to 6 p.m. Mondays and Tuesdays at the Placentia Library, 411 E. Chapman Ave.

The program is available free for students in the first through 12th grades.

Information: Jim Roberts or Toby Silberfarb: (714) 524-8408, Ext. 215 or 213.

Donors of wooden chairs are needed

The Placentia Library Foundation Board of Directors is working to replace 44 wood veneer chairs in the Children's Department with solid-wood chairs.

Members are asking people to sponsor a chair for \$200 piece. Each chair will have an engraved plate listing the donor's name.

Information: Laranne Millo-nizi (714) 528-1925, Ext. 201.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly

JUN 2 3 2005

Summer reading program opens

The Placentia Library is offering a "Super Readers, Super Heroes" Summer Reading program ending Aug. 13 for preschoolers through eighth-graders.

Children who complete reading requirements and make weekly visits to the library, 411 E. Chapman Ave., for eight weeks will receive prizes and a reading certificate.

Also, special Saturday events are scheduled for kids, including a puppet show, a magic display and a musical story time.

Information: (714) 528-1906.

pacific clippings

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santa ana, calif. 92711

The Register
Daily JUN 6 - 2005

14 TUESDAY

Orange County IBM PC Users' Group, monthly meeting. 6:30-9:30 p.m. Placentia Library, 411 E. Chapman Ave. Free. No reservations needed. Information: orcopug.org.
Orange County Multimedia Association, Digital Video Group meeting and project review. 7 p.m. Electric Pictures, Irvine Media Group, 2691 Richter. Suite 104, Irvine. Free. Reservations: Corliss, (714) 778-5336 or e-mail DV/3D SIG, dv@ocmma.org. Information: ocmma.org.

Agenda Item 44
Page 9 of 9

pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly

JUN 2 - 2005

Bluebird Man's talk is for the birds

A "Bluebird Man" will talk about this little bird at 7 p.m. June 13 at the Placentia Library, 411 E. Chapman Ave.

The expert will show how people in the area help the birds nest by building bird-houses and explain where to find these birds. The event is free and refreshments will be served.

Information: Mary Strazdas, (714) 528-1906.

pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly

JUN 2 - 2005

Placentia Library

The library, 411 E. Chapman Ave., is seeking volunteers to help with book sales and assisting customers, as well as pricing and sorting donations, with sale proceeds benefiting library programs and services. Match your skills and availability to library's needs. Information: (714) 528-1925, Ext. 201.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Fullerton News Tribune
Weekly

JUN 0 9 2005

'Fire in the Morning' exhibit in Placentia

A photography exhibit created by Yolanda Morelos Alvarez, president of the Orange

County Mexican American Historical Society, is running indefinitely at the Placentia Library, 411 E. Chapman Ave.

Titled "Fire in the Morning," the exhibit depicts the lives of Mexican Americans in Orange County from the early 1900s through World War II.

Hours are 1 to 5 p.m. Sundays, 9 a.m. to 9 p.m. Mondays-Wednesdays, 9 a.m. to 6 p.m. Thursdays and 9 a.m. to 5 p.m. Saturdays.

Call (714) 528-1925.

pacific clippings

p m b 1 1 7 8 9
santa ana, calif. 92711

Placentia News
Weekly

JUN 2 3 2005

Donors of wooden chairs are needed

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pacific clippings

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santa ana, calif. 92711

Placentia News
Weekly

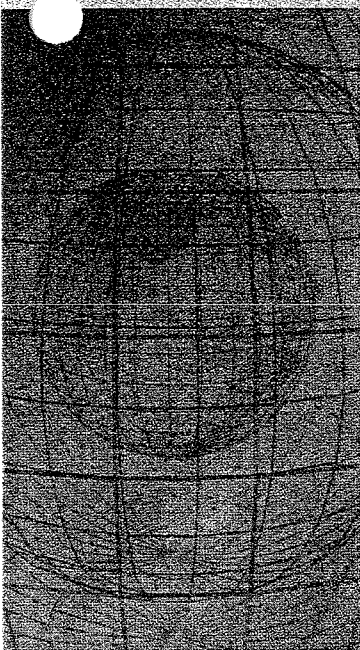
JUN 2 3 2005

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ALA's Secret Weapon Found in Nation's Capital

The American Library Association's Washington Office is about to celebrate its 60th year of operation, and Emily Sheketoff is very upbeat about heading the operation. A former TV producer, she has been in the ALA job for five years. "This job has used every skill I ever learned," she declares.

"We take our responsibilities seriously. We're what stands between the general public and what it needs for libraries. It's a sacred trust."

The staff deals with information technology policy, and also lends support to ALA roundtables and divisions. The office of government relations, with six staff members, works to influence Congress and federal agencies.

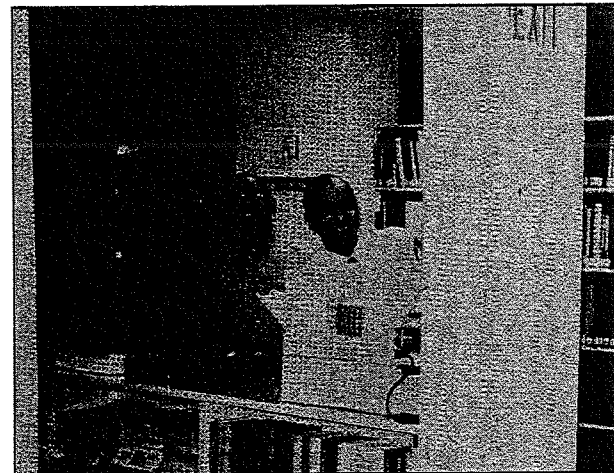
A sophisticated grassroots network for all ALA lobbyists to use is under construction. Grassroots Coordinator Erin Haggerty has been searching for an effective library contact in every state. That key person will then assemble a network of various library people, from schools, public libraries, universities, and special libraries.

"If we need a letter to Rick Boucher in Virginia," Emily explains, "we'll draft the letter, but a constituent will sign and send it electronically. These days, that's necessary, because lots of Congressmen now have e-mail filters that accept messages only from constituents.

ALA can get in on the ground floor of this effort, she explains. "We need members' help—we need them to recruit more of their colleagues for ALTA, so they, too, can be advocating for libraries. We're all in this together, and we can jointly work more effectively. Chapter Relations is active in this."



Emily poses with Miriam Nisbett, Counsel on Copyright and Intellectual Property.



Don Essex, Legislative Information Specialist (left) stands in the office library with Denorse Prince, Administrative Assistant.

In early May, the Washington Office hosted its annual lobbying event. The occasion provided a great chance to introduce the new grassroots network. Library advocates who couldn't travel to Washington participated from home in a Virtual Lobby Day.

In

Everything You Wanted to Know about Attending an ALA Annual Conference—But Were Afraid to Ask 3

After the Tsunami: Rebuilding Libraries 3

ALTA Members Lose a Dear Friend with Passing of Virginia Young 5



ALTA President's Message Exciting Conference Around the Corner

It is not too late to make plans to attend the Chicago ALA Conference. Trustee and advocate activities begin on Friday, June 24, with the Advocacy Institute and Honor Roll Banquet.

Saturday and Sunday (June 25 and 26) are loaded with special trustee and advocate programs. You can find a schedule and find out more information at www.ala.org/alta. Program titles include—Twix and Tweens: Library Programs to Motivate our Youth's Future; The Taste: Library Planning; Finances, Space and Technology; Advocacy: The New Frontier; and When State and Local Stretch Money.

ADVOCACY NOW

Even if you are not attending the National Legislative Day, May 3 and 4, in Washington, D.C., your assistance is still needed. Sign up for ALAWON, the online newsletter, to get alerts about advocacy efforts and how you can help at www.ala.org/ala/washoff/washnews/news.htm.

BECOME PROACTIVE LOCALLY

As you are looking at upcoming graduations with people meeting exciting new goals and making new ones, your library needs to graduate into this new age of libraries. Have you looked at the library's strategic plan recently? Is it up-to-date? Are you implementing your strategic plan? Do you have regular reports on the progress toward the strategic goals?

In an editorial last fall John Berry said, "Librarians must evaluate everything from the library building and its contents to the library staff and users and their wants and needs. They must watch developments in other industries to see if they can be valuable in libraries" [*Library Journal* 129, no. 14 (Sept. 1, 2004): 8]. But it is really you as trustees and advocates who have the pulse on the community and your expertise in other fields that can so ably lend a new perspective to the library and its strategic plan, helping evaluate the library building, staff and user wants, as well as watch for trends.

Salinas (CA) PL helped many open their eyes to the fact that libraries do not always get priority in tight financial times. See the March 2005 issue of *American Libraries* for additional information about Salinas. Does your library have a solid financial base, or should you make some contingency plans now? If a crunch hits, what would you do? Trustees and advocates are exploring all options, such as a fundraising campaign, developing a library district with dedicated funding, encouraging public support, and advocating for political support. Now is the time to plan for those best- and worst-case scenarios.

I hope to see you in Chicago, as we continue to learn about how trustees and advocates can help provide the best public library service.

—Marguerite Ritchey, President

From the
Library Bill of
Rights:

Libraries should
cooperate
with all persons
and groups
concerned
with resisting
abridgment of
free expression
and free access
to ideas.

Politicians are People, Too

Be Nice: You catch more bees with honey than vinegar.

Getting to Know You: It's easier to listen to friends than strangers.

Surprise 'Em: Reach out to politicians when you want nothing in return.

—Glenn R. Miller, PA Library Association



Everything You Wanted to Know About Attending an ALA Conference But Were Afraid to Ask

BY NICHOLAS SPILLIOS

Do I have to go? That was the question I asked myself after my board chair asked me to attend an ALA Conference. She subtly suggested that my time had come. But why me? What about Mary and Joe and Jackie? They had never attended a conference. After a year as a trustee, I found myself doing my job fairly well—so I thought. Yet I was not totally committed, and it showed. My chair was acting as my mentor, finding potential in me that was waiting to be tapped.

Conferences often play a major motivating role in the professional development of trustees. They may act as the turning point for a trustee in moving from the position of being an adequate and responsible one to that of an effective leader on a board. Here are a few reasons for attending ALA conferences.

1. GETTING THE BIG PICTURE

Only a conference can give you that view from the mountaintop. Boards are often insular, with trustees judging policy from a personal perspective. We need new ideas and perspectives on how other boards do business. The excitement of attending can give you just that. Personal growth and professional development offer that essential shove in the right direction. Conferences can lead to a fresh start back home and an opportunity to brief your board on what is happening to libraries.

2. EDUCATIONAL EXCHANGE

Transferring ideas from one board to another never works. But adaptation and borrowing does. Here is a chance to bounce your ideas off others, getting their input and adjusting your views. This direction is all part of the growth process. I still remember one of the first ALTA sessions I attended focusing on the partnership that can be established between the CEO and the

board, complete with handouts and exercises. I used it and adapted it to fit a local conference. Wow, was everybody impressed with my idea, borrowed from ALTA!

3. KEEPING AHEAD OF THE CEO

Let's face it. We are all volunteers, and few trustees possess the knowledge that administrators get in their professional training. Nor does anyone expect us to have such knowledge. We are policy makers, but we can gain an understanding and appreciation of the library world. And there is all that library jargon! You will learn the definition of such terms as database, hard print and electronic print, and weeding. You can pick up the meanings at a conference. Acquire them and use them with administrators; they will be impressed.

4. TECHNOLOGY BREAKTHROUGHS

Changes in technology are daunting. And many of the major funding requests received are associated with technological changes. We are responsible for making intelligent decisions. Are we knowledgeable enough to make such decisions? We have been appointed or elected to make such decisions. Conferences afford us the opportunity to become more knowledgeable.

5. GETTING INSPIRED AND MOTIVATED

Conferences act as the meeting place for experts in the library community. At this year's Midwinter Meeting in Boston, I was fortunate in attending the Advocacy Institute with many of the major names in the field willing and able to articulate contemporary ideas on advocacy. At the "Creating an Epidemic" session, I heard bestselling author Malcolm Gladwell expound on strategies for mobilizing grassroots advocacy efforts. But where do you start? Our libraries are in trouble. The place for arming ourselves with skills and techniques needed to serve our libraries

After the Tsunami: Rebuilding Libraries

As part of the international effort to help rebuild the libraries damaged or destroyed by the earthquake and tsunami in Asia and parts of Africa at the end of 2004, the "U.S. Library Associations Library Disaster Relief Fund" has been created which will be able to accept tax-deductible donation.

Particularly hard hit in the region were libraries in Sri Lanka and Indonesia. In Sri Lanka, 177 school libraries, 53 public libraries and 68 libraries attached to religious institutions were damaged or destroyed. The National Library of Indonesia reports similar destruction in Aceh Province, including the loss of 23 of the 72 staff at the Aceh Provincial Library.

The "Library Disaster Relief Fund" will be working with the effort of the International Federation of Library Association and Institutions (IFLA) to assist in the rebuilding process.

Donations can be made by credit card or by check to the "Library Disaster Relief Fund." Checks should be sent to the Medical Library Association, c/o Carla J. Funk, 65 East Wacker Place, Suite 1900, Chicago, IL 60601-7298.

continued on page 4

ALTA at a Glance
www.ala.org/alta

President:
Marguerite Ritchey

Executive Director:
Kerry Ward

The Voice

Editor:
Anne Sterling

Contributing Editor:
Gretchen Kalwinski

Design/Production:
Karen Sheets,
ALA Production Services

ALTA Mission Statement

The Association for Library Trustees and Advocates promotes and ensures outstanding library service through educational programs that develop excellence in trusteeship and actions that advocate access to information for all.

ALTA Vision Statement

The Association for Library Trustees and Advocates will educate and empower library trustees to advocate for and adopt policies that promote the highest quality library and information services and ensure access to information to all.

ALTA names Jim Connor and Robert B. Lyons as the 2005 Trustee Citation award winners

ALTA named Jim Connor and Robert B. Lyons as the 2005 Trustee Citation award winners. The ALA Trustee Citation, established in 1941 to recognize public library trustees for distinguished service to library development, symbolizes and honors the best contributions and efforts of the estimated 60,000 American citizens who serve on library boards.

Connor is a trustee of Jefferson County Public Library in Colorado. Lyons is a trustee of Schaumburg Township District Library in Illinois.

Connor has been tireless in his efforts to energize the state trustee organization in Colorado, traveling nearly 10,000 miles throughout the region, to build an advocacy network for libraries. His enthusiasm for working with trustees and li-

brary advocates has been evident in all who see him at the ALA midwinter meetings and annual conferences. He has, per William Knott, the Jefferson County librarians, created a new spirit of advocacy among public library trustees in the West.

Connor's recent accomplishments include establishing working relationships with his region's state librarians, setting up a Web site for the trustees and advocates in his region, and organizing his many community contacts to speak in support of libraries.

"Lyons has been a very active legislative advocate for libraries both on the state and national levels," said Michael Madden, the director of the Schaumburg Township District Library.

continued on page 5

Everything You Wanted to Know . . . *continued from page 3*

is at conferences. What trustee isn't interested in becoming inspired?

6. MEETING OLD FRIENDS AND MAKING NEW ONES

You will find some of the most professional and dedicated trustees at conferences. Looking back over the years, I treasure the friends and contacts I've made of some of the most dedicated trustees across the U.S., including Wayne Coco, Denise Botto, Bill Murphy, and Sharon Saulmon. I know that I can contact any one of them for advice and information, and they won't let me down.

7. SHOPPING AROUND

A visit to the Exhibits is invaluable for updating yourself on new publications, new software, and the hot authors of the moment. Authors' advances copied as posters for your library are yours for the asking.

8. PRE-REGISTRATION

Pre-registration is a must! Not only will you save yourself valuable time and buy into low early rates, but you will get announcements on the program and a schedule of demonstrations by the vendors.

Finally, some mention should be made concerning who should not attend. If you feel that you know everything there is to know about libraries, don't attend. If you are not committed to your library, or if you haven't taken a professional view of your role as a trustee anxious for your library to make a difference in the community, a conference is definitely not the place for you! For those who don't fall under these categories, see you at ALA in Chicago!

Nicholas Spillios is a former president of the Canadian Library Trustees Association



ALTA Members Lose a Dear Friend with Passing of Virginia Young

During World War II, Virginia Young learned to fly. She thought scout pilots might be needed, so she climbed into two-seater, open cockpit biplanes and learned to take them skyward. After that, she spent the remainder of her long life seeking high places, in one way or another.

It was Virginia's idea to change the name of ALA's Trustees Division to ALTA, which she said sounded like heights. She was a distinguished member of our division until her death on March 16, 2005. And when it came to being a trustee, she wrote the book—literally—titled, "The Library Trustee." This volume was read by an entire generation of library volunteers and eventually translated into Spanish.

A resident of Columbia, Missouri, Virginia began her service to libraries in 1952, when she was named to the city's library board. She went on to serve on library boards at every level, including a five-year stint as trustee of the American Library in Paris, where she helped plan their 50th anniversary celebration.

Presidents responded to her. While she was head of the Missouri Library Association, the future president Ronald Regan showed up at a hotel where they were meeting. It took her little time to snag him as an impromptu speaker. Later, Gerald Ford invited her to the White House to for a 15-minute appointment about libraries, but 15 minutes stretched to 45

minutes because Virginia was so engaging on her favorite topic.

Her bottomless store of ideas invigorated the library world. When the federal government cut funding for libraries, she suggested a trustee march on Washington. Beforehand, she conducted a briefing for 200 people, so they would know what to say. The march was credited with a major role in restoring library funding.

Virginia was a Cub Scout Den Mother, a basketball advisor to her son, and according to all who knew her, a very compelling and extremely humorous person. She had the knack of bringing opposite sides together. The ALA recognized her leadership by offering her an honorary membership, its highest award.

Until quite recently, Virginia Young regularly attended ALTA meetings, and was sought out by many who considered themselves her friends. Her impact on ALTA will continue, through her influence on current members. There has been extensive press coverage of her death, and *American Libraries* is publishing an article about her life.

ALTA members who have suggestions of ways to honor her contributions are welcome to get in touch with President Marguerite Ritchey or Executive Director Kerry Ward.

Trustee Citation Awards *continued from page 4*

"Lyons exemplifies the best traits needed in a public library trustee," said Jean Wilkins, director of the Illinois State Library.

Lyons has served as board president at both the local library and system level. He has worked steadfastly to improve libraries at the local, regional system, and state level and has helped to pass a number of bond and funding referenda over the years, all of which passed by a large margin. He is

the 2002 recipient of the Illinois Library Association Trustee Citation award.

The awards will be presented during the Opening General Session of the ALA Annual Conference in Chicago. During each ALA Annual Conference, up to two trustees are presented with citations in recognition of distinguished service to library development.

Welcome these new members of ALTA!

Gordon Baker,
McDonough, GA

George Barnes, Utica, MS
Bibliotheque Nationale Du
Quebec, Montreal, Quebec

James Colgan, Elk Grove, IL
Robert Gorin, Niceville, FL

Lutha Grigsby,
Farmers Branch, TX

Charles Jackson, Monroe, LA
Phyllis Jose, Detroit, MI

Carrie Lopez,
Los Angeles, CA

Barb Kalchbre, Cary, IL

Susan Key, Los Angeles, CA
John Knobloch, Naperville, IL

Charles LaRocca,
Montgomery, NY

W. Looft, Buffalo, IL

Francis McBride, Utica, NY
Paul Parobeck, Pittsburgh, PA

Lotsee Patterson, Norman, OK
Joyce Porter, Columbus, MO

Pat Powell, Rocheport, MO
Kelly Pridgen, Columbus, GA

Nancy Russell, Princeton, NJ

Danny Simmons,
Brooklyn, NY

Chris Skaugset, Longview, WA

Mesfin Tefera, Aurora, IL

Maggie White, Jackson, MS

Antonia Williams,
Brooklyn, NY

Chicago 2005

ALTA Schedule, 2005 Annual Conference June 23-27, 2005

(updated April 12, 2005)

Numbers below refer to meeting rooms

THURSDAY, JUNE 23, 2005

Committee Meetings

2:00-4:00 P.M.

Executive Committee Meeting
#200941 HYATT, "Soldier Field"

5:00-7:00 P.M.

ALTA Board of Directors Meeting
#200942 HYATT, "Grand BR C South"

FRIDAY, JUNE 24, 2005

9:00 A.M.-5:30 P.M. *ALTA Preconference*
"Grassroots Library Advocacy:
Creating Raving Fans"
#200287 SHER, "Chicago BR X"

Committee Meetings

4:00-5:00 P.M.

Education of Trustees Committee Meeting
#200943 MAR, "Kansas"

5:00-7:00 P.M.

Leave open for hotel changes

7:30-10:00 P.M.

2nd National Advocacy Honor Roll Banquet
#200326 INTER, "Renaissance"

SATURDAY, JUNE 25, 2005

9:00-11:00 A.M. *ALTA Opening Session*
"Elected Officials: How to Get
their Attention on Library Needs"
#200952 MAR, "Chicago BR A-B"

Committee Meetings

12:00-1:00 P.M. *All Committee Meeting*

Intellectual Freedom, Membership,
President's Program, Advocacy,
Local Arrangements
#200947 MAR, "Denver/Houston, Kansas City"

HOTEL ABBREVIATIONS

MAR-Chicago Marriott Downtown

HRM-Hyatt Regency McCormick Place

EMB-Embassy Suites Lakefront

INTER-Intercontinental Chicago

FAIR-Fairmont Hotel

MER-Le Meridien

*HIL-Chicago Hilton and Towers

MCP-McCormick Place

HOL-Holiday Inn City Center

PALM-Palmer House Hilton

HYATT-Hyatt Regency Chicago

*SHER-Sheraton Chicago Hotel and Towers

*co-headquarters

1:30-3:30 P.M.

ALTA President's Program

"Advocacy: The New Frontier"
#200300 MAR, "Chicago G-H"

Committee Meetings

4:00-5:30 P.M. *All Committee Meeting #2*

Specialized Outreach Services, Action
Development, Legislation, Publications
#200946 MAR, "Denver/Houston, Kansas City"

4:30-5:30 P.M.

Nominating Committee Meeting
#200945 CLOSED MAR, "Scottsdale"

5:30-7:00 P.M.

ALA Opening General Session
No-conflict time.

SUNDAY, JUNE 26, 2005

9:30-11:00 A.M. *Education of Trustees Program*
"The Taste: Space Planning for Technology"
#200953 MAR, "Kansas"

12:00-2:00 P.M. *ALTA SOS Luncheon Program*

"Twix and Tweens: Library Programs
to Motivate Youth"
#200299 MAR, "Chicago G-H"

2:30–4:00 P.M. *Legislation Program*

“Guess Who’s Here?”

#200330 MAR, “Chicago BR A-B”

4:00–4:30 P.M.

ALTA Business Meeting

#200949 MAR, “Chicago BR A-B”

Committee Meetings

5:00–6:00 P.M.

Conference Program and Evaluation

Committee Meeting

#200948 MAR, “Scottsdale”

MONDAY, JUNE 27, 2005

8:00–10:30 A.M.

2004–05 ALTA Board of Directors Meeting

#200951 MAR, “Los Angeles/Miami”

10:45–11:30 A.M.

2005–06 ALTA Board of Directors Meeting

(same # 200951) MAR, “Los Angeles/Miami”

11:30 A.M.–12:30 P.M.

2005–06 ALTA Executive Committee Meeting

(same #200951) MAR, “Los Angeles/Miami”

To register for the Annual Conference and any ALTA event, go to:
www.ala.org/ala/eventsandconferencesb/annual/2005a/registration.htm

ALTA 2005 Annual Conference Program Descriptions

This is a reminder for all ALTA members that advance registration for the 2005 ALA Annual Conference closes on May 20, 2005. Members returning their forms after that date will be charged a higher registration fee. When completing your form, don’t forget these three special ALTA events:

ALTA Preconference: “Grassroots Library Advocacy: Creating Raving Fans”

Friday, June 24, 2005; 9:00 A.M.–5:30 P.M.

How do you influence everyone from voters and taxpayers to city hall and county officials? What is the difference between libraries that limp along and those that sprint? Grassroots library advocacy! Many trustees and Friends know how to call and write elected officials, but they need help forming teams of grassroots advocates who can effectively influence policymakers. This preconference will provide you with the tools and knowledge you need. Participants will learn how to develop a comprehensive team, practice delivering key mes-

sages with a diverse team, and work in small groups to develop “My Own Action Plan” to take back to their libraries.

Speakers: Ellen Miller (KS) and Patricia Fisher (MD).

Tickets (includes lunch): ALTA member: \$150; ALA member: \$200; Nonmember: \$245; Student/Retired Member \$150.

2nd National Advocacy Honor Roll Banquet

Friday, June 24, 2005; 7:30–10:00 P.M.

Please join ALA, ALTA, and all the states of the nation in honoring the achievements of extraordinary library advocates. The 1st National Advocacy Honor Roll Banquet, held in 2000, honored 20th century library advocates. This second banquet will identify and celebrate the achievements of library advocates during the last five years and in all 50 states. Because advocates come from many walks of life and contribute to libraries in very different ways, each state chooses its own honorees. Plan now to be part of this opportunity to call attention to library advocacy and to recognize those who have worked so hard on behalf of America’s libraries.

Tickets: \$75.

continued on back cover

CHICAGO 2005

ALA's Secret Weapon *continued from front page*

Emily spends much time dealing with Congress and regulatory agencies: the Department of Education, the Institute of Museum and Library Services, the First Lady's Office, and even the IRS. Another chunk of time goes to information technology issues. The rest is spent on ALA business, and the important job of keeping libraries in the forefront of public awareness, via coalitions and the media.

This summer, Emily will oversee the move to a new workplace. Starting in early fall, the new location of ALA's Washington Office will be at 1615 New Hampshire Avenue, two blocks north of DuPont Circle. Once there, the staff will turn to the pleasant task of throwing a 60th Birthday Party for the Washington Office.

Program Descriptions *continued from page 7*

SOS Luncheon: "Twix and Tweens: Library Programs to Motivate our Youth"

Sunday, June 26, 2005; 12-2:00 P.M.

This luncheon program will focus on the lost generation teens who are too young to be adults and too old to be children. We will discuss how to motivate and market the library as a means of support, information, and fun for these young people between the ages of twelve to nineteen. We will be forging an old frontier with new ideas that work. Come and get an earful of great programs that will carry out this task.

Speaker: Monroe Smith (MO).

Tickets: \$50.

Fall deadline:

August 2, 2005

ALTA Voice of
America's
Library
Trustees &
Advocates

American Library Association
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